

Winter Symposium on the Latest Advances in Facial Plastic Surgery

January 15-19, 2009



**The Peaks
Telluride, Colorado**

Co-chairs: Edwin F. Williams, III, MD; Jonathan M. Sykes, MD; and Sam P. Most, MD



ABOUT THE SYMPOSIUM

The Annual Winter Symposium on the Latest Advances in Facial Plastic Surgery is sponsored by the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation). Join us for the latest advances in facial plastic surgery, featuring leading faculty from the fields of facial plastic surgery, ophthalmic plastic surgery and dermatologic surgery. Program chairs have assembled a cutting edge program designed to make the learning experience as stimulating as the location. And that is quite a feat, because this is no ordinary location. This informal setting provides attendees the opportunity to delve into controversies, learn about the latest advances and get the real scoop from the leaders in the field. And the location simply cannot be beat. The Peaks Resort and Golden Door Spa is one of the premiere ski resorts in arguably the best ski location in the country.

ACCREDITATION AND CREDIT DESIGNATION

The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

The AAFPRS Foundation designates this continuing medical education activity for 25.25 credits in Category 1 of the Physician's Recognition Award of the American Medical Association.

LEARNING OBJECTIVES

At the conclusion of the course, participants should be able to:

- Discuss and analyze the latest trends, techniques, devices and fillers available for facial plastic surgery;
- Assess the three different perspectives presented by the three participating specialties;
- Assemble knowledge of what is new and what is reproducible to enhance his/her abilities and practice; and
- Assimilate knowledge of different practice management techniques that will enhance the quality of patient care and the delivery system of the individual specific practice.

TARGET AUDIENCE

The course is offered for continuing medical education of medical students, residents, fellows, and practicing physicians (MDs and DOs) in the field of facial plastic and reconstructive surgery. The program is for physicians with all levels of experience and covers aesthetic, reconstructive, and congenital issues relevant to this specialty.

FACULTY

Co-chairs

Edwin F. Williams, III, MD, Latham, NY
Jonathan M. Sykes, MD, Sacramento, CA
Samuel P. Most, MD, Stanford, CA

Invited Speakers

Shawn B. Allen, MD, Lafayette, CO
Scott A. Blair, JD, Scottsdale, AZ
Sean M. Blaydon, MD, Austin, TX
Ross A. Clevens, MD, Melbourne, FL
Brian W. Downs, MD, Portland, OR
Yadranko Ducic, MD, Colleyville, TX
Jim L. English, MD, Little Rock, AR
Edward H. Farnior, MD, Tampa, FL
J. Charles Finn, MD, Chapel Hill, NC
Jill A. Foster, MD, Columbus, OH
David E. Holck, MD, San Antonio, TX
John B. Holds, MD, St. Louis, MO
Andrew A. Jacono, MD, Great Neck, NY
Andrew G. Kaufman, MD, Thousand Oaks, CA
Gregory S. Keller, MD, Santa Barbara, CA
Mark J. Lucarelli, MD, Madison, WI
William P. Mack, MD, Tampa, FL
Catherine Maley, MBA, Sausalito, CA
John J. Martin, MD, Coral Gables, FL
John D. McCann, MD, Salt Lake City, UT
Mary Lynn Moran, MD, Woodside, CA
Craig S. Murakami, MD, Seattle, WA
Jerome R. Potozkin, MD, Walnut Creek, CA
Brock D. Ridenour, MD, St. Louis, MO
Samieh S. Rizk, MD, New York, NY
Stuart R. Seiff, MD, San Francisco, CA
Roberta D. Senglemann, MD, St. Louis, MO
Bryan S. Sires, MD, Kirkland, WA
Stephen P. Smith, MD, Dublin, OH
Ken D. Steinsapir, MD, Los Angeles, CA

Thursday, January 15, 2009

MORNING SESSION

Eyelid/Periorbital Rejuvenation

Moderator: Samuel P. Most, MD

- 6:30am *Hearty Breakfast in the Exhibit Hall*
7:00am Blepharoplasty-Beyond the Orbital Rim
John D. McCann, MD
7:20am Upper Lid Blepharoplasty
Jonathan M. Sykes, MD
7:40am Blepharoptosis-Stacking the Deck for Better Outcomes
Mark J. Lucarelli, MD
8:00am Lower Eyelid Rejuvenation in the 21st Century
Edwin F. Williams, III, MD
8:20am Managing the Eyelid - Cheek Continuum
John B. Holds, MD
8:40am Current Concepts in the Management of Blepharoplasty Complications
William P. Mack, MD
9:00am Aesthetics of the Brow
Samuel P. Most, MD
9:20am Endoscopic Browlift
Jonathan M. Sykes, MD
9:40am Morning Session Adjournment

