

AAFPRS



FALL MEETING

Co-chairs: J. Regan Thomas, MD and Anthony P. Sclafani, MD

*September 18-21, 2008
(preceding AAO-HNSF Annual Meeting)*

in the Windy City of Chicago



Message from the Program Chairs



J. Regan Thomas, MD

We invite you to join us in the Windy City of Chicago this fall!

The Fall 2008 meeting of the American Academy of Facial Plastic and Reconstructive Surgery has been specially designed to provide valuable surgical, professional and business information to the facial plastic surgeon, and has particularly focused on catering to a broad range of interests.

This year's program is composed of:

- 7 Panel Presentations, with noted experts in the field, on topics of aging face surgery, blepharoplasty, emerging technology, rhinoplasty, minimally invasive techniques and treatment of congenital deformities
- 6 Intensive Workshops: High Speed Facelift Workshop and Lab, Media Training Workshop, Nasal Valve Repair Workshop and Lab, Emerging Laser and Light- Based Technology Workshop, Minimally Invasive

Techniques Workshop and an Office Accreditation Workshop

- 54 hours of instructional courses, covering topics from functional and cosmetic rhinoplasty, facelifts, browlifts, skin rejuvenation, reconstructive surgery and practice management and advertising
- 30 paper presentations on new advances and research in facial plastic and reconstructive surgery
- Conley, Anderson and Tardy Scholar Lectures
- At least two Advanced Techniques For Injectable Fillers courses, with live demonstrations
- Essentials in Facial Plastic Surgery
- AO Rigid Fixation Plating Workshop

Social events will also be held, so you can catch up with old friends and make new friends at the Welcome Reception, Young Physicians' Cruise Fundraiser, luncheons for University-based Facial Plastic Surgeons, Women in Facial Plastic Surgery and Founders Club Dinner.

As the site of the Fall 2008 Meeting of the American Academy of Facial Plastic and Reconstructive Surgery, Chicago offers a range of amenities to meeting attendees. From landmark buildings to historical sites, fine dining, art and culture to calm strolls on the shores of Lake Michigan, Chicago provides a host of fine activities. Held in the newly refurbished Palmer House, this year's meeting will offer an unprecedented range of activities for everyone.

For many of us, our last recollection of the Palmer House was trudging our way through the Oral Boards--let's make this year's Fall Meeting an event to remember and "banish the ghosts of board exams past". This year's topics and faculty truly represent the best in our field and this year's meeting will be an event to remember. Join us!

Target Audience

The Fall Meeting of the AAFPRS Foundation is offered for continuing medical education of medical students, residents, fellows, and practicing physicians (MDs and DOs) in the field of facial plastic and reconstructive surgery. The program is for physicians with all levels of experience and covers aesthetic, reconstructive, and congenital issues relevant to this specialty.

Learning Objectives

The AAFPRS Foundation and CME Committee work to formulate a program that is contemporary, unbiased, and relevant. At the conclusion of the meeting, participants should be able to:

- learn about surgical procedures, both traditional and new, including techniques and complication management;
- adopt strategies on evaluating new technology and devices;
- develop an appreciation of the evolving face and standards of beauty;
- choose focused learning sessions and instruction courses on topics of most value to individuals; and
- understand controversial beliefs and integrate this into personal decision making.

Accreditation and Credit Designation

The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. The AAFPRS Foundation designates the Plenary Session and instruction courses for up to 23.5 credits in Category 1 of the Physician's recognition Award of the American Medical Association; 5 hours for the Essentials in Facial Plastic Surgery course; 2 hours for each Advanced Techniques for Injectable Soft Tissue Fillers; 4 hours for the Emerging Laser and Light-Based Workshop; 4 hours for the High Speed Facelift Workshop and Cadaver Lab; and 3 hours for the Nasal Valve Repair Workshop and Cadaver Lab. (CME credit hours are based on the preliminary program and are subject to change.)

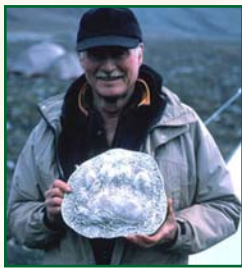
Needs Statement

Review of current literature shows that new advances and technologies are entering the arena of facial plastic surgery at a staggering rate. To provide optimal patient care, the surgeon must be able to judge these new options and weigh them against more time-honored approaches. This program is designed to address that need.

Disclaimer

Registrants for this course understand that medical and scientific knowledge is constantly evolving and that the views and techniques of the instructors are their own and may reflect innovations and opinions not universally shared. The views and techniques of the instructors are not necessarily those of the Academy or its Foundation but are presented in this forum to advance scientific and medical education. Registrants waive any claim against the Academy or its Foundation arising out of information presented in this course. Registrants also understand that operating rooms and health-care facilities present inherent dangers. Registrants waive any claim against the Academy or Foundation for injury or other damage resulting in any way from course participation. This educational program is not designed for certification purposes. Neither the AAFPRS nor its Foundation provides certification of proficiency for those attending.

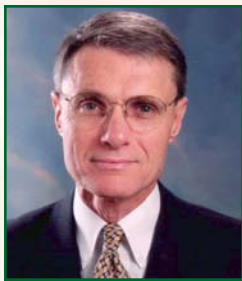
Jack Anderson Lectureship



Farish Jenkins is Alexander Agassiz Professor of Zoology at Harvard University, and also serves as Professor of Anatomy in Harvard-MIT Division of Health Sciences and Technology (Harvard Medical School) and Curator of Vertebrate Paleontology and Mammalogy in the Museum of Comparative Zoology.

His research interests are broadly in the area of vertebrate evolution, and focus on diverse structural and functional complexes during major evolutionary transitions. He has employed experimental studies of living animals to gain insights into the fossil record, and was the first to employ cineradiography to study animal locomotion. Jenkins has maintained an active field program in vertebrate paleontology, principally in Mesozoic deposits. Expeditions to the Fleming Fjord Formation of East Greenland have uncovered a diverse Late Triassic fauna of fish, temnospondyls, dinosaurs, aetosaurs, phytosaurs, pterosaurs, and mammals.

Gene Tardy Scholar



AAFPRS member and past president (1997-1998) **G. Richard Holt, MD** is this year's Gene Tardy Scholar. Dr. Holt will speak on his recent humanitarian experience which will certainly inspire and enrich the lives and education of facial plastic surgeons.

The Gene Tardy Scholar is a facial plastic surgeon who has advanced the teaching and science of facial plastic surgery by virtue of unusually exemplary

and unique teaching contributions and outstanding leadership qualities, resulting in enduring benefit to the specialty.

Schedule-at-a-Glance

All sessions will be held at the Palmer House Hilton, Chicago, IL

Wednesday, September 17, 2008

7:00am-3:00pm Committee Meetings
 Noon-7:00pm Registration Opens
 3:00-11:00pm AAFPRS and Foundation Board Meeting

Thursday, September 18, 2008

7:30am-6:00pm Panels, Paper Presentations, Instruction Courses, and Workshops
 11:00-11:45am John Conley Lectureship
 1:00-5:00pm Media Training Workshop
 11:45am-1:00pm Fellowship Directors Luncheon
 6:00-7:30pm Welcome Reception
 7:00-10:00pm Past Presidents' Dinner (off-site)

Friday, September 19, 2008

6:30-7:15am Breakfast Seminar
Myth Busting: Shedding Light on Wall Street Myths
 7:00-11:00am High Speed Facelift Workshop and Cadaver Lab (optional)
 7:00am-5:30pm Plenary Session, Instruction Courses and Workshops
 10:15-10:30am Leslie Bernstein, MD, DDS
 Acknowledgement and Grant Presentation
 10:30-10:45am Research and Awards Presentation
 10:45-11:45am ABFPRS Anderson and Schoenrock Awards
 Jack Anderson Lectureship
 M. Eugene Tardy Tribute and Lectureship
 IFFPSS 10th Anniversary Tribute
 3:15-4:15pm Business Meeting and Elections
 4:15-4:45pm
 4:45-5:30pm
 1:30-4:30pm Nasal Valve Repair Workshop and Cadaver Lab (optional)
 5:30-7:30pm Advanced Techniques for Injectable Soft Tissue Fillers (with live demonstration)
 5:30-8:00pm ABFPRS Board Meeting
 7:30-10:30pm Young Physicians' Cruise Fundraiser (off-site)
 8:30-10:30pm IFFPSS Board Dinner (off-site)

Saturday, September 20, 2008

7:45am-6:00pm Panels, Instruction Courses and Workshops
 7:30-11:30am Emerging Laser and Light-Based Technology Workshop
 12:45-3:45pm Minimally Invasive Techniques in Facial Plastic Surgery Workshop
 12:45-5:45pm Essentials in Facial Plastic Surgery Workshop (optional)
 4:00-6:00pm Advanced Techniques for Injectable Soft Tissue Fillers (with live demonstration)
 11:45am-12:45pm University-Based Facial Plastic Surgery Luncheon
 Women in Facial Plastic Surgery Luncheon
 5:45-6:30pm Residents' Reception
 7:00-10:00pm Founders Club Dinner (off-site)

Sunday, September 21, 2008

8:00am-Noon Panels and Workshops
 8:00am-Noon Office Accreditation Workshop (optional)
 8:00am-4:00pm AO Rigid Fixation Plating Course (optional)

Meeting Sponsors

The AAFPRS Foundation would like to thank the following companies for their educational support of this meeting (as of May 2, 2008).

CareCredit
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Thursday, September 18, 2008

7:30am	Welcome and Announcements J. Regan Thomas, MD, Chicago, IL and Anthony P. Sclafani, MD, New York, NY
8:00-9:30am	PANEL: Perils, Pitfalls and Pearls of Face Lifting Moderator: Peter A. Hilger, MD, Edina, MN Panelists: Richard D. Gentile, MD, Youngstown, OH; E. Gaylon McCollough, MD, Gulf Shores, AL; Stephen W. Perkins, MD, Indianapolis, IN; and J. Regan Thomas, MD, Chicago, IL
9:30-10:00am	Break in Exhibit Hall
10:00-11:00am	Instruction Courses IC1-IC6 (see pages 3-4 for descriptions)
11:00-11:45am	John Conley Lectureship TBD
11:45am-1:00pm	Lunch in the Exhibit Hall Fellowship Directors Lunch
1:00-2:00pm	Paper Presentations Sessions 1-5 (see page 7 for descriptions)
1:00-5:00pm	Media Training Workshop Pat Clark, Chicago, IL (see page 6 for description; not a CME activity)
2:00-3:30pm	PANEL: Emerging Technologies: What's New Versus Tried and True Moderator: Harry Mittelman, MD, Los Altos, CA
3:30-4:00pm	Break in Exhibit Hall
4:00-5:00pm	Instruction Courses IC7 - IC14 (see pages 4-5 for descriptions)
5:00-6:00pm	Instruction Courses IC15 - IC21 (see page 5-6 for descriptions)
6:00-7:30pm	Welcome Reception in the Exhibit Hall
7:00pm	Past Presidents' Dinner (By Invitation Only)

Welcome Reception

All registrants are invited to attend the Welcome Reception in the Exhibit Hall on Thursday, September 18, 2008 from 6:00pm to 7:30pm. Those spouses and guests who are not registered may purchase a ticket to attend the reception.

