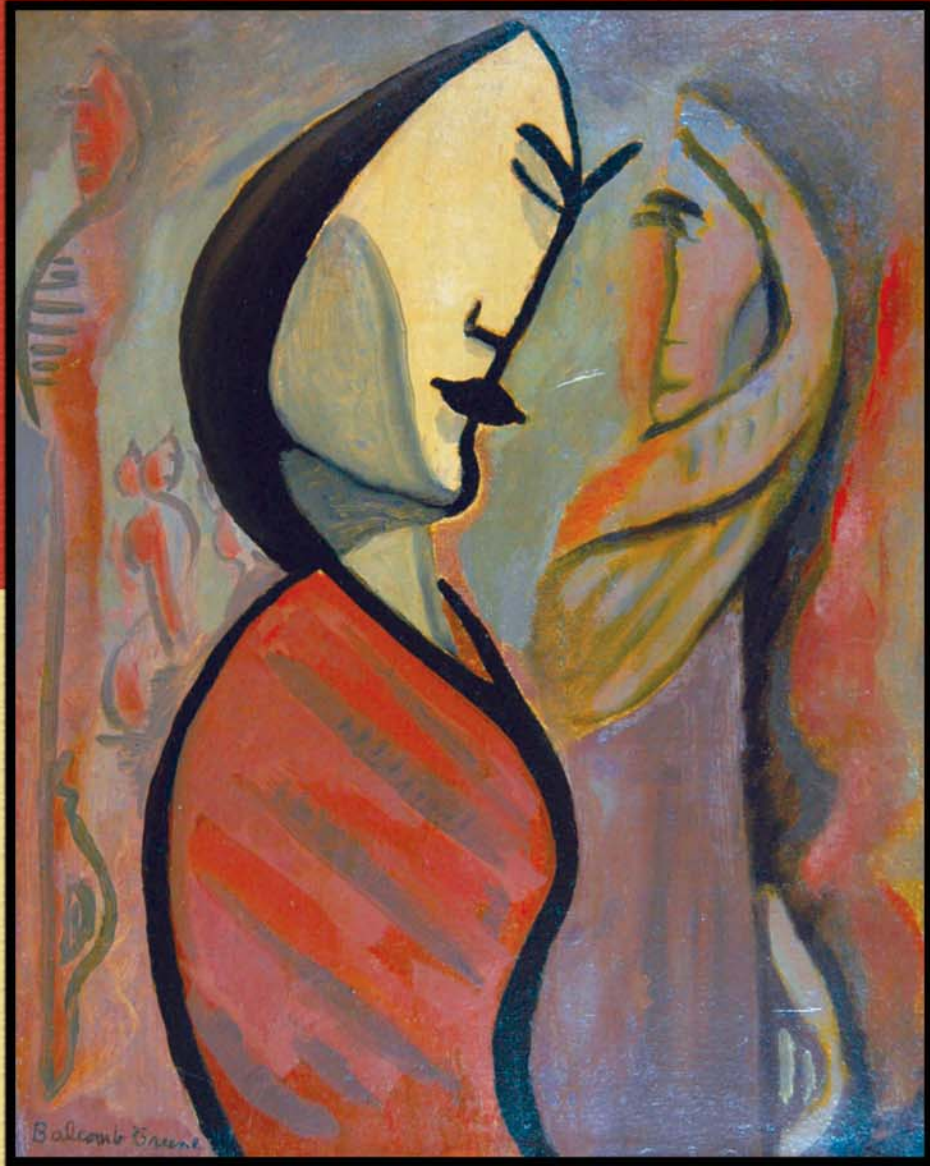


# Rejuvenation of the Aging Face



**January 18-22, 2012 ❖ San Diego, CA**  
**Co-chairs: Mary Lynn Moran, MD and Sam P. Most, MD**

**FACIAL  
PLASTIC  
SURGERY**  
EDUCATIONAL AND RESEARCH FOUNDATION FOR  
THE AMERICAN ACADEMY OF FACIAL PLASTIC  
AND RECONSTRUCTIVE SURGERY

## HOTEL AND MEETING SITE

Guest room accommodations will be at THE U.S. GRANT hotel. Be sure to indicate that you are part of the American Academy of Facial Plastic and Reconstructive Surgery meeting to get the special room rates. You may secure your hotel reservation by contacting the hotel directly at (866) 837-4270.