AFTERNOON SESSION

Expand Your Practice with Exponential Growth

Moderator: Edwin F. Williams, III, MD

- 3:30pm *Apres Ski Break in the Exhibit Hall*
4:00pm Practice Expansion
Edwin F. Williams, III, MD
4:20pm A Red Car, The Missing Link, and a Needle in a Haystack
John D. McCann, MD
4:40pm Marketing/Practice Expansion
Catherine Maley
5:00pm Panel
Catherine Maley; Edwin F. Williams, III, MD; and John D. McCann, MD
6:30pm Welcome Reception

Friday, January 16, 2009

MORNING SESSION

Rhinoplasty

Moderator: Samuel P. Most, MD

- 6:30am *Hearty Breakfast in the Exhibit Hall*
7:00am Rhinoplasty and Analysis
Brian W. Downs, MD
7:20am Functional Rhinoplasty
Craig S. Murakami, MD
7:40am Graduated Approach to the Nasal Tip
Samuel P. Most, MD
8:00am The Crooked Nose
Brock D. Ridenour, MD
8:20am Reductive Nasal Surgery
Edward H. Farrior, MD
8:40am Complications in Rhinoplasty
Brian W. Downs, MD
9:00am Revision Rhinoplasty - My Approach
Edward H. Farrior, MD
9:20am Revision Rhinoplasty - Costal Cartilage Grafting
Edwin F. Williams, III, MD
9:40am Morning Session Adjourn

AFTERNOON SESSION

Reconstruction of Cutaneous Defects of the Face

Moderator: Samuel P. Most, MD

- 3:30pm *Apres Ski Break in the Exhibit Hall*
4:00pm Mohs Micrographic Surgery for Difficult Facial Cancers
Andrew G. Kaufman, MD
4:20pm Nasal Reconstruction: A Mohs Surgeon's Approach
Shawn D. Allen, MD
4:40pm Major Nasal Reconstruction
Craig S. Murakami, MD
5:00pm Reconstruction of Defects Involving the Brow: Why it Should be Considered Its Own Aesthetic Unit
Sean M. Blaydon, MD
5:20pm Lip Reconstruction
Roberta D. Senglemann, MD
5:35pm Large Head and Neck Defects
Yadranko Ducic, MD
6:00pm Novel Reconstruction Pearls
Andrew G. Kaufman, MD
6:20pm Periorbital Reconstruction
Yadranko Ducic, MD
6:35pm Afternoon Session Adjournment

WELCOME RECEPTION

All registrants and exhibitors are invited to attend the Welcome Reception on Thursday, January 15, 2009, at 6:30pm. Unregistered guests and spouses may purchase tickets to attend.

Saturday, January 17, 2009

MORNING SESSION

Midface

Moderator: Edwin F. Williams, III, MD

- 6:30am *Hearty Breakfast in the Exhibit Hall*
7:00am Utilizing Orbital and Buccal Fat Pad
Repositioning to Complete Your Endoscopic
Midface Lift
Andrew A. Jacono, MD
7:20am Midface Lifting and Repair: A Role for Facial
Nerve Re-innervation?
David E. Holck, MD
7:40am Midface Lifting During Facelift
Jonathan M. Sykes, MD
8:00am Midface Volume Replacement
J. Charles Finn, MD
8:20am Open Midface Lifting
Edward H. Farrior, MD
8:40am Stepwise Approach to the Lower Lid/Cheek
Interface
Bryan S. Sires, MD
9:00am Complications of Midface Lifts
Andrew A. Jacono, MD
9:20am Fillers - Beyond the Nasolabial Fold
Jerome R. Potozkin, MD
9:40am Morning Session Adjournment