Exhibition

The sold-out Exhibit Hall will be open starting on Thursday, September 18, 2008 through Saturday, September 20, 2008. All morning and afternoon breaks and lunches will be held in the Exhibit Hall.

Thursday Instruction Courses

10:00-11:00am Instruction Courses IC1- IC6

IC1 - Endonasal Rhinoplasty: Incorporating Structural Grafts to Achieve Long Term Results
Edwin F. Williams, III, MD, Albany, NY
Endonasal rhinoplasty has often and unfairly been described as reduction rhinoplasty by advocates of the open structural approach. Endonasal rhinoplasty with an emphasis on the appropriate use of cartilage grafts and structural re-orientation can be executed with a small amount of surgical dissection, fewer surgical maneuvers and variables thus resulting in an approach that is consistent in delivering long term results. This course will describe in detail, indications, complications, pearls and technical maneuvers used in primary structural rhinoplasty. Learning Objective: Attendees should be able to: 1) have a clear understanding of tip support mechanisms and long term sequelae of rhinoplasty; and 2) have a clear understanding of the process of execution of each of the various grafts and approaches based on the patient's specific anatomy.

IC2 - Revision of Open Rhinoplasty Failures with a New Endonasal Technique: The Anatomic Rhinoplasty
Geoffrey W. Tobias, MD, Engelwood, NJ
One of the most challenging aspects of rhinoplasty is in the area of correcting unintended deformities following ill-conceived open procedures. These problems include loss of tip skin, necrosis of cartilage grafts, loss of projection, and a rigid overprotected tip. Revision presents a daunting task in the face of poor vascularity, diffuse scarring, loss of tissue planes and the need to untangle a moras of multiple grafts and sutures replacing and rebuilding the native lobular arches in a simple and predictable manner is the key to success. The Anatomic Rhinoplasty offers an endonasal alternative to dealing with such problems. Through the novel use of autogenous cartilage the natural structure, lobular contours, angles and support can be replicated. The exciting aspect of this course will be the presentation of the steps in the procedure using newly developed animated movies. These have been created through the process of three dimensional, computer modeling. The virtual reconstruction of the native cartilage scaffolding can be seen in real time motion from a 3-D perspective. Learning Objectives: Attendees should be able to identify the morbidity associated with short and long-term failures in open rhinoplasty.

IC3 - Asian Blepharoplasty Pitfalls and Pearls
Jeffery M. Ahn, MD, New York, NY
Double eyelid blepharoplasty is one of the most commonly performed facial plastic procedures in Asian patients. With increasing Asian populations in major U.S. cities, more facial plastic surgeons are becoming interested in learning the Asian Blepharoplasty technique. In this course, three basic techniques of double eyelid blepharoplasty (simple suture only technique, full incision technique, and the modified/combined technique) will be illustrated using step-by-step photos and video presentations. Various possible complications and the newest revision techniques will also be discussed.

IC4 - SmartLifting™: A Technological Innovation for Facial Rejuvenation Procedures

Richard D. Gentile, MD, Youngstown, OH

SmartLifting™ using a 1064nm Nd: YAG laser is a surgical procedure based on the disruption of soft tissues usually in the plane between the subcutaneous plane and the SMAS. The laser system used is a pulsed 1064nm Nd: YAG system FDA approved for subcutaneous use. The system provides ultra short pulses and has extremely high peak powers. For visualization purposes, a He:Ne laser source is provided in the beam path providing the precise location (of the tip of the fiber where the laser is working) through the trans-illumination effect. In the treatment of small or very superficial areas, the power and/or the laser action time can be decreased. Two main effects are involved with separation process: thermal effect and photo-mechanical effect. SmartLifting™ allows for the coagulation of small blood vessels in the subcutaneous plane with preservation of the dermal plexus of vessels. Skin tightening through tissue coagulation also occurs concurrently with the tissue separation. SmartLifting™ also permits flap separation in typically difficult to reach areas such as the nasal labial folds and the corner of the mouth when completing full rhytidectomy. The technique results and complications in over 50 procedures are reported.

IC5 - Surgical Rejuvenation of The Aging Upper Face

Peter A. Adamson, MD, Toronto, ON, Canada

This presentation reviews the anatomy and physiology of aging. It then proceeds to give an overview of coronal forehead lifting and its modifications of the pretrichial and trichophytic forehead lift. The mid forehead lift, direct brow lift and its modifications, including indirect brow lift and transblepharoplasty brow lift are discussed. Finally, endoscopic forehead lifting is reviewed.

Video clips of coronal forehead lift, trichophytic forehead lift and endoscopic forehead lift are included. Surgical diagrams illustrating these techniques and postoperative results are shown. A comparison of the various procedures regarding their indications, contraindications and specific application is reviewed, including a literature review and study of our own cases. This course will provide a detailed overview of the various surgical procedures currently available to rejuvenate the upper face such that the most appropriate procedure for a given patient can be selected.

Learning Objectives: Attendees should be able to: 1) assess the aging forehead and select the most appropriate procedure for surgical rejuvenation and 2) have a thorough understanding of the surgical anatomy and various surgical techniques to safely and effectively rejuvenate the aging forehead.

IC6 - The Oprah Factor: The Truth and Consequences of the "Latest and Greatest" Cosmetic Devices and Products

Steven H. Dayan, MD, Chicago, IL

Gaining FDA approval for a medical device is not that burdensome and soon these products are all over the talk shows and magazines. Our phones ring off the hook from inquiring consumers wanting to know if we offer the latest and greatest. Pressure is felt by many to offer these products and procedures. Unfortunately too often these products or devices come to market before they are proven. It is our job to be very skeptical and protect our patient's best interest. This course will discuss examples of products that have failed despite promising starts and provide predictions of currently approved products that will fall off the market. Insight will be given into the FDA medical device approval process and tips will be given for evaluating boastful marketing claims and graphics.

Learning Objectives: Attendees should be able to critically evaluate new medical devices and products.

IC7 - Rhinoplasty: Consult Through Recovery

Minas Constantinides, MD, New York, NY

Rhinoplasty is more than just surgical steps completed in a specific order to achieve a particular goal. It requires a complicated consultative process whose nuance either makes or breaks the overall patient and surgeon experiences. As competition for cases increases, so too do the pressures of converting prospects to patients. The preoperative preparation and postoperative care enhance the intraoperative steps, culminating in good outcomes. This course will review the process of rhinoplasty, from first visit to last follow-up. Included will be surgical pearls and nuances not generally discussed in most rhinoplasty courses.

IC8 - Current Trends in Augmentation Rhinoplasty in Asian Patients, Part I

Jeffrey M. Ahn, MD, New York, NY

Augmentation rhinoplasty is one of the most frequently requested facial plastic procedures by Asian patients. With increasing Asian populations in major U.S. cities, an increasing number of facial plastic surgeons are interested in learning safer methods of augmentation rhinoplasty. Various augmentation techniques using alloplastic materials including silicone and Goretex as well as autogenous grafts such as septal, auricular, and rib cartilages are discussed. More importantly, a systematic approach to determine which is the best technique based on each patient's unique anatomy is illustrated. Various possible complications that can result from incorrectly using alloplastic materials and revision techniques are also discussed.

IC9 - Making the Transition: Short Flap to Deep Plane

Peter A. Adamson, MD, Toronto, ON, Canada

This presentation reviews a graduated approach to face lifting which will satisfy the requirements of the vast majority of individuals presenting for lower facial rejuvenation. The anatomy and physiology of aging are reviewed. Following this the technique of the short flap facelift is presented, followed by the SMAS plication and imbrication technique, and ultimately the deep plane face and neck lift. Video clips of the face and neck lift procedure to illustrate the progression of these techniques in a given patient are shown. Results of our published study of the efficacy of the short flap, SMAS and deep plane lift are included along with postoperative results. This presentation reviews how a given surgeon, regardless of their experience, can proceed from a minimal to a maximal face lifting procedure safely and effectively.

Learning Objectives: Attendees should be able to: 1) explain the surgical anatomy relating to lower facial rejuvenation and be able to diagnose the signs of aging in the lower and mid-face and 2) describe the effects that the various types of face-lifts will achieve and select the most appropriate technique for a given patient.

IC10 - Integrating Quality Skin Care into Your Facial Plastic Surgery Practice

Lisa D. Grunebaum, MD, and Leslie Baumann, MD, Miami, FL

Millions of dollars are spent on skin care products annually. Physicians and patients are confused by the myriad of choices on the market. A new skin typing system consisting of 16 skin types has been developed; the concept of this respected Baumann Skin Typing System will be introduced by Dr. Baumann herself. She is also the author of the best seller, "The Skin Type Solution." This lecture will briefly describe the 16 skin types and will focus on the science behind what causes the

various skin types. This lecture will discuss what skin care ingredients are best for each skin types.

Learning Objective: Attendees should be able to: 1) be familiar with the skin typing system and the different skin types and 2) integrate quality skin care into a rejuvenation plan for patients.

IC11 - Fine Focus Digital Photography Sam P. Most, MD, Stanford, CA

Photographic documentation of patients undergoing facial plastic surgery procedures is an essential tool for the facial plastic surgeon. A basic understanding of photographic technique is requisite for accurate perioperative planning and post-surgical evaluation. Standardization of technique is a must for accurate documentation. In this course, we will review the basics of photography, such as appropriate exposure, effect of focal length, aperture, distance to subject, depth of field for ideal photography of the face. Furthermore, we will discuss appropriate lighting techniques. Particular emphasis will be placed on photo documentation in rhinoplasty, but other facial procedures will be discussed. Digital photography, and in particular digital SLR camera nuances will be reviewed. Finally, use of digital imaging using non-proprietary software for patient consultation and storage strategies will be reviewed.

Learning Objectives: Attendees should be able to understand principles of digital imaging and use Adobe Photoshop and light room for patient consultation and image archiving.