A San Diego icon since 1910, the palatial US GRANT is situated in the lively, historic downtown Gaslamp quarter, just steps from top shopping, dining, and entertainment destinations, and a short drive from beaches, museums, and family attractions.

The Grand Lobby's sparkling crystal chandeliers, silk carpets, and modern artwork reveal timeless elegance. Meanwhile, the Art Deco-style Grant Grill and Grant Grill Lounge offer sophistication, urban energy, and contemporary Californian cuisine.

Each of our 270 guest rooms, including 47 suites, blends contemporary touches—like a custom Yves Clement drip-painting headboard and flat screen television—with classic Empire-style furnishings and premier service for a truly refined ambiance.

Voted the best gallery in San Diego, THE US GRANT's Celebration Fine Art houses approximately \$11 million of museum-quality fine art and antiques, available for browsing and purchase. Comprising paintings, sculpture, glass, ceramics, and jewelry with work by French and Native American artists, the Celebration Fine Art gallery offers guests an exceptional cultural experience. The gallery is open Monday to Saturday 12noon-7:00pm, and complimentary tours are offered during these hours.

Evidenced by its ranking as one of the United States' top three tourist and convention destinations, San Diego is a year-round paradise. Located in sunny Southern California, it boasts an average temperature of 72 degrees, promoting a lifestyle of sports and leisure. From sailing on the San Diego Bay to golfing on a world-famous course to wine tasting in nearby Temecula Valley, the city offers endless options to escape, energize, and discover.



Surrounding THE US GRANT, the historic, vivacious Gaslamp quarter entices with a dazzling array of dining, shopping, nightlife, and entertainment venues for all ages, including the renowned Westfield Horton Plaza Shopping and Entertainment complex, which features Nordstrom, Macy's, Louis Vuitton, and Coach along with 130 specialty stores. Nearby, the San Diego Convention Center, Seaport Village, Embarcadero, Little Italy, Santa Fe Train Depot, and San Diego Cruise Ship Terminal offer endless adventure. Even the Padres' Petco Ballpark is within walking distance.



***The U.S. Grant Hotel sits alongside the vibrant Gaslamp Quarter.***

Guests in search of culture visit the enchanting Balboa Park (home to the world-famous San Diego Zoo and over 14 museums) or the San Diego Civic Auditorium, which features the San Diego Opera and top Broadway shows. Just a short drive away in the azure bay is the unique opportunity to experience an "America's Cup" sailing adventure aboard one of three genuine America's Cup yachts: America, Stars & Stripes, or Abracadabra. Also within 30 minutes of THE US GRANT are long stretches of pristine beaches with crashing waves, Sea World, Lego Land, the San Diego Wild Animal Park, and over 90 golf courses, including that of the Sycuan Resort and Casino: one of region's finest gaming and entertainment facilities. Additionally, guests looking for a jaunt across the boarder can visit Mexico, just 17 miles away.

## About the Course

### Rejuvenation of the Aging Face

#### *The Art and Science of the Aging Face*

The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) presents this unique course which will showcase the knowledge and expertise of world renowned surgeons from the specialties of facial plastic surgery, plastic surgery, ophthalmology, and dermatology. Trend setting techniques in eyelid surgery, brow, forehead, and face lifting, laser resurfacing, rhinoplasty, implants and fillers will be addressed. Edited surgical videos will be incorporated throughout the course. A live demonstration of different fillers and a cadaver lab will take place as well.

### Target Audience

The course is offered for continuing medical education of medical students, residents, fellows, and practicing physicians (MDs and DOs) in the field of facial plastic and reconstructive surgery. The program is for physicians with all levels of experience and covers aesthetic, reconstructive, and congenital issues relevant to this specialty.