AFTERNOON SESSION

Legal Issues in Aesthetic Medicine

Moderator: Edwin F. Williams, III, MD

- 3:30pm *Apres Ski Break in the Exhibit Hall*
4:00pm Legal Issues in Aesthetic Medicine
Mary Lynn Moran, MD
4:20pm Experiences in Medicolegal Review - Lessons
for the Wise
Stuart R. Seiff, MD
4:40pm Medical-Legal Issues
Scott A. Blair, JD
5:00pm Panel
Mary Lynn Moran, MD; Edwin F. Williams, III, MD;
Stuart R. Seiff, MD; and Scott A. Blair, JD
6:30pm Afternoon Session Adjournment

Sunday, January 18, 2009

MORNING SESSION

Non-Invasive and Novel Treatments

Moderator: Jonathan M. Sykes, MD

- 6:30am *Hearty Breakfast in the Exhibit Hall*
7:00am Latest Advances in Fractionated Erbium YAG
Lasers
Shawn B. Allen, MD
7:20am Update - IPL
Jerome R. Potozkin, MD
7:40am Fractionated CO2
Gregory S. Keller, MD
8:00am Fractionated CO2
Brock D. Ridenour, MD
8:20am Perioral Rejuvenation
Mary Lynn Moran, MD
8:40am New Trends/Technology
Jerome R. Potozkin, MD
9:00am Periorbital Rejuvenation
John J. Martin, MD
9:20am Fat Transfer in the Face
Roberta D. Senglemann, MD
9:40am Morning Session Adjournment

AFTERNOON SESSION

The Medical Spa - Will This Dog Hunt?

Moderator: Edwin F. Williams, III, MD

- 3:30pm *Apres Ski Break in the Exhibit Hall*
4:00pm Medi-Spas : How to Differentiate Yourself
Catherine Maley
4:20pm Medical Spa and Practice Adjunct - A Case
Study
Bryan S. Sires, MD
4:40pm Corporate Medical Practice
Stephen P. Smith, MD
5:00pm Panel
John B. Holds, MD; Bryan S. Sires, MD;
John J. Martin, MD; Stephen P. Smith, MD; and
Edwin F. Williams III, MD
6:30pm Afternoon Session Adjournment

Monday, January 19, 2009

MORNING SESSION

Facelift

Moderator: Jonathan M. Sykes, MD

- 6:30am *Hearty Breakfast in the Exhibit Hall*
- 7:00am Rapid Recovery Facelift With Tissue Glues
Samieh S. Rizk, MD
- 7:20am Deep Plane Rhytidectomy
Jonathan M. Sykes, MD
- 7:40am Short Scar vs. Deep Plane
Andrew A. Jacono, MD
- 8:00am Neck Lifting
Edward H. Farnior, MD
- 8:20am Male Facelift Surgery
Ross A. Clevens, MD
- 8:40am Complications in FaceLifting
Ross A. Clevens, MD
- 9:00am Facelift
Brock D. Ridenour, MD
- 9:20am Face Lifting - When More is Better
Jim L. English, MD
- 9:40am Morning Session Adjournment

AFTERNOON SESSION

Injectables

Moderator: Jonathan M. Sykes, MD

- 3:30pm *Apres Ski Break in the Exhibit Hall*
- 4:00pm Blepharoptosis and Botox
Ken D. Steinsapir, MD
- 4:20pm Fillers: My Approach
Shawn B. Allen, MD
- 4:40pm How to Create Beautiful Lips
TBA
- 5:00pm An Anatomic Graduated Approach to Lip
Augmentation
Andrew A. Jacono, MD
- 5:20pm Tear Trough and Periocular Filler Treatment
Stuart R. Seiff, MD
- 5:35pm PLLA
Ross A. Clevens, MD
- 6:00pm Botox and Adjunctive Procedures in
Blepharoplasty
Jill A. Foster, MD
- 6:15pm Meeting Adjournment

MEETING SITE AND HOTEL RESERVATIONS

Reserve your room early to get this phenomenal rate!

The Peaks Resort & Golden Door Spa

136 Country Club Drive, Telluride, CO 81435

For reservations, please contact the hotel directly at 1-(866) 282-4557, and identify yourself with the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS). Exceptional room rates are **\$249.00** single/double occupancy. All reservations should be received no later than **Friday, December 12, 2008** to receive this special rate. After that date, the block of rooms reserved for our meeting will be released and rooms will be available at the group rate on a space available basis only. Group rates are available 2 days prior and 1 day after the meeting based on availability. Check-in is 4:00pm, and check-out is at 12 noon. Every effort will be made to accommodate guests. Rooms are subject to all state, and city taxes, and resort fees.