IC12 - Facial Nerve Paralysis Devising a Surgical Treatment Plan

David B. Hom, MD, Cincinnati, OH

This course will describe current choices and strategies to treat patients with facial paralysis. After addressing the treatment strategies for chronic facial paralysis, optimal surgical choices for the upper and lower face will be discussed. The surgical procedures will include management of the nerve (nerve anastomosis, nerve grafts, nerve transposition); upper and lower facial reconstructive procedures (i.e. eyelids, brow, nose, and lower face); and recent minimally invasive surgical options.

IC13 - Internet Marketing

Robert Baxter, Surgeon's Advisor, Miami, FL

This course will include a comprehensive guide to Internet marketing, search engine optimization, and creating & maintaining a conversion-oriented plastic surgery Web presence. From link building and video optimization to social networking and more, the course includes important insider's strategies that achieve results, maximize visibility, and increase a plastic surgeon's patient base.

Learning Objectives: Attendees should be able to: 1) analyze and gauge the efficacy of an existing campaign; 2) determine the most effective strategy moving forward, including choosing a vendor, hiring in-house help, working with a consultant, or going it alone; 3) avoid common pitfalls that can damage an Internet marketing campaign; 4) choose and utilize specific tools and components that every successful strategy requires; and 5) employ the most cost-effective, proven strategies that make best use of Internet marketing resources.

IC14 - Surgery of the Nasal Valve

Gilbert J. Nolst Trenité, MD, Amsterdam, The Netherlands

In this instructional course, the anatomy of the internal and external valve, analysis of pathology and treatment modalities will be discussed. Concerning treatment modalities the following surgical techniques will be explained with case reports with intra operative pictures, including a short video clip on spreader grafts, a modified Z-plasty, composite grafts and the use of alar battens.

5:00-6:00pm Instruction Courses IC15 - IC21

IC15 - Current Trends in Augmentation Rhinoplasty in Asian Patients, Part II

Jeffery M. Ahn, MD, New York, NY

Augmentation rhinoplasty is one of the most frequently requested facial plastic procedures by Asian patients. With increasing Asian populations in major U.S. cities, an increasing number of facial plastic surgeons are interested in learning safer methods of augmentation rhinoplasty. Various augmentation techniques using alloplastic materials including silicone and Goretex as well as autogenous grafts such as septal, auricular, and rib cartilages are discussed. More importantly, a systematic approach to determine which is the best technique based on each patient's unique anatomy is illustrated. Various possible complications that can result from incorrectly using alloplastic materials and revision techniques are also discussed.

IC16 - Anatomic Rhinoplasty: A New Concept in Endonasal Tip Contouring

Geoffrey W. Tobias, MD, Engelwood, NJ

The purpose of this course is to present a Novel Universal Endonasal Tiplasty Technique. It will be taught through the use of newly developed three dimensional computer animated models of the lower lateral cartilages, which closely resemble the actual native nasal anatomy. The surgical maneuvers can be clearly seen in all dimensions in the process of the tip re-contouring. The technical maneuvers necessary to successfully alter the various tip deformities that are over-projected, under-projected, bulbous and amorphous. A powerful new teaching tool has been developed through the use of state of the art computer software that will enable one to appreciate the entire concept of the anatomic rhinoplasty in three-dimensional animated constructs. In addition, a large-scale model of the lower lateral cartilages has been created to further describe the steps in the technique. The key to the success of anatomic rhinoplasty is in its ability to re-engineer the lobular arches into a shape that duplicates the native tip curves, angles and projections, therefore assuring more natural and aesthetic, functional and enduring results in rhinoplasty.

IC17 - Revisiting Structure in Aesthetic and Functional Rhinoplasty

Fred G. Fedok, MD, Hershey, PA

The purpose of this course is demonstrating the application of many of the grafting techniques described in the literature in aesthetic and reconstructive rhinoplasty. The focus will be the delineation and use of these various techniques. The underlying nasal surgical anatomy and many of the commonly encountered aesthetic and functional problems will be presented: the overresected dorsum, and middle vault problems, middle vault issues and how they relate to nasal appearance, function and the stability of the post Rhinoplasty result will be reviewed. The correction of internal, lateral, and external nasal collapse will be covered. The various strategies for correction of the crooked nose will be discussed. In the presentation the rationale of using the open versus closed approaches to rhinoplasty for the placement of grafts will be delineated. Finally the prevention and remedy for post operative asymmetries and dorsal irregularities will be discussed. Video demonstration of many of these techniques during the presentation will facilitate understanding.

IC18 - Comprehensive Care of Cleft Lip And Palate
Sherard A. Tatum, MD, Syracuse, NY

The cleft lip/palate deformity is a complex birth defect requiring coordinated and comprehensive care from birth often into the late teen years to maximize aesthetic and functional outcomes. The cleft deformity has the potential to profoundly affect dentofacial appearance, breathing, chewing, swallowing, speech, hearing, and upper respiratory health. The expertise of multiple disciplines is required to achieve state of the art results while minimizing both the growth impact and the psychosocial toll on the patient and family. A dedicated team of providers offers the best chance of achieving these objectives. Regular team evaluations with consensus treatment planning is the standard model for care. The facial plastic surgeon/otolaryngologist is in an ideal position to lead this team because of specialized training in anatomy, physiology, and reconstruction of the face, head and neck. In addition to facial plastic surgery training, the team leader also needs to have a working knowledge of the other disciplines such as dentistry/orthodontics, speech pathology, audiology and genetics/dysmorphology to understand the goals of each member. This leadership allows for optimized treatment plans that offer the patient the best chance for a superior outcome.

IC19 - The Intraoral Supraperiosteal Approach to Injectable Volumization of the Midface and Prejowl Sulcus with Calcium Hydroxylapatite

Michael E. Jasin, MD, Tampa, FL

This study explores the safety and efficacy of an intraoral supraperiosteal approach to injection of CaHA in treatment of the mid-and lower face. Over a period of 20 months, more than 200 patients were treated for correction of facial defects contour deformities. Small boluses of CaHA were placed into the subcutaneous supraperiosteal space. Intraoral supraperiosteal injections involved depot or bolus injections; linear threading was used for subdermal or transcutaneous supraperiosteal placement. Areas treated included cheeks, prejowl sulcus, chin, jawline, inferior orbital rim and tear trough. The endpoint was based on the injector's assessment of correction. The intraoral supraperiosteal approach produced excellent recontouring of the midface and jawline, with a very natural appearance and feel. Adverse events were mild and consisted primarily of ecchymosis and edema, which resolved quickly and without complication. Forty-three patients who reported hypesthesia and/or dysesthesia along the infraorbital or mental nerves responded well to Kenalogtriamcinolone injection. CaHA has been primarily used in a subdermal/intradermal plane; excellent facial contouring results can be seen with a supraperiosteal placement for treatment of the cheeks, tear trough, and prejowl sulcus. In addition, morbidity of bruising and swelling can be reduced with this approach. Identify two approaches to facial contouring. Describe the intraoral, supraperiosteal technique for injection of CaHA for recontouring of the midface and jawline. List three benefits of intraoral, supraperiosteal technique for injection in the midface and jawline. Discuss the effect of this approach on patient morbidity.

IC20 - Tailoring the Deep Plane Facelift: Two Surgeons, 15 Years Experience and Anatomic Basis for the Technique
Wayne F. Larrabee, Jr., MD, Seattle, WA and Peter A. Hilger, MD, Edina, MN

We have used deep plane face lifting as our primary surgical procedure to rejuvenate the midface and neck for hundreds of cases. Initially, we employed the classic technique, but we have adapted and developed several modifications that allow us to tailor the procedure to unique patient characteristics and we have incorporated techniques that expedite the operation, reduce some of the postoperative challenges, and produce more predictable results without an increase in complications as compared to more superficial techniques.

Learning Objectives: Attendees should be able to have an appreciation of variations and meaningful modifications of the deep plane facelift. Learn the rational for specific modifications that allow them to tailor the procedure to unique patient needs and understand techniques through intraoperative photographs and video.

IC21 - Eyelid Ptosis Repair for the Facial Plastic Surgeon
William E. Silver, MD, Atlanta, GA

The discussion of the topic will include all methods used to diagnose and treat eyelid ptosis, how to measure the ptosis, how to determine the best surgical treatment of the ptosis and how to utilize this knowledge to evaluate treatment when doing the correction in conjunction with blepharoplasty surgery. All types of ptosis will be presented including congenital and acquired types. Intraoperative slides as well as actual pre and postoperative pictures will be utilized to specify the strategies used to obtain the best results. The cases to be presented will be Mechanical Ptosis, Aponeurotic Ptosis, Neurogenic Ptosis as well as Pseudoptosis.

Thursday Workshops

1:00-5:00pm

Media Training Workshop: *From Imus to Oprah to Katie*

(No fee to attend but registration is required.) Not a CME activity

Director: Pat Clark, Chicago, IL

When *60 Minutes* calls... you will be ready--thanks to this special AAFPRS media skills workshop. Medical professionals who can speak credibly and concisely have never been in greater demand by the media. This lively session offers insights in to how the media work and practical tips on how to make them work for you. A savvy communications pro, Pat Clark will show you how to dress and act when you step before the cameras; how to develop your message; and--most importantly--how to deliver that message successfully. Whether marketing your practice or representing your professional organization, this session will give you the tools you need for successfully communicating your message. There is no charge for this workshop but space is limited to the first 75 registrants. *This workshop is generously underwritten by Rhytec.*

The AAFPRS Foundation would like to thank
Rhytec, Inc. for underwriting the Audience
Response System (ARS) used throughout the meeting.

Thursday Paper Presentations

1:00-2:00pm

(Five sessions concurrently with six papers presented.)