### Learning Objectives

At the completion of this course, the participant should be able to:

- ▶ Describe the relevant factors involved in patient selection for facial rejuvenation surgery
- ▶ Discuss the various techniques available for facial rejuvenation
- ▶ Contrast traditional lifting and contemporary filling methods for rejuvenating the brow, eyelids, midcheek, face and neck
- ▶ Differentiate between the various injectable filler and neurolytic materials and their applications
- ▶ Discuss complication avoidance and treatment related to facial rejuvenation surgery
- ▶ Delineate a deeper understanding of the dynamic volumetric nature of the aging face

### Accreditation and Credit Designation

The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. The AAFPRS Foundation designates this live activity for up to 44.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Message from the Chairs

Join us in San Diego--an idyllic city of perfect weather, gorgeous beaches, and a wealth of attractions for visitors--as we host the Rejuvenation of the Aging Face. We encourage you to enjoy the surroundings and the newly renovated THE US GRANT hotel which is a historical gem and first class facility. Our program this year features some of the leading gems of our own rich history as an Academy as well as the best and brightest from complementary organizations and specialties. We hope that the wisdom of the masters and the enthusiasm of our future masters will provide an unparalleled learning experience. The specific focus of this gathering is the dynamic volumetric nature of the aging face. Our goal is to enhance and deepen attendees understanding of the three-dimensional approach to facial rejuvenation. Hopefully you will leave with some new tools, a fresh outlook, and some happy memories of your stay in lovely San Diego.



Mary Lynn Moran, MD



Sam P. Most, MD

## Fundamentals Learning

We are pleased to offer two sessions focusing on the fundamentals of the aging face presented by some of the most respected and experienced surgeons in the field. Whether you are just starting to incorporate aging face surgery into your practice and want to learn from the masters or whether you are a 20 year veteran surgeon who wants to reinforce the solid foundation of your knowledge base, these sessions are for you. We have master facial plastic surgeons speaking about Basic Concepts on Day 1. On Day 2, we highlight surgeons whose names are synonymous with the prosections that they are demonstrating. Some of the prosections will highlight the nuances of techniques you may already use. Other demonstrations will be techniques that you have always wanted to try but needed to see it live from the source. These courses will round out and deepen your understanding of the aging face in ways that make the remainder of the course more meaningful. Spanish translation will be provided for both of these sessions.

## Faculty List

Peter A. Adamson, MD, Toronto, Ontario, Canada  
Min S. Ahn, MD, Westborough, MA, USA  
Shan R. Baker, MD, Livonia, MI, USA  
Stuart H. Bentkover, MD, Worcester, MA, USA  
William J. Binder, MD, Beverly Hills, CA, USA  
Cynthia Boxrud, MD, Santa Monica, CA, USA  
Edward D. Buckingham, MD, Austin, TX, USA  
Andrew C. Campbell, MD, Mequon, WI, USA  
Paul J. Carniol, MD, Summit, NJ, USA  
Donn R. Chatham, MD, New Albany, IN, USA  
Ross A. Clevens, MD, Melbourne, FL, USA  
Steven H. Dayan, MD, Chicago, IL, USA  
Edward H. Farrior, MD, Tampa, FL, USA  
Frank Fechner, MD, Worcester, MA, USA  
Rebecca Fitzgerald, MD, Los Angeles, CA, USA  
John L. Frodel, Jr., MD, Danville, PA, USA  
Richard D. Gentile, MD, MBA, Boardman, OH, USA  
Mark J. Glasgold, MD, Highland Park, NJ, USA  
Robert A. Goldberg, MD, Los Angeles, CA, USA  
Neil A. Gordon, MD, Wilton, CT, USA  
Lisa D. Grunebaum, MD, Miami, FL, USA  
Sam T. Hamra, MD, Dallas, TX, USA  
Jill L. Hessler, MD, Palo Alto, CA, USA  
J. David Holcomb, MD, Sarasota, FL, USA  
Mark Izzard, MBBS, Auckland, New Zealand  
Andrew A. Jacono, MD, Great Neck, , NY, USA  
Michael E. Jasin, MD, Tampa, FL, USA  
J. Randall Jordan, MD, Ridgeland, MS, USA  
David M. Kahn, MD, Palo Alto, CA, USA  
Gregory S. Keller, MD, Santa Barbara, CA, USA  
Don Kikkawa, MD, La Jolla, CA, USA  
Theda C. Kontis, MD, Baltimore, MD, USA  
Keith A. LaFerriere, MD, Springfield, MO, USA  
Sam Lam, MD, Plano, TX, USA  
Phillip R. Langsdon, MD, Germantown, TN, USA  
Wayne F. Larrabee, Jr., MD, Seattle, WA, USA  
Fausto Lopez-Ulloa, MD, Mexico DF, Mexico  
Z. Paul Lorenc, MD, New York, NY, USA  
Corey S. Maas, MD, San Francisco, CA, USA  
Devinder S Mangat, MD, Cincinnati, OH, USA  
Timothy J. Marten, MD, San Francisco, CA, USA  
E. Gaylon McCollough, MD, Gulf Shores, AL, USA  
Harry Mittelman, MD, Los Altos, CA, USA  
Jose-Juan Montes-Brachini, MD, Mexico DF, Mexico  
Mary Lynn Moran, MD, Woodside, CA, USA  
Sam Most, MD, Stanford, CA, USA  
Gregory Mueller, MD, West Hollywood, CA, USA  
Vic A. Narurkar, MD, San Francisco, CA, USA