The Peaks Resort & Golden Door Spa is a resort for all seasons. Located in Telluride, in the majestic Rocky Mountains, this Colorado hotel offers winter adventure. Imagine awakening in a mountainside cabin or guest room with breathtaking views of snow-capped peaks. As a distinguished favorite among Telluride hotels and resorts, The Peaks provides convenient access to miles of skiing, tennis, golf, fly-fishing, and children's programs. Relax in the beautifully appointed accommodations — and experience complete rejuvenation of mind, body, and spirit, in an incomparable setting. The Peaks Resort is:

- Located amid the 14,000-foot Rocky Mountain peaks towering above the historic town of Telluride
- Steps from over 100 Telluride ski trails.
- Just a gondola ride away from the Town of Telluride
- Only 10 miles to Telluride Regional Airport (TEX)
- 65 miles from Montrose Regional Airport (MTJ)
- 120 miles from Durango-La Plata County Airport (DRO)



Enjoy a soothing massage in our Golden Door Spa. Speed down the breathtaking slopes of the Rocky Mountains. Savor mouthwatering cuisine at one of the three onsite restaurants. Discover the ultimate in relaxation and refreshment at this majestic Telluride Colorado hotel, where you'll be greeted with a host of gracious features, including: 174 beautifully appointed guest rooms and suites; wireless high-speed Internet access; Golden Door Spa; full-service salon; three delicious dining choices; resort fitness center; and indoor and outdoor heated swimming pools.

REGISTRATION

The registration form and fee must be received by the AAFPRS Foundation office by **Monday, December 15, 2008**, in order to qualify for the pre-registration fee. After December 15, 2008, you will be charged the on-site fee. Registration fees for physicians, facial plastic surgery assistants, and allied health professionals include a badge; on-site program and course syllabus; attendance to the scientific sessions; entrance to the Exhibit Hall; breaks and the Welcome Reception. On-site registration will be held at The Peaks Resort starting on Wednesday, January 14, 2009 at 2:00pm.

Spouses and Guest fees include a badge; entrance to the sessions and Exhibit Hall; breaks and the Welcome Reception. Spouses/guests who do not register for the meeting but wish to attend the Welcome Reception, may purchase a ticket for \$50. The spouse/guest fee carries no acknowledgement of course attendance.

CANCELLATION POLICY

Full refunds less a \$75 cancellation fee will be honored before December 15, 2008. After December 15, 2008, no refunds will be granted. No shows are considered to be an on-site cancellation and therefore are not eligible for any refunds. A cancellation requires written notification.

EXHIBITION

Hearty morning breakfasts and Apres Ski Breaks will be held in the Exhibit Hall each day at 6:30am to 7:00am and 3:30pm to 4:00pm, respectively. Please make it a point to participate in the exhibitions. The meeting would not be possible without the support of our loyal exhibitors.

DRESS

Attire for this symposium is very casual. It is not unusual to see attendees in ski cloths. Of course, be prepared for either cold or sunny weather on the slopes.

SKI TICKETS

Please contact Ollie Edwards by e-mail for detailed information at oedwards@aafprs.org.

AAFPRS Contact

Ollie Edwards, Manager, Meetings and Exhibits
Educational and Research Foundation for the
American Academy of Facial Plastic and
Reconstructive Surgery (AAFPRS Foundation)
310 S. Henry Street
Alexandria, VA 22314
Phone: (703) 299-9291, ext. 237
Fax: (703) 299-8898
E-mail: oedwards@aafprs.org

REGISTRATION CATEGORIES

Physicians

Physicians (MDs and DOs) who wish to receive CME credits must register as physicians in the appropriate registration category and designate their medical degree.

Society Members: Members who meet all membership requirements and have paid their 2008 dues and who are members of the societies listed on the registration page including the International Federation of Facial Plastic Surgery Societies (IFFPSS).

Non-members: Physicians who are **not** currently members of the societies listed on the registration form.

Residents: Member and non-member residents in training. Verification of residency from program director must be submitted at time of registration.

Fellowship Participants: Fellows participating in an AAFPRS Foundation fellowship program between July 1, 2008 and June 30, 2009.