Session 1: Rhinoplasty

- 1) An Adjustable Implant for Nasal Valve Dysfunction: A Three-Year Experience
Charles Hurbis, MD
- 2) Efficacy of Evicel in Rhinoplasty: P, R, and SB Trial of the Use of Fibrin sealant in Lateral Osteotomy
Shepherd Pryor, MD; Jonathan M. Sykes, MD; and Travis Tollefson, MD
- 3) Esthetic Preferences for Rhinoplasty Outcomes
Cory Torgerson, MD
- 4) The Treatment of Nasal Fractures: A Changing Paradigm
Michael Ondik, MD
- 5) Long Term Use and Follow-up of Irradiated Homograft Costal Cartilage Grafts in the Nose
Russell W.H. Kridel, MD; E. Liu, MD; C. Hart, MD; F. Ashoori, MD
- 6) Evaluation of Patient Determined Pre-operative Computer Imaging
Benjamin Marcus, MD and Ashish Mahajan, MD

Session 2: Trauma/Reconstructive Surgery

- 1) Measurement of Orbital Volume Change Using Computed Tomography in Isolated Orbital Blowout Fractures
Jae-Hwan Kwon, MD; Jose Barrera, MD; Sam Most, MD
- 2) Facial Fractures in Motor Vehicle Collisions: Epidemiological Trends and Risk Factors
Brian McMullin, MD
- 3) Prospective Analysis of Outcomes and Complications of 300 Consecutive Microvascular Reconstructions
Alam Daniel, MD
- 4) Improved Skin Paddle Survival in Pectoralis Major Myocutaneous Flap Reconstruction
Vijay Ramakrishnan, MD
- 5) Split Hypoglossal-Facial Nerve Transfer for Treatment of the Paralyzed Face
Taha Shipchandler, MD
- 6) Endoscopic Endonasal Reduction for Blowout Fracture of Medial Orbital Wall Using Bioresorbable Panel
Jae-Hwan Kwon, MD

Session 3: Skin and Minimally Invasive Treatments

- 1) Nitrogen Plasma Skin Regeneration and Aesthetic Facial Surgery: Prospective Evaluation of Concurrent
David Holcomb, MD
- 2) Outcomes of Surgical Excision of Cutaneous Basal Cell Carcinoma: 10-year Experience
Mark Burstein, MD; Stephen Smith, MD; Edwin Williams III, MD
- 3) Dimethicone Based Therapy Following Facial Resurfacing Procedures
Mobeen Shirazi, MD; E. Gaylon McCollough, MD; William Scurry, MD; and Deborah Stone, MD
- 4) Early Clinical Outcomes of Fractional Ablative CO2 Laser Resurfacing of Facial and Non-Facial Skin
Min Ahn, MD
- 5) Thread Lift for Facial Rejuvenation Assessment of Long Term Results
Rima Abraham, MD
- 6) Current Trends in Facial Resurfacing Methods: A Web-based Survey of AAFPRS Members
Sunny Park, MD and Fred Fedok, MD

Session 4: Aging Face

- 1) Long Term Analysis of Saline Lip Implants
James Newman, MD
- 2) Volumetric Imaging of the Malar Fat Pad: Implications for Facial Plastic Surgery
Jose Barrera, MD; Jae-Hwan Kwon, MD; and Sam Most, MD
- 3) Non-Cosmetic Uses for the Endoscopic Approach in Facial Plastic and Reconstructive Surgery
Jonathan Ida, MD; Rozana Baratelli, MD; H. Devon Graham III, MD; and John Scales, MD
- 4) SmartLifting™
Richard D. Gentile, MD
- 5) Midfacial Rejuvenation by Classical Rhytidectomy
William Scurry, MD; E. Gaylon McCollough, MD; and Mobeen Shirazi, MD
- 6) International Interdisciplinary Facelift Study:
Benjamin Marcus, MD; Karol Gutowski, MD; and D. Heath Stacey, MD

Session 5: General Topics

- 1) Young Physician Survey: What are the New Facial Plastic Surgeons up to?
Mark Hamilton, MD; Jamie Derosa, MD
- 2) Autologous Fat Grafting: How Much Augmentation Do You Really Get? A Three-dimensional Quantitative Volumetric Study
Jason Meier, MD; Mark Glasgold, MD; and Robert Glasgold, MD
- 3) Thresholds for visual perception of facial asymmetry: a study investigating the spectrum of facial paralysis
Tarik Farrag, MD; Eugene Chu, MD; Kofi Boahene, MD; and Patrick J. Byrne, MD
- 4) New Technique for Protruding Ears With Laser - Preliminary Study
Ioannis Petropoulos, MD
- 5) Minimally Invasive Laser Ear Reshaping In New Zealand White Rabbits
Paul Holden, MD; Cara Chlebicki, MD; and Brian Wong, MD
- 6) Controlled Therapeutic Cooling to Maximize Recovery After Facial Surgical Procedures
Marcelo Hochman, MD



The bridges of Chicago make way for the sailboats ... a site to see.

Friday, September 19, 2008

6:30-7:15am Breakfast Seminar
Myth Busting: Shedding Light on Wall Street Myths (not a CME activity)
 Lawrence "Will" Williams IV, Chicago, IL
 Mr. Williams will discuss financial best practices for high-net-worth individuals. He is president of David Vaughan Investments (DVI)-- an Illinois based registered investment advisory firm with assets under management in excess of \$ 1.2 billion. DVI has extensive experience working with high-net-worth individuals and in particular, managing financial assets on behalf of physicians and their medical groups.

7:00-11:00am High Speed Facelift Workshop and Cadaver Lab (Optional)
 Director: Jonathan M. Sykes, MD, Sacramento, CA
 Faculty: Peter A. Hilger, MD, Edina, MN; Devinder S. Mangat, MD, Cincinnati, OH; Steven R. Mobley, MD, Salt Lake City, UT; Paul S. Nassif, MD, Beverly Hills, CA; Ira D. Papel, MD, Baltimore, MD; Steven A. Prendiville, MD, Fort Myers, FL; and Marc S. Zimble, MD, New York, NY

7:15am - 8:15 Instruction Courses IC22 - IC28
 (see pages 8-9 for descriptions)

8:15-9:45am PANEL: Rhinoplasty, An Open or Closed Case?
 Moderator: Russell W. H. Kridel, MD, Houston, TX
 Panelists: Norman J. Pastorek, MD, New York, NY; Fernando Pedroza, MD, Colombia, South America; Robert L. Simons, MD, Miami, FL; Dean M. Toriumi, MD, Chicago, IL; and Gilbert J. Nolst Trenité, MD, Amsterdam, The Netherlands

9:45-10:15 am Break in the Exhibit Hall

10:15-10:30am Leslie Bernstein, MD, DDS Grant Acknowledgement and Presentation
 10:30-10:45am Presentation of Research Grants and Awards
 10:45-11:45am ABFPRS Anderson and Schoenrock Awards Jack Anderson Lectureship
 Farish Jenkins, Boston, MA
 11:45am-12:15pm Organized Medicine & Facial Plastic Surgery
 Michael Maves, MD, Chicago, IL

12:15-1:15pm Lunch in Exhibit Hall
 AMA "Meet and Greet"

1:15-2:45pm PANEL: Face Forward: Rejuvenation of the Upper Face
 Moderator: Jonathan M. Sykes, MD, Sacramento, CA
 Panelists: Ferdinand F. Becker, MD, Vero Beach, FL; E. Gaylon McCollough, MD, Gulf Shores, AL; Devinder S. Mangat, MD, Cincinnati, OH; and J. Regan Thomas, MD, Chicago, IL

1:30-4:30pm Nasal Valve Repair Workshop & Cadaver Lab (Optional)
 Directors: Paul S. Nassif, MD, Beverly Hills, CA and Terry L. Donat, MD, Chicago, IL (see page 9 for description)

2:45-3:15pm Break in the Exhibit Hall

3:15-3:30pm M. Eugene Tardy, Jr. MD Tribute
 3:30-4:15pm Gene Tardy Scholar Lectureship
 G. Richard Holt, MD, San Antonio, TX
 4:15- 4:45pm IFFPSS 10th Anniversary Tribute
 4:45-5:30pm Business Meeting and Elections
 5:30-7:30pm Advanced Techniques for Injectable Soft Tissue Fillers (with live demonstration of Hyaluronic Acids derivative products)
 Steven H. Dayan, MD and Ben Bassichis, MD, Chicago, IL
 (see page 9 for description)
 5:30-8:00pm ABFPRS Board Meeting
 7:30-10:30pm Young Physicians' Cruise Fundraiser
 8:30pm IFFPSS Board Dinner

Friday Instruction Courses

7:15-8:15am Instruction Courses IC22 - IC28

IC22 - Functional Rhinoplasty
 Mohsen Naraghi, MD, Tehran, Iran
 Nasal obstruction is the most common functional problem in patients who are candidates for rhinoplasty. However it could be a complication following rhinoplasty. A wide spectrum of nasal deformities can cause nasal functional problems. These include nasal mucosal disease, septal deviation, inferior turbinate hypertrophy, middle turbinate enlargement, collapse of nasal lateral walls and nasal valve dysfunction. Successful management of these deformities is dependent on understanding how various surgical maneuvers can affect nasal airway patency, either by increasing the stability of the nasal lateral walls and valve region to make them more resistant to collapse or eliminating intranasal obstructions, such as septal deviations. Valve surgery for increasingly diagnosed problem of valve stenosis, septoplasty, inferior turbinoplasty, middle turbinoplasty for large conch bullosa, functional endoscopic sinus surgery for polyposis, and correction of secondary vestibular stenosis and intranasal synechia are among the concomitant functional procedures in rhinoplasty. A comprehensive discussion and multimedia demonstration of special surgical techniques on septum, nasal valve, and other steps in functional rhinoplasty will be covered. A review of postoperative functional and aesthetic results will be an impressive conclusion of the presentation.

IC23 - Fat Free Marketing: The WIFM/TOIB Guarantee
 Steven H. Dayan, MD, Chicago, IL
 Getting busy is not easy, especially for the young facial plastic surgeon. But there are clear strategies that consistently work. When the WIFM formula is adhered to the success of a marketing campaign is almost assured. This course is especially designed for those that don't want to spend a lot of money on advertising. All techniques discussed have been done on a shoe string budget and many of these tips can be implemented immediately for no cost or very little cost. In this workshop the author will review tips, insights and proven plans that have resulted in the phones ringing off the hook, but just as important if not more so he will review and comment on campaigns, gimmicks and strategies that have failed. Marketing is an

essential component to any medical practice today and especially for the cosmetic surgeon.

Learning Objective: Attendees should be able to know: 1) A formula for marketing success transferable to any practice. 2) Marketing pitfalls to avoid.

IC24 - Digital Photography: From Photography to Storage
Daniel J. Verret, MD, Plano, TX

The trend in photography for cosmetic surgery procedures is to take digital images. While most cameras are point and click, obtaining the best photographs and storing the images is anything but point and click. This workshop will focus on everything from camera selection to media storage and retrieval. Included will be a short tutorial on camera specifications, special issues when taking digital photographs, archival programs, and backup techniques to ensure that photos taken will be able to last.