Paul S. Nassif, MD, Beverly Hills, CA, USA  
James Newman, MD, Palo Alto, CA, USA  
Ira D. Papel, MD, Baltimore, MD, USA  
Norman J. Pastorek, MD, New York, NY, USA  
Fernando C. Pedroza, MD, Bogota, Colombia  
Stephen W. Perkins, MD, Indianapolis, IN, USA  
Jerome Potozkin, MD, Danville, CA, USA  
Harrison C. Putman, III, MD, Peoria, IL, USA  
Vito C. Quatela, MD, Rochester, NY, USA  
Wendy Roberts, MD, Rancho Mirage, CA, USA  
E. Victor Ross, MD, San Diego, CA, USA  
Elizabeth Rostan, MD, Charlotte, NC, USA  
Daniel E. Rousso, MD, Birmingham, AL, USA  
Renato Saltz, MD, Salt Lake City, UT, USA  
Ross Slater, Toronto, ON, Canada  
Jonathan M. Sykes, MD, Sacramento, CA, USA  
Edward M. Terino, MD, Thousand Oaks, CA, USA  
William H. Truswell, MD, Northampton, MA, USA  
Thomas L. Tzikas, MD, Delray Beach, FL, USA  
Tom D. Wang, MD, Portland, OR, USA  
Edwin F. Williams, III, MD, Latham, NY, USA  
Charles R. Woodard, MD, Stanford, CA, USA  
Sirius K. Yoo, MD, San Diego, CA, USA  
Michael Zacharia, MD, Sydney, Australia

### Disclaimer

Registrants for this course understand that medical and scientific knowledge is constantly evolving and that the views and techniques of the instructors are their own and may reflect innovations and opinions not universally shared. The views and techniques of the instructors are not necessarily those of the Academy or its Foundation but are presented in this forum to advance scientific and medical education. Registrants waive any claim against the Academy or its Foundation arising out of information presented in this course. Registrants also understand that operating rooms and health-care facilities present inherent dangers. Registrants waive any claim against the Academy or Foundation for injury or other damage resulting in any way from course participation. This educational program is not designed for certification purposes. Neither the AAFPRS nor its Foundation provides certification of proficiency for those attending.

**DAY 1 – FUNDAMENTALS LEARNING PART I**  
**WEDNESDAY, JANUARY 18, 2012**  
**Basic Principles of Aging Face from the Masters**

8:00am – 6:00pm  
8 Category 1 CME Credits

**Moderators:** Shan R. Baker, MD and Ira D. Papel, MD  
**Faculty:** Peter A. Adamson, MD; William J. Binder, MD; Ross A. Clevens, MD; Devinder S. Mangat, MD; E. Gaylon McCollough, MD; Norman J. Pastorek, MD; Stephen W. Perkins, MD; Vito C. Quatela, MD; Jonathan M. Sykes, MD; Tom D. Wang, MD; and Edwin F. Williams, III, MD

*This is an all-day course reviewing the most critical fundamentals of analysis and management of the most common components of the aging face. These lectures will be taught by true master surgeons with at least two decades of experience who will share their knowledge and perspective in reviewing only the most essential information for each area of facial rejuvenation.*

7:50am Introduction  
Shan R. Baker, MD and Ira D. Papel, MD

**Upper Face Rejuvenation**

**Moderator:** Shan R. Baker, MD

- 8:00am Concepts of Beauty in the 21<sup>st</sup> Century  
Peter A. Adamson, MD
- 8:20am Anatomical Considerations for Blepharoplasty  
Shan R. Baker, MD
- 8:40am Upper Lid Blepharoplasty  
Norman J. Pastorek, MD
- 9:00am Lower Lid Blepharoplasty  
Tom D. Wang, MD
- 9:20am Adjunctive Procedures Related to Blepharoplasty  
Stephen W. Perkins, MD
- 9:40am Endoscopic Forehead Lifting  
Jonathan M. Sykes, MD
- 10:00am-10:40am Break
- 10:40am Alternative Surgical Approaches in Forehead Lifting  
Ross A. Clevens, MD
- 11:00am-12:15pm **PANEL**  
**Issues in Upper Face Rejuvenation**  
**Moderator:** Jonathan M. Sykes, MD  
**Panelists:** Peter A. Adamson, MD; Ross A. Clevens, MD; Norman J. Pastorek, MD; Stephen W. Perkins, MD; and Tom D. Wang, MD