Non-physicians

Spouses and Guests: A spouse, guest, relative or an individual accompanying a registered physician for social and food functions only. Spouses or guests who wish to attend the scientific sessions and courses, should register under the Allied Health Professionals category.

OFPSA Members: Facial plastic surgery assistants who are members of the Organization of Facial Plastic Surgery Assistants (OFPSA) should register under this category.

Allied Health Professionals: Non-MDs and non-DOs such as medical assistants, office personnel, nurses, aestheticians, and physician assistants, must register under this category to receive a letter of attendance.

PAYMENT AND REMITTANCE

Full payment must be made in U.S. funds and must accompany registration. Check or money order must be payable to the AAFPRS Foundation and mailed to: Educational and Research Foundation for the AAFPRS, P.O. Box 759033, Baltimore, MD 21275-9033. Credit card payments may be faxed to (703) 299-8898 or mailed to: AAFPRS Foundation, 310 S. Henry Street, Alexandria, VA 22314.

REGISTRATION: Winter Symposium

General Registration

Please check one.

	Pre-reg. Before 12/15/08	On-site After 12/15/08
<input type="checkbox"/> Society Member (see adjacent societies)	\$695	\$745
<input type="checkbox"/> Non-Member Physician	\$845	\$895
<input type="checkbox"/> Resident (ACGME Program Only)*	\$425	\$475
<input type="checkbox"/> Resident (non-member)*	\$475	\$500
<input type="checkbox"/> OFPSA Member+	\$400	\$450
<input type="checkbox"/> Allied Health Professionals++	\$425	\$475
<input type="checkbox"/> Member in 2008-2009 AAFPRS Fellowship*	n/c	n/c
<input type="checkbox"/> Spouse Guest	\$100	\$150
<input type="checkbox"/> Welcome Reception # ____ tickets	\$50	\$50

*Registration must include written verification from program director.
 +RNs, PAs, or other medical assistants and office staff who are members of the OFPSA must register under this category to receive a letter of attendance.
 ++RNs, PAs, or other medical assistants and office staff who are **not** members of the OFPSA must register under this category to receive a letter of attendance.

Payment Method: Full payment must be made in U.S. funds and must accompany registration. Check or money order must be payable to the AAFPRS Foundation.

Check American Express Visa MasterCard Money Order

Card Number

Exp. Date

Print Name on Card

Signature of Authorized Card User

Billing Zip Code

TYPE OR PRINT CLEARLY

Last/Family Name

First Name

MI

Degree

Business Mailing Address

City

State

Zip/Postal Code

Country

Business Phone

Facsimile

E-mail

Last Name of Spouse/Guest (if registering as such)

First Name

MI

Learning Expectations:

List what you expect to learn from this course and provide us with critical questions about the topics mentioned in the program: _____

Check the most important factor influencing your decision to attend:

Faculty Content of program Other _____

Member Societies

To register at the member rate, you must be a member of at least one of societies listed below. Please check your membership:

- American Academy of Facial Plastic and Reconstructive Surgery
- American Society for Dermatologic Surgery
- American Society of Ophthalmic Plastic and Reconstructive Surgery
- Asean Academy of Facial Plastic and Reconstructive Surgery
- The Australasian Academy of Facial Plastic and Reconstructive Surgery
- Brazilian Academy of Facial Plastic Surgery
- Canadian Academy of Facial Plastic and Reconstructive Surgery
- Colombian Society of Facial Plastic Surgery and Rhinology
- The European Academy of Facial Plastic Surgery
- Mexican Society of Rhinology and Facial Surgery
- Taiwan Academy of Facial Plastic and Reconstructive Surgery
- I am not an AAFPRS member and want to receive a member application.

How did you hear about this meeting?

- Journal AD
- Brochure Mailing
- Internet
- Repeat Registrant
- Other _____

Special Services

Check here if you have special requirements and the AAFPRS will contact you. Diet Restrictions? _____

Check or money order must be payable to the AAFPRS Foundation and mailed to: Educational and Research Foundation for the AAFPRS, P.O. Box 759033, Baltimore, MD 21275-9033. Credit card payments may be faxed to (703) 299-8898 or mailed to: AAFPRS Foundation, 310 S. Henry Street, Alexandria, VA 22314.

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