IC25 - Facial Paralysis Rehabilitation: Why? When? How?
Alexander Ovchinsky, MD, Brooklyn, NY

Facial paralysis carries a tremendous morbidity for the patients, both functional and psychological. However, successful rehabilitation of the paralyzed face has almost always been a "mission impossible". In spite of numerous surgical procedures available for facial reanimation, the outcomes are commonly still limited. This course will provide a comprehensive review of surgical armamentarium available for the reanimation of the paralyzed face, the decision-making algorithm in selecting an appropriate surgical technique, description of temporizing and adjunctive procedures to improve short and long-term outcomes.

Learning Objective: Attendees should be able to: 1) become familiar with various surgical procedures for facial reanimation such as neurotomy, nerve cross-over, regional muscle transfer, static slings and various adjunctive techniques; 2) describe the algorithm for selecting appropriate surgical options based on the etiology and duration of the paralysis as well as patient's factors; 3) learn the limitations of surgical treatments, means to avoid complications and to maximize the chance for successful outcome.

IC26 - Percutaneous Radiofrequency Efferent Nerve Ablation for Glabellar Frowning
James Newman, MD, San Mateo, CA and Michael E. Jasin, MD, Tampa, FL

This course will introduce a new minimally invasive procedure to treat glabellar frowning. A detailed review of pertinent anatomy will be presented as well as the concept of percutaneous radiofrequency ablation of motor nerves of the face. Clinical data of over 100 consecutive procedures will be presented with follow up of over one year using an FDA approved system. A start-to-finish video presentation will demonstrate the procedure as well as before and after video results. Clinical strategies for maximizing safety and efficacy will be presented.

IC27 - Lower Lid Blepharoplasty With Fat Repositioning Tried and True
Harry Mittelman, MD, Los Altos, CA

IC28 - My Strategies for Comprehensive and Effective Midfacial Rejuvenation: What Works, What Doesn't
Edwin F. Williams III, MD, Albany, NY

Until recent years, rejuvenation in the midface was largely ignored. A clear understanding of the aging process in the midface / lower eyelids continues to evolve as well as various techniques and options. This course will address the aging process in detail and discuss the nuances of all non-surgical and surgical techniques used to rejuvenate. Additionally, pearls, limitations and pitfalls of midfacial rejuvenation will be addressed.

Learning Objective: Attendees should be able to understand the aging process and pertinent surgical anatomy in the mid-face. Several various options for midfacial rejuvenation and lower eyelid will be discussed at great length with emphasis on technique, pearls and limitations.

Friday Workshops

7:00-11:00am

High Speed Facelift Workshop and Cadaver Lab
(Optional, additional fee to attend)

Director: Jonathan M. Sykes, MD, Sacramento, CA

Faculty: Peter A. Hilger, MD, Edina, MN; Devinder S. Mangat, MD, Cincinnati, OH; Steven R. Mobley, MD, Salt Lake City, UT; Paul S. Nassif, MD, Beverly Hills, CA; Ira D. Papel, MD, Baltimore, MD; Steven A. Prendiville, MD, Fort Myers, FL; and Marc S. Zimble, MD, New York, NY

1:30-4:30pm

Nasal Valve Repair Workshop and Cadaver Lab

(Optional, additional fee to attend)

Directors: Paul S. Nassif, MD, Beverly Hills, CA and Terry L. Donat, MD, Chicago, IL

The purpose of this lab is to familiarize the surgeon with the anatomy & physiology of the internal and external nasal valves of the nose. The prevention and diagnosis of valve collapse will be discussed. The primary etiologies of valve collapse and repair with autologous and alloplastic grafts (Medpor, Monarch, and Restore) will ensue. An extensive cadaver lab dissection with demonstrations of the different grafts will follow the didactic dissection.

Learning Objectives: The participant should be able to identify the causes and the treatment regimens for internal and external nasal valve collapse. The participant should also be familiar with the use of autologous and alloplastic implants for nasal valve repair.

(Educational grant provided by Restore Medical.)

The AAFPRS Foundation would like to thank **BioForm Medical, Inc.** and **Medicis** for their generous educational grants for the Advanced Techniques for Injectable Soft Tissue Fillers workshops.

Saturday, September 20, 2008

7:30-11:30am Emerging Laser & Light - Based Technology Workshop
Director: Paul J. Carniol, MD
(see page 14 for description)

7:45-9:15am PANEL: Minimally Invasive vs. Maximally Effective Treatments: The Role of Office-Based Procedures in Facial Plastic Surgery
Moderator: Theda C. Kontis, MD, Baltimore, MD
Panelists: Monte O. Harris, MD, Washington, DC; Gregory S. Keller, MD, Santa Barbara, CA; Corey S. Maas, MD, San Francisco, CA; and Edwin F. Williams, III, MD, Albany, NY

9:15-9:45am Break in the Exhibit Hall

9:45-10:45am Instruction Courses IC29 - IC35
(see pages 10-11 for descriptions)

10:45-11:45am Instructional Courses IC36 - IC42
(see pages 11-12 for descriptions)

11:45am-12:45pm University-Based Facial Plastic Surgery Luncheon
Women in Facial Plastic Surgery Luncheon
Lunch in Exhibit Hall

12:45-2:15pm PANEL: The Eyes Have It: Blepharoplasty 2009 & Beyond
Moderator: Kriston J. Kent, MD, Naples, FL
Panelists: Devinder S. Mangat MD, Cincinnati, OH; Paul S. Nassif, MD, Beverly Hills, CA; Stephen W. Perkins, MD, Indianapolis, IN; and Edwin F. Williams, III, MD, Albany, NY

12:45-3:45pm Minimally Invasive Techniques in Facial Plastic Surgery Workshop
Director: Anthony P. Sclafani, MD
(see page 14 for description)

12:45-5:45pm Essentials in Facial Plastic Surgery Workshop (optional)
Director: Stephen S. Park, MD
(see page 14 for description)

2:15-2:45pm Break in the Exhibit Hall

2:45-3:45pm Instruction Course IC43- IC48
(see page 12 for descriptions)

3:45-4:45pm Instruction Courses IC49-IC54
(see pages 13-14 for descriptions)

4:00-6:00pm Advanced Techniques for Injectable Soft Tissue Fillers (with live demonstration of Calcium Hydroxylapatite)

5:45-6:30pm Residents' Reception
Immediately after the Essentials course
(Generously underwritten by Bioform Medical, Inc.)

7:00-10:00pm Founders Club Dinner
(By Invitation Only)

Saturday Instruction Courses

9:45-10:45am Instruction Courses IC29 - IC35

IC29 - Getting Started, Part I

Mark Hamilton, MD, Indianapolis, IN

Starting a facial surgery practice is a tremendous undertaking. With increased competition it is becoming even more of a challenge. Presented here are concepts to help ensure success. Facial plastic surgeons with 5 to 10 years experience review strategies that helped them to develop a thriving practice as well as build an excellent reputation. Seminar will cover a variety of practice types: academic, solo facial plastic, joining a group practice, buying an existing facial plastic practice. This seminar will be geared towards those starting a facial plastic surgery practice, but will be beneficial to all who make daily decisions about how to grow as well as maintain their practice. Emphasis will be on proven strategies as well as pitfalls to avoid.

IC30 - Functional Rhinoplasty 2008

Minas Constantinides, MD, New York, NY and David W. Kim, MD, San Francisco, CA

The instruction course will describe the most effective techniques to correct the common causes of fixed nasal obstruction. A detailed review of the relevant anatomy, patient assessment tools, and flow pathophysiology will be described, serving as a background for the surgical techniques described. A brief review of the existing outcomes data on effectiveness of the various procedures used to treat nasal obstruction will also be included. The course will be divided into four inter-related topics: treatment of the lateral wall, the middle vault, the external valve, and the septal L-strut. For each topic, a variety of surgical maneuvers will be described, including details of indications, technique, complications, and pearls. Numerous cases and video demonstrations will be incorporated to further highlight the key surgical concepts described. At the completion of the instruction course, the participant will be able to describe the anatomical underpinnings of common post-traumatic nasal deformities.

Learning Objective: Attendees should be able to understand the most appropriate techniques to correct various degrees of severity of the crooked nose and the collapsed nose.

IC31 - Alar Retraction Diagnosis, Prevention & Recovery

Richard E. Davis, MD, Miami, FL

This instructional course will examine the causes and treatment of alar rim contour deformities, with particular emphasis upon post-surgical retraction of the alar rim. In addition to reviewing optimal alar-columellar relationships, this course will also emphasize prevention of alar defects resulting from cosmetic rhinoplasty. Finally, an effective stepwise approach for treatment of the retracted alar rim (using the external rhinoplasty approach) will be included.

Learning Objectives: Attendees should be able to: 1) become familiar with optimal alar rim aesthetics; 2) understand the etiology of iatrogenic alar rim deformities; and 3) recognize various effective strategies for correction of the retracted alar rim.

IC32 - Archives of Facial Plastic Surgery - Workshop for Reviewers and Authors

Wayne F. Larrabee, Jr., MD, Seattle, WA and John S. Rhee, MD, Milwaukee, WI

Archives of Facial Plastic Surgery, the official journal of the AAFPRS and IFFPSS (International Federation of Facial Plastic Surgery Societies) and a proud member of the JAMA/Archives family, celebrates its 10th year of publication. Participants will be introduced to the latest journal developments - new manuscript categories, video capability, and Web site features. For potential authors, the workshop will discuss specific ways to improve chances for manuscript acceptance. Topics will include tips on manuscript construction, basic study designs, and optimization for a specific manuscript category. For potential reviewers, the workshop will discuss the importance of a fair and thorough peer review process and tips on conducting effective critiques. Finally, the synergistic relationships between the journal, academy, and media will also be highlighted.

IC33 - The Art of Nasal Reconstruction: Artistic Principles of Reconstruction of the Nose and Adjacent Facial Units, Small to Huge

Gary C. Burget, MD, Chicago, IL

Although the flaps and grafts useful for reconstruction of the nose have changed little in the past one hundred years, our ability to create a new nose with normal dimensions, proportions and contours - that has patent airways and appears to be a natural nose-has improved greatly. The concepts responsible for this advance include the Subunit Principle, the introduction of thin highly vascular nasal lining flaps, the artistic construction of a nasal framework, stages of surgery to refine the nose before the pedicle is excised and subcutaneous sculpting of tissues through incisions placed strategically in the subunit border lines of deepest shadow.