12:15pm-1:30pm Lunch

**Lower Face Rejuvenation**

**Moderator:** Ira D. Papel, MD

- 1:30pm Anatomical Considerations for Face Lifting  
Jonathan M. Sykes, MD
- 1:50pm Standard SMAS Rhytidectomy  
Devinder S. Mangat, MD
- 2:10pm Limited Rhytidectomy  
Ira D. Papel, MD
- 2:50pm Long Term Experience in Face Lifting Techniques: What Does and Does Not Last  
E. Gaylon McCollough, MD
- 3:10pm Concepts and Techniques for Midface Lifting  
Vito C. Quatela, MD
- 3:30pm Combining Facelift with Midface Lifting  
Edwin F. Williams, III, MD
- 3:50pm-4:30pm Break
- 4:30pm Facial Implants and Facial Rejuvenation  
William J. Binder, MD
- 4:50pm-6:00pm **PANEL**  
**Issues in Lower Face Rejuvenation**  
**Moderator:** Edwin F. Williams, III, MD  
**Panelists:** William J. Binder, MD; Devinder S. Mangat, MD; E. Gaylon McCollough, MD; Ira D. Papel, MD; and Vito C. Quatela, MD

6:00pm-7:30pm Welcome Reception

**Welcome Reception**

All registered physicians and guests are invited to the Welcome Reception on Wednesday, January 18, 2012, 6:00pm-7:30pm in the Exhibit Hall. Those guests not registered for the meeting but want to attend the reception, may purchase a ticket. See registration form.

## DAY 1 - WORKSHOP

WEDNESDAY, JANUARY 18, 2012

### Laser and Light Therapy

#### Lasers, Peels, and Dermabrasion for the Aging Face

8:00am - 6:00pm

8 Category 1 CME Credits

**Moderators:** Paul J. Carniol, MD and William H. Truswell, MD

- 7:50am Welcome  
Paul J. Carniol, MD and William H. Truswell, MD
- 8:00am Facial Resurfacing: Lasers vs Chemical Peels - How to Decide  
Jill L. Hessler, MD
- 8:15am Extended Superficial Chemical Peels  
Philip R. Langsdon, MD
- 8:30am The Advanced and Practical Usefulness of TCA Chemical Peels in Facial Resurfacing  
Stephen W. Perkins, MD
- 8:45am The New Gold Standard in Skin Resurfacing: The Hetter Peel  
Devinder S. Mangat, MD
- 9:00am Peels, Lasers, Dermabrasion - Which, When, for What  
Daniel E. Rouso, MD
- 9:15am Dermabrasion and Medium Peels for Low-Tech Resurfacing in Facial Rejuvenation  
Frank Fechner, MD
- 9:30am Photodynamic Therapy  
J. Randall Jordan, MD
- 9:30am Long Term Results of Devices for Cervical Skin Tightening  
Steven H. Dayan, MD
- 9:45am Scientific Basis of Laser Treatment of Skin of Color  
Paul J. Carniol, MD
- 10:00am Q & A
- 10:15am- 11:00am Break
- 11:00am Latest Innovations for Laser Blepharoplasty  
William H. Truswell, MD
- 11:15am Personal Technique for Treatment of Acne Scars  
Richard D. Gentile, MD, MBA
- 11:30am Laser and Other Technologies to Energize the Aging Face  
E. Victor Ross, MD
- 11:45am Long Term Results Of Plasma Resurfacing  
Stuart H. Bentkover, MD
- 12:00pm Evaluation of New Technology: Gizmo, Gimmick or Great?  
Donn R. Chatham, MD