IC34 - Neck Lift Variations Reproducible Submentoplasty, 'Vertical' Neck Lift and Horizontal Neck Lift-with or without Rhytidoplasty

Harry Mittelman, MD, Los Altos, CA and Stephen W. Perkins, MD, Indianapolis, IN

IC35 - Keys to Successful Rejuvenation of the Lips

Theda C. Kontis, MD, Baltimore, MD

This course will review a full range of techniques that have been performed to improve aging lips. Anatomy of the lips will be presented, including the undesirable changes that occur with the aging process. A historical perspective will review augmentation techniques that have been attempted and abandoned. Standard techniques used in the past including collagen, mucosal advancement, Alloderm and Gore-Tex implants will be described with case demonstrations and detailed description of techniques. More advanced procedures will be explored including appropriate injection techniques for hyaluronic acid fillers. Finally, advanced sculpturing techniques including Botox Cosmetic injections for lip augmentation and upper lip skin shortening procedures will be discussed. Treatment options for improving perioral rhytids will also be addressed. All techniques will be well described and supported by clinical photographs.

Learning Objectives: Attendees should be able to: 1) better analyze the aging lip and understand the broad range of techniques that can be used to sculpt the lips to produce a more youthful, natural look and 2) feel very comfortable initiating these procedures in their clinical practices.

IC36 - Getting Started, Part II

Mark Hamilton, MD, Indianapolis, IN

Starting a facial surgery practice is a tremendous undertaking. With increased competition it is becoming even more of a challenge. Presented here are concepts to help ensure success. Facial plastic surgeons with 5 to 10 years experience review strategies that helped them to develop a thriving practice as well as build an excellent reputation. Seminar will cover a variety of practice types: academic, solo facial plastic, joining a group practice, buying an existing facial plastic practice. This seminar will be geared towards those starting a facial plastic surgery practice, but will be beneficial to all who make daily decisions about how to grow as well as maintain their practice. Emphasis will be on proven strategies as well as pitfalls to avoid.

IC37 - What Makes Rhinoplasty Special

Robert L. Simons, MD, Miami, FL

Sharing lessons learned in a 40-year history with this operation. Emphasizing the value of appropriate diagnosis and technique for the individual patient. An added appreciation for the applicability of the endonasal approach and repositioning of the underlying tissues in achieving our goals.

IC38 - Endonasal Solutions in Problematic Rhinoplasty

Norman J. Pastorek, MD, New York, NY

The course is designed to illuminate endonasal methods to resolve aesthetic problems in rhinoplasty. These problems include dome asymmetry, tip under projection, hanging columella, deviated lower, middle, and upper thirds of the nose, upper lateral cartilage collapse, unilateral upper lateral cartilage avulsion, unilateral alar base elevation, and the thick skin nose. The course objective is to make the surgeon aware of the simplicity and effectiveness of endonasal approaches to the common problems that make rhinoplasty seem formidable.

IC39 - Multivector SMAS Facelift

Harry Mittelman, MD, Los Altos, CA

IC40 - Alar Reconstruction - Engineering Peaks and Valleys:

Artistic Nasal Ala Reconstruction

Steven R. Mobley, MD, Salt Lake City, UT

The ala is a unique area for nasal reconstruction: it has the most complex topography of any nasal subunit with its inherent curves, peaks, and valleys; it is composed of a unique fibrofatty tissue; its patency is critical for nasal breathing; and asymmetry greater than 12mm is quite noticeable. Nonetheless, reconstruction of this challenging area is often lumped into chapters and papers concerned with small ipsilateral surface defects. Knowing when to select a given reconstructive technique can take years of experience, and the patient's age, comorbidities, and aesthetic standards must also be taken into account. The instructor has years of experience in Mohs reconstruction and has used all the reconstructive techniques repeatedly. As a result, a better understanding of each technique's relative indications has developed. Some less common techniques using staged FTSG and auricular batten grafts will be discussed along with the more common techniques of PMFF and melolabial flap.

IC41 - The Use of Large Volume Injectable Fillers as an Alternative to Fat Transfer

David A.F. Ellis, MD, Toronto, ON, Canada

The longevity of fat transfer has been a subject of debate for many years. Fat transfer requires at least 2 surgical procedures for longevity, which, even then, can be debatable. Therefore, how effectively do injectable fillers replace fat transfer procedures? This course discusses the various options that are available in facial plastic surgery all over the world and also reviews the use of temporary and permanent injectable fillers when compared to a fat transfer. This course will show clinical cases where fat transfer was not performed and indicate other alternatives for fat transfer.

Learning Objectives: Attendees should be able to: 1) learn of world wide injectable fillers and their entry into the USA; 2) have another alternative to fat transfer procedures; and 3) learn other alternatives for correction of the specific problems encountered.

IC42 - The Prevention and Corrections of Nasal Septal Perforations

Russell W.H. Kridel, MD, Houston, TX

Nasal septal perforations present a unique challenge to the facial plastic surgeon. Surgical repair presents a complex technical challenge, because a perforation is a hole through not one, but three separate membranes, each of which must be repaired separately. Although many procedures have been described to repair septal perforations, those techniques that have the highest success rate and best long-term patient acceptance and comfort require the use of intranasal mucosal advancement flaps with the interposition of a connective tissue graft. The prevention, differential diagnosis, patho-physiology, and medical and surgical treatments via the open approach are described in detail.

2:45-3:45pm Instructional Course IC43- IC48

IC43 - Revision Rhinoplasty

Russell W.H. Kridel, MD, Houston, TX

Revision rhinoplasty can be the most challenging of all procedures in facial plastic surgery. Unfortunately, the majority of major revisions require significant corrections of scarring, previous over-resection, asymmetries, and irregularities from healing. The surgeon often must first recreate with grafts the normal anatomy before even attempting an aesthetic improvement. At times the aesthetic result from the first surgery also is complicated by new airway problems that must be addressed. This course will include the strategies to prevent most complications and will show the intraoperative steps used to treat such abnormalities as dorsal overresection and asymmetries, alar retraction and notching, loss of tip projection and tip drooping. Multiple grafting sources will be discussed. It is hoped that these preventative measures and solutions to the troublesome problems found in revision rhinoplasty will help all of us in our surgical nasal endeavors.

IC44 - Understanding Outcomes Data and Using It For Personal Performance Improvement

David Reiter, MD, DMD, Narberth, PA

This course focuses on identifying information that is readily transferable to the clinical practices of the participants and using it to improve outcomes of the care they provide. Topics include the GRADES system for literature evaluation, a scientific approach to adopting advances in care, and an overview of personal performance data collection and management for the facial plastic surgeon.

Learning Objectives: Attendees should be able to: 1) identify published outcomes studies likely to be useful to the practitioner and 2) identify ways to incorporate performance improvement in clinical practice of facial plastic surgery.

IC45 - Update in Fractional Resurfacing

Joely Kaufman, MD, Philadelphia, PA and Lisa D. Grunebaum, MD, Miami, FL

With the introduction of the concept of fractional photothermolysis in 2003, an entire new laser technique has emerged. The safety and efficacy of laser resurfacing have been transformed, and the technologies are continuing to emerge. This course will discuss the definition of fractional resurfacing, along with the criteria that deem a laser "fractional". In addition we define the unique form of epidermal repair that sets fractional resurfacing apart from traditional resurfacing. We will review the devices currently available on the market, including nonablative and ablative, such as the Fraxel™ and Active FXTM. There is the possibility of video or live demonstration.

IC46 - Tongue-in-Groove Rhinoplasty: An Essential Component of the Cosmetic Arsenal

Richard E. Davis, MD, Miami, FL

This instructional course will examine the effective and uncommonly versatile "Tongue-in-Groove" technique for cosmetic rhinoplasty. Emphasis is placed upon the external approach. A variety of challenging nasal contour deformities will be addressed, including the ptotic nose, the long nose, the over-projected nose, and the caudal excess deformity. Case studies, with step-by-step intra-operative documentation, and disadvantages of the technique will also be included.

Learning Objectives: Attendees should be able to: 1) understand the various cosmetic applications of the "Tongue-in-Groove" technique; 2) appreciate the versatility and power of this conceptually straightforward technique; and 3) identify the limitations and pitfalls of the "Tongue-in-Groove" technique.

IC47 - Chemical Peels and Dermabrasion

E. Gaylon McCollough, MD, Gulf Shores, AL

This course is intended to compare the long term results of phenol-based chemical peels and wire brush dermabrasion with laser skin resurfacing, demonstrating that it is possible to vary the depth of injury with these procedures, allowing more personalized treatment programs for different parts of the face and for different skin conditions. It will also be demonstrated that when performed as recommended not only can the results of phenol peeling and dermabrasion supersede those obtained with lasers, healing times can be reduced by strict adherence of post-operative instructions.

IC48 - Multiplane Facelift

Shan R. Baker, MD, Ann Arbor, MI

This course will discuss the presenter's personal approach to facial rejuvenation that has matured over a 20-year experience. An emphasis is placed on multi-plane dissections for face lifting, fat sparing blepharoplasty and the benefits of midface lifting. Various surgical planes for performing forehead lifting are also discussed. Advantages and disadvantages of these surgical approaches are noted. A number of video clips will be included in the presentation.

Learning Objectives: Attendees should be able to: 1) know alternatives for performing blepharoplasty, forehead and face lifting; and 2) learn the advantages and disadvantages of various surgical approaches to facial rejuvenation and the limitations of these procedures.

3:45-4:45pm Instructional Courses IC49-IC54

IC49 - A Graduated Approach to Post Traumatic Nasal Deformity
David W. Kim, MD, San Francisco, CA
In many cases, the septum and the nasal bones-the key elements in the anatomical hierarchy of the nose-are compromised, requiring some form of modification. This course reviews a systematic approach to identify and correct the common structural deformities which cause the crooked nose and the collapsed nose. The anatomical basis of the structure of the nose will be elucidated through didactic demonstration as well as through review of biomechanical studies and a mathematical model of the septal L-strut. The effect on the internal and external nasal valves will be reviewed. The surgical techniques will be detailed within the context of a graduated approach. Various onlay and camouflage techniques will be described for mild crooked nose deformities. Structural re-orienting and splinting grafts will be reviewed for severe deviations. Resection and replacement of structure will be described for the most severe categories of the crooked nose. The presentation will also feature pearls related to harvesting grafts, complications of surgery, and considerations for revision surgery of the post-traumatic nose.

Learning Objective: Attendees should be able to: 1) describe anatomical roots of common post-traumatic nasal deformities; and 2) learn techniques to correct various types of crooked nose and collapsed nose deformities.

IC50 - Long Term Changes in Rhinoplasty: Impact on Technique
Dean M. Toriumi, MD, Chicago, IL

In this course long-term changes in rhinoplasty will be emphasized and demonstrated in multiple patients. Problems such as collapse of the middle nasal vault, nasal valve collapse, alar retraction, and loss of nasal tip projection will be discussed. Modifications in surgical technique will be discussed and how these changes have improved long-term outcomes. Surgical concepts focusing on structural grafting will be emphasized. Cartilage grafting of the middle nasal vault, lateral nasal wall and nasal base will be discussed in detail. Costal cartilage grafting will be discussed as well. Surgical concepts and techniques will be demonstrated using patient examples, concise artwork, and instructive video.