12:15pm - 1:30pm Lunch

- 1:30pm The Science of Using Adipose Derived Stem Cells for Facial Skin  
Cynthia Boxrud, MD
- 1:45pm Latest Treatment of Melasma and Pigmentary Disorders  
Wendy Roberts, MD
- 2:10pm Long Term Results of Phenol Peels and Dermabrasion  
E. Gaylon McCollough, MD
- 2:15pm Combined Fractional CO<sub>2</sub> and Erbium Resurfacing, and Long Term Results  
Harry Mittleman, MD
- 2:30pm The Use of Focused High-Frequency Acoustic Wave Energy in Skin Tightening: Critical Evaluation of Short and Long-Term Results  
Stephen W. Perkins, MD
- 2:30pm Laser Treatment of Scars In 2012  
Paul J. Carniol, MD
- 3:00pm-3:30pm Break
- 3:30pm Achieving Consistent Results with MicroNeedle RF Skin Treatment  
James Newman, MD
- 3:45pm Combining Laser Therapies for the Aging Face  
Elizabeth Rostan, MD
- 4:00pm -4:45pm **PANEL**  
**Avoidance and Management of Laser/Peel Complications**  
**Panelists:** Andrew C. Campbell, MD; Lisa D. Grunebaum, MD; J. David Holcomb, MD; and Harry Mittleman, MD
- 4:45pm-6:00pm **Demonstrations**  
Laser and Technology
- 6:00pm - 7:30pm Welcome Reception

#### Exhibition

The Exhibit Hall will be open on Wednesday for the Welcome Reception. The regular hours will begin on Thursday, January 20, 2012 and end on Saturday, January 22, 2012 at xxpm. The exhibition will feature over 50 companies displaying their latest products and services. Breaks, lunches, and the Welcome Reception will be held in the Exhibit Hall.

**DAY 2 – FUNDAMENTALS LEARNING PART II**  
**THURSDAY, JANUARY 19, 2012**  
**MASTER DISSECTION LABORATORY**

7:15am - 5:00pm  
 xx Category 1 CME Credits (additional fee applies)

**Moderators:** Sam P. Most, MD and Charles R. Woodard, MD  
**Faculty:** Peter A. Adamson, MD; Shan R. Baker, MD; Don Kikkawa, MD; E. Gaylon McCollough, MD; Norman J. Pastorek, MD; Vito C. Quatela, MD; Jonathan M. Sykes, MD; and Sirius K. Yoo, MD

*This is an all-day laboratory course that will offer participants the opportunity to practice techniques that cover the range of facial rejuvenation for the aging face. Expert faculty will provide individual instruction. During the laboratory, master dissectors will demonstrate their techniques. Following this, participants will be able to practice these methods on specimens in the laboratory under direct master observation.*

7:15am Introduction and Instruction  
 Sam P. Most, MD and  
 Charles R. Woodward, MD

**Rejuvenation of the Upper Half of the Face**

7:30am Blepharoplasty and Ptosis repair  
 Don Kikkawa, MD  
 8:15am My Approach To Blepharoplasty  
 Norman J. Pastorek, MD  
 9:00am Advanced Techniques in Blepharoplasty  
 Don Kikkawa, MD  
 9:45am Endoscopic Browlift  
 Jonathan M. Sykes, MD

10:15-10:45am Break in the Exhibit Hall

10:45am Endoscopic Midface Lift  
 Vito C. Quatela, MD  
 11:30am Transblepharoplasty Midface Lifting  
 SOOF Lifts  
 Gregory S. Keller, MD

12:15pm-1:20pm Lunch in the Exhibit Hall

**Rejuvenation of the Lower Half of the Face and Neck**

1:30pm Facial Implants  
 William J. Binder, MD  
 2:15pm Deep Plane Facelift – My Technique  
 Jonathan M. Sykes, MD  
 3:45pm My Approach to Facelifting  
 E. Gaylon McCollough, MD  
 5:00pm Adjourned

**DAY 2 – WORKSHOP**  
**THURSDAY, JANUARY 19, 2012**  
**Multi-Level, Multi-Modal Facial Volumization**

8:00am - 9:15pm  
 xx Category 1 CME Credits

**Moderators:** Corey S. Maas, MD and Steven H. Dayan, MD  
**Faculty:** William J. Binder, MD; Edward D. Buckingham, MD; Rebecca Fitzgerald, MD; Mark J. Glasgold, MD; Neil A. Gordan, MD; Jill L. Hessler, MD; Michael E. Jasin, MD; Theda C. Kontis, MD; Fausto Lopez-Ulloa, MD; Z. Paul Lorenc, MD; Paul S. Nassif, MD; Norman J. Pastorek, MD; Harrison C. Putman, MD; and Edward M. Terino, MD