Learning Objectives: Attendees should be able to: 1) understand the long-term effects of healing on the rhinoplasty outcome; 2) understand how structural grafting can be performed to improve long-term rhinoplasty outcomes; and 3) become more familiar with the structural grafting maneuvers that can help to stabilize the nose and improve long-term outcomes in rhinoplasty.

IC51 - Preparing for Rhinoplasty
Michael Godin, MD, Richmond, VA

In his famous 6th century military treatise, The Art of War, the Chinese author Sun Tzu described how an army's level of preparation determined the outcome of any battle before it was ever fought. The same reliance on preparation allows for a successful outcome in Rhinoplasty, which is potentially the most difficult of all facial plastic operations. This course details how the surgeon can lay the groundwork for a successful procedure by properly preparing the patient and himself for Rhinoplasty. Topics to be discussed include the initial patient history and examination, photography, analysis of the nose, establishment of surgical goals and expectations, identifying and dealing with the unsuitable patient before surgery, requesting and reviewing previous operative notes and photographs in the revision patient, informed consent and documentation, verifying that the patient is psychologically ready for the procedure, and preparing oneself to perform the procedure by creating photographic aids and a step-by-step checklist to be used in surgery. This course presents an approach to rhinoplasty, which will allow the surgeon to enter the operating room with the best chance of a successful outcome.

IC52 - The Emerging Tidal Wave Can't be Ignored. The Importance of Office Based Cosmetic Procedures to a Facial Plastic Surgeon's Practice

Steven H. Dayan, MD, Chicago, IL

Non surgical cosmetic procedures are the fastest growing segment of cosmetic medicine, out pacing the growth in surgical procedures 7:1. Office based injectables and non invasive laser treatments are the buzz that your patients are asking about and if you don't know about them or don't offer these treatments you risk losing your patients to others that do. The impact of these procedures is especially magnified for the emerging cosmetic surgeon attempting to build a patient base. In this course the top non invasive procedures will be reviewed plus tips for incorporating them into your practice successfully.

Learning Objectives: Attendees should be able to: 1) learn why these procedure are so important to building and 2) maintain a successful facial plastic surgery practice.

The AAFPRS Foundation would like to thank

CareCredit

for generously underwriting the Fall Meeting.



Art Institute of Chicago
One of the world's great art museums, with collections dating from 3,000 B.C. through the present, including famous French Impressionist paintings and drawings; fine and decorative arts from America, Europe, Africa, Asia and Latin America; photography, textiles and architectural works.

IC53 - Medical Skin Care Overview with 20 Years Experience
 Sigmund L. Sattenspiel, MD, Freehold, NJ
 Medical skin care offers an indispensable addition to the armamentarium of the facial plastic surgical practice. This course compares peeling agents, lightening agents and other adjunctive techniques as a part of an in office skin care program and shows how it can and should be added to any practice. A practical how-to-do-it format will guide each participant through the entire peeling and maintenance process. Each participant will have the opportunity to learn and practice the step-by-step process of the peeling procedure using simulated face models and peeling substances. A patient management protocol including follow-up care, clinical skin care, management of aging skin, actinic changes, acne vulgaris, psoriasis and treatment of pigmentation problems are outlined. There will be a full discussion of problem cases as well as management of patient questions. This course teaches the clinical methodology of medical skin care techniques, the means of incorporating a skin care program into a surgical practice and the ways in which it can be used to enhance the surgical caseload. Full detailed handouts along with a 25-minute DVD will be presented to each participant.

Learning Objective: Attendees should be able to: 1) acquire substantial knowledge of the practical aspects of medical skin care including but not limited to superficial skin resurfacing with glycolic acid, peeling procedures and maintenance; and 2) know how to incorporate this therapeutic methodology into clinical practice.

IC54 - Adobe Photoshop Morphing
 Grant S. Hamilton, MD, Iowa City, IA
 Full-featured patient morphing software programs typically cost several thousand dollars. In contrast, Adobe Photoshop is capable of performing the same image manipulations at a fraction of the price. This instruction course will demonstrate techniques for morphing images and participants will get a CD of scripts to automate and streamline the process. The emphasis will be on rhinoplasty imaging but techniques for simulating facial rejuvenation will be presented as well. Video tutorials will also be on the CD.

Saturday Workshops

7:30-11:30am

Laser and Light - Based Technology Workshop
 (No fee to attend)

Director: Paul J. Carniol, MD, Summit, NJ

This course will cover the latest innovations involving lasers, light and other technologies for Facial Plastic Surgery. This will include an evaluation and comparison of the latest fractional and resurfacing devices, as well as vascular lasers. The latest combination therapy regimens and comparison of efficacy evaluations will also be presented. There will be live laser and new technology demonstrations as part of the course.

(Educational grants provided by Candela, Cutera, Cynosure, and Lumenis.)

12:45-3:45pm

Minimally Invasive Facial Rejuvenation for the Facial Plastic Surgeon: Who, What, Where, How, and Why
 (No fee to attend)

Director: Anthony P. Sclafani, MD, New York, NY

This workshop will discuss the goals and desires specific to the patient seeking minimally invasive facial rejuvenation, nuances of minimally invasive techniques and methods (including soft tissue fillers, neurotoxins and skin care), and how minimally invasive techniques can be integrated into a facial plastic surgery practice in a way which provides the patient with comprehensive care and complements (not replaces) surgical techniques and procedures. Office policies which help meet patient needs and promote the physician's entire practice will be discussed.

Learning Objectives: Attendees should be able to: 1) describe the typical rejuvenative desires and aesthetic goals of the patient; 2) define the range of results minimally invasive treatments can provide; 3) select patients appropriate and understand the best ways to provide treatments and the most appropriate use of ancillary office staff; 4) comprehend the need for complementary skin care procedures; 6) describe the range of soft tissue fillers and neurotoxins available and the most appropriate use of each of these; and 7) integrate methods and procedures to build a successful practice.

12:45-5:45pm

Essentials in Facial Plastic Surgery

(No fee for residents but registration is required.)

Director: Stephen S. Park, MD, Charlottesville, VA

This is a comprehensive "crash" course on the specialty of facial plastic and reconstructive surgery. The target audience is the otolaryngology resident, younger practitioner, or the senior physician interested in transitioning into a plastics practice. The course covers all aspects of otolaryngology that fall under this field, including congenital problems, rhinoplasty, aging face surgery, trauma, head & neck reconstruction, and local flaps and cutaneous malignancies. The faculty comprises of senior members who have a vast experience in their respective areas. Learning Objectives: Attendees should be able to understand the breadth of facial plastic and reconstructive surgery and pick up concrete tips that can impact and improve one's practice.

(Educational grant provided by BioForm Medical, Inc.)

12:45-12:50pm	Introduction Anthony P. Sclafani, MD, New York, NY
12:50-1:20pm	What Women (and Men) Really Want: The Demographics of and Desire for Minimally Invasive Facial Rejuvenation Wendy Lewis, Cosmetic Surgery Consultant New York, NY
1:20-1:45pm	The Role of Office Staff in Attracting, Selecting, Treating and Managing the Minimally Invasive Patient ReGina Simo, St. Louis, MO and Susan Sullivan, RN, Albany, NY
1:45-2:00pm	Break
2:00- 2:30pm	The Three Skin Rejuvenative Treatments You must have in Your in Your Facial Plastic Surgery Practice Jennifer Linder, MD, Scottsdale, AZ
2:30-3:00pm	Many Happy Returns: Integrating Fillers and Neurotoxins in Your Practice Anthony P. Sclafani, MD, New York, NY
3:00-3:30pm	Minimally Invasive Techniques: The Cornerstone to Growing an Successful Practice Wendy Lewis, Cosmetic Surgery Consultant New York, NY
3:30-3:45pm	Questions and Answers

Sunday, September 21, 2008

8:00-9:30am	PANEL: Modern Management of Congenital Facial Deformities Moderator: Sherard A. Tatum, MD, Syracuse, NY Panelists: Tessa A. Hadlock, MD, Boston, MA; Jonathan M. Sykes, MD, Sacramento, CA; Craig W. Senders, MD, Sacramento, CA; and Robert J. Shprintzen, MD, Syracuse, NY
8:00-12:00pm	Office Accreditation Workshop Richard D. Gentile, MD, Youngstown, OH
8:00- 4:00pm	AO Rigid Fixation Plating Course

1887 Concierge Lounge

If you were an 1887 member in 2007 and are currently one in 2008, you and your spouse can enjoy a respite away from the hustle and bustle of the meeting. Enjoy a cup of coffee, free Internet access, daily papers, and other amenities from 7:00am to 6:00pm. An 1887 member is one that gives at least \$1,000 in a fiscal year (January 1, 2008 to December 31, 2008). If you would like to give \$1,000 and instantly become an 1887 member, see the registration form on page 18.

Sunday Workshops

8:00am-Noon

Achieving Accreditation for Your Surgical Facility

(Optional, additional fee to attend)

Director: Richard D. Gentile, MD, Youngstown, OH

This workshop is sponsored by the AAFPRS and the Accreditation Association for Ambulatory Health Care (AAAHC)

You should attend this workshop if you:

- seek to have your facility accredited by the AAAHC
- need specific help related to the most recent AAAHC standards and how to comply with them
- are accredited but need more information on the latest standards for your practice setting, or have new staff who will be handling the accreditation process

Achieving accreditation for your surgical facility is an interactive program designed to give you the knowledge and skills you need to prepare for the accreditation association survey process. Whether you are applying for accreditation for the first time or preparing for re-accreditation, this seminar can help you understand applicable AAAHC standards, policies and procedures to get your organization ready for its survey.

The program will cover standards for all types of accreditation from Ambulatory Surgical Centers to Office-Based Surgery Centers and will be especially helpful for Surgeons in states facing recently passed or proposed legislation that require accreditation for ambulatory surgery in their facility.

The AAAHC was formed in 1979 to assist ambulatory health care organizations improve the quality of care provided to patients. Currently accrediting over 3,600 organizations, the AAAHC is the leader in ambulatory health care accreditation. There are 17 health care organizations representing the Accreditation Association including the AAFPRS which is a founding member organization. The AAFPRS representative on the AAAHC Board of Directors is Richard D. Gentile, MD who is one of the workshop directors. Other faculty include AAAHC staff and surveyors as well as staff of Health Care Consultants, International to give attendees a broad view of the many facets of the accreditation process.

8:00am-4:00pm

AO Rigid Fixation Plating Course

(Optional. Contact AO North America directly to register. Web site at www.aona.org; phone (800) 769-1391; e-mail, craniomaxregistrar@aona.org.)

Chairs: Martin S. Lacey, MD, St. Paul, MN; Mark R. Stevens, DMD, Augusta, GA; and J. David Kriet, MD, Kansas City, KS

The AO North America Symposium on Craniomaxillofacial Trauma and Reconstruction is designed for surgeons who are familiar with the theory and practice of stable internal fixation techniques. The focus of this Symposium will be on craniomaxillofacial surgery and specifically Practical Applications of Sound Surgical Principles. There will also be a focus on the functional and aesthetic aspects of skeletal and soft tissue alterations. This will be accomplished through lectures given by a distinguished multidisciplinary Faculty known for their expertise in their respective fields and in the principles and techniques of stable fixation.

The symposium will have several parallel goals and objectives, including the presentation of recent advances in craniomaxillofacial surgical techniques regarding the mandible, midface, orbit, nose, imaging and biomaterials. However, the core theme will be on the craniomaxillofacial surgery challenges that continue to confront even the most experienced surgeons. A large part of the program is structured to address very specific complex clinical problems, including surgical access to critical anatomy, sequencing and concurrent reconstruction of multiple injuries, avoidance of mistakes, and resolving technical dilemmas encountered in practice.

The format will include lectures, case presentations and panel discussions in both the morning and afternoon sessions.

Learning Objectives: At the conclusion of this symposium, the participant should be able to: 1) identify the most difficult and challenging posttraumatic craniomaxillofacial hard and soft tissue problems and deformities; 2) describe reconstructive procedures that are most effective in correcting specific posttraumatic (and ablative) deformities, particularly the orbit, midface, and mandible; 3) recognize the contribution of facial skeletal surgery toward optimum cosmetic and aesthetic outcome; 4) discuss the management of complications and the resolution of technical dilemmas; 5) identify new techniques and less invasive approaches in the diagnosis and treatment of craniofacial trauma and deformities, including emerging technologies; and 6) recognize potential benefits of interdisciplinary treatment utilized for optimal rehabilitative treatment and restoration of craniomaxillofacial form and function.

OFPSA Program

Organization of Facial Plastic Surgery Assistants

Wednesday, September 17, 2008

7:00 -9:00pm OFPSA Members Welcome Reception
at Dr. Dayan's Office

Thursday, September 18, 2008

8:15-8:30am Welcome Remarks
ReGina Simo

8:30-10:15am "Making Your Practice Better" -
Breakout Sessions
(Esthetics, Patient Education/
Coordinator, Nursing, Practice
Management)
Facilitated by Senior OFPSA Members
OFPSA Business Meeting
John Conley Lectureship (part of
AAFPRS Plenary Session)

10:15 -11:00am

11:00-11:45am

11:45am-1:00pm Lunch with Exhibitors

1:00-4:30pm "Specifically for the Facial Plastic
Surgeon's Office"
Karen Zupko, ZPA,
Welcome Reception

6:00-7:30pm

Friday, September 19, 2008

7:15-8:15am Sciton User's Group Breakfast Meeting

8:15-11:00am Glenn Morley, Consultant
Your Vote Counts!
Jack Anderson Lectureship
(part of AAFPRS Plenary Session)

11:30-11:45am

12:15-1:15pm Lunch with Exhibitors

1:15-2:45pm Panel Discussion with Physicians
2:45-3:45pm "Our Practice is Different"
Breakout Sessions - Hospital/University
Based Practices, Private Practices

3:45-4:15pm THE BIG EVENT - Don't Miss This!



Lake Front. Beaches, boats, and blue skies await all of those visiting the city, providing over 29 miles of Lake Michigan shoreline to use as your playground.

Young Physician Cruise Fundraiser

The Young Physicians of the AAFPRS will be holding a fundraiser at the Fall Meeting in Chicago. Please join us as we take a memorable cruise along the shores of Lake Michigan with the spectacular skyline of the city as our backdrop.

The entire ship will be ours for the evening of Friday, September 19, 2008 from 7:30pm to 10:30pm. Enjoy dinner, dancing and socializing all for a good cause, FACE TO FACE! Whether you have been in the Academy for a year or you are a seasoned veteran, this will be the event to be at on Friday evening. The ticket price per person is \$150. However, there are other ways to support this event as well.



Co-chairs of the event, Mark Hamilton, MD and Terry L. Donat, MD, would like to encourage you to sign up on any one of the committees below:

Chairman's Committee -- \$2,500. You will receive four (4) tickets. Members include:
Benjamin Bassichis, MD
Andrew C. Campbell, MD
Terry L. Donat, MD
Mark Hamilton, MD

Executive Committee -- \$1,000. You will receive three (3) tickets. Members include:
Paul J. Carniol, MD
Mr. Stephen C. Duffy
Dr. and Mrs. Sheldon S. Kabaker
Steven R. Mobley, MD
Paul S. Nassif, MD

General Committee -- \$500. You will receive two (2) tickets. Members include:
Ms. Ann K. Holton
Marc S. Zimble, MD

To be on any one of the event's committees, please contact Ann Holton at (703) 299-9291, ext. 229 or by e-mail at aholton@aafprs.org.

To purchase individual tickets at \$150 per person, please see the meeting registration form on page 18 of this brochure.

This event is generously sponsored by PCA Skin Care Systems.

PCA skin[®]

Registration

The registration form and fee must be received by the AAFPRS Foundation office by Friday, **August 15, 2008**, in order to qualify for the pre-registration fee. After August 15, 2008, you will be charged the on-site fee. Registration fees for physicians, OFPSA members, and allied health professionals include a badge; on-site program and course syllabus; attendance to the plenary sessions, instruction courses and workshops (unless noted as optional); entrance to the Exhibit Hall; lunches, morning and afternoon breaks; and the Welcome Reception.

Spouses and guest fees include a badge; entrance to the sessions and Exhibit Hall; breaks and lunches; and the Welcome Reception. Spouses/guests who do not register for the meeting but wish to attend the Welcome Reception, may purchase a ticket for \$50. The spouse/guest fee carries no acknowledgement of course attendance.

ON-SITE REGISTRATION

Registration will be held at the Palmer House Hilton starting on Wednesday, September 17, 2008 from Noon to 7:00pm.

CANCELLATION POLICY

Full refunds less a \$75 cancellation fee will be honored before August 15, 2008. After this date, no refunds will be granted. No shows are considered to be an on-site cancellation and therefore are not eligible for any refunds. A cancellation requires written notification.

Housing

The AAFPRS meeting will be held at the Palmer House Hilton; 17 East Monroe, Chicago, IL 60603; Phone (312) 726-7500. Guest rooms have been reserved for meeting attendees at the rate of \$250/single or double. Other hotels in the area have special rates as well. Housing will begin May 5th and all reservations must be made through the Housing Bureau, J. Spargo and Associates. The special discounted hotel rates arranged by J. Spargo are good through August 18, 2008.

J. Spargo and Associates encourages you to reserve your room on-line: <https://reg.jspargo.com/aa008/housing/hou20dates.asp?caller=aafprs>.

For questions, please call J. Spargo directly at (703) 449-6418 or (866) 849-8869.

At the Palmer House Hilton hotel in Chicago, guests enjoy the close proximity to the Art Institute of Chicago, Grant Park, Millennium Park and Navy Pier. State Street and Michigan Avenue shopping is just outside our hotel doors. Ideally located in the heart of the Chicago Loop, the Palmer House Hilton hotel offers modern conveniences combined with over one hundred years of elegance.

For the demanding traveler the Palmer House Hilton provides a fitness center (usage fee applies) and indoor pool. All of the guestrooms at the Palmer House Hilton in Chicago, Illinois offer comfortable and elegant surroundings as well as the modern conveniences you expect while taking care of business on the road, such as two phone lines, voicemail, high-speed internet access, and coffeemakers.

This Chicago, Illinois Palmer House Hilton has an Executive Level that offers virtually "a hotel within a hotel" with a long list of special amenities suited for that busy executive. The self-contained conference floor includes thirty-eight function rooms which can satisfy virtually every business need. With the fine service you require and Chicago's most popular attractions just outside your door, the Palmer House Hilton in Chicago, Illinois is ready to welcome and charm you.

Registration Categories

Physicians

Physicians (MDs and DOs) who wish to receive CME credits must register as physicians in the appropriate registration category and designate their medical degree.

AAFPRS members: Members who meet all membership requirements and have paid their 2008 dues. Physicians who are members of the Societies that comprise The International Federation of Facial Plastic Surgery Societies (IFFPSS) fall under this category. (See registration form for list of societies.)

Non-members: Physicians who are not currently members of the AAFPRS or any society affiliated with the IFFPSS. (See registration form for list of societies.)

Residents: Member and non-member residents in training. Verification of residency from program director must be submitted at time of registration.

Fellowship Participants: Fellows participating in an AAFPRS Foundation fellowship program between July 1, 2008 and June 30, 2009.

Non-physicians

Spouses and Guests: A spouse, guest, relative or an individual accompanying a registered physician for social and food functions only. Spouses or guests who wish to attend the scientific sessions and courses, should register under the Allied Health Professionals category.

OFPSA Members: Facial plastic surgery assistants who are members of the Organization of Facial Plastic Surgery Assistants (OFPSA) should register under this category.

Allied Health Professionals: Non-MDs and non-DOs such as medical assistants, office personnel, nurses, aestheticians, and physician assistants, must register under this category to receive a letter of attendance.

Payment and Remittance

Full payment must be made in U.S. funds and must accompany registration. Check or money order must be payable to the AAFPRS Foundation and mailed to: Educational and Research Foundation for the AAFPRS, P.O. Box 759033, Baltimore, MD 21275-9033. Credit card payments may be faxed to (703) 299-8898 or mailed to: AAFPRS Foundation, 310 S. Henry Street, Alexandria, VA 22314.

For questions about any of the information contained in this brochure, please contact:

AAFPRS Foundation
310 S. Henry Street, Alexandria, VA 22314
Phone: (703) 299-9291; Fax: (703) 299-8898
E-mail: info@aafprs.org
Web site: www.aafprs.org

AAFPRS

in the Windy City of Chicago



September 18-21, 2008

(preceding AAO-HNSF Annual Meeting)

FALL MEETING

**FACIAL
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AND RECONSTRUCTIVE SURGERY, INC.

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