7:50am Introduction  
 Corey S. Maas

**Smoothing and Enhancement**

8:00am Botulinum Toxins: 2012 Update and Integration  
 Corey S. Maas, MD  
 8:15am Creative Uses of Neurotoxins and Fillers  
 (Things You Can Do That You Didn't Know You Could Do)  
 Theda C. Kontis, MD  
 8:30am Chemodenervation-My Technique  
 Jill L. Hessler, MD  
 8:45am Can Injections Replace Surgery?  
 Neil A. Gordon, MD  
 9:00am Biofilms and Other Complications  
 Steven H. Dayan, MD  
 9:15am The 3-D Consult-Incorporating Volume Into Every Discussion  
 William J. Binder, MD  
 9:30am Combining HA and Botulinum Toxin for Facial Rejuvenation  
 Fausto Lopez-Ulloa, MD  
 9:45am Non-Surgical Pan Facial Rejuvenation  
 Z. Paul Lorenc, MD

10:00am-10:30am Break in the Exhibit Hall

10:30am Physio-Chemical Filler Characteristics:  
 Science-Based Selection  
 Z. Paul Lorenc, MD  
 10:45am Use of HA as a Skin Booster  
 Fausto Lopez-Ulloa, MD  
 11:00am Using HA to Create Facial Harmony on Every Level  
 Mary Lynn Moran, MD  
 11:15am CaHA Polydensified Matrix  
 Z. Paul Lorenc, MD  
 11:30am The Impact of CaHA on the Evolution of Injectible Fillers in My Practice  
 Michael E. Jasin, MD

continued ...

## DAY 2 – WORKSHOP

THURSDAY, JANUARY 19, 2012

Continued ...

11:45am When and Where I Use Blunt Cannulas vs. Needles for Injectables or Blunt Cannulas vs. Needles, Is One Really Better than the Other?  
xxxxxx speaker

12:00pm-1:00pm Lunch in the Exhibit Hall

11:45pm-1:45pm **PANEL**

### **Managing Complications: Case Presentations for Panelists**

(Audience Invited to Submit Cases and Questions)

**Moderator:** Corey S. Maas, MD

**Panelists:** Steven H. Dayan, MD; Rebecca Fitzgerald, MD; Neil A. Gordon, MD; and Theda C. Kontis, MD

1:45pm PLLA for Total Facial Rejuvenation (with video)  
Rebecca Fitzgerald, MD

2:15pm Skin Rejuvenation from Inside Out and Outside In: Combining Fractionated Laser and PLLA  
Harrison C. Putman, MD

2:30pm Complementing Traditional Surgical Approaches with Injectables  
Z. Paul Lorenc, MD

2:45pm Analyzing and Approaching the Fat Pads with Injectables  
Rebecca Fitzgerald, MD

3:00pm Filler Forecast  
Corey S. Maas, MD

3:15pm-3:45pm Break in Exhibit Hall

### **Autologous Volumization and Implants**

3:45pm Facial Skin Rejuvenation with Platelet Rich Plasma  
Norman J. Pastorek, MD

4:00pm Connective Tissue Grafts to the Nasolabial Fold and Lips  
Paul S. Nassif, MD

4:15pm Implants for Contouring the Jawline  
Mark Izzard, MBBS

4:30pm Implants for Ideal Midface Enhancement  
William J. Binder, MD

4:45pm What Is Primarily Important? Facial Fillers or Alloplastic Implants or a Combination?  
Edward M. Terino, MD

5:00pm Demystifying Autologous Fat Grafting for Long Term Results: A Pictorial and Video Guide  
Edward D. Buckingham, MD

5:15pm Advanced Fat Transfer  
Mark J. Glasgold, MD

5:30pm-6:15pm **PANEL**

### **Volume Restoration**

**Moderator:** William J. Binder, MD

**Panelists:** Rebecca Fitzgerald, MD; Michael E. Jasin, MD; Z. Paul Lorenc, MD; and Edward M. Terino, MD

6:15pm-6:45pm Refreshments

6:45pm-9:15pm Evening Session

### **EVENING SESSION**

#### **Marketing Strategies for the 21st Century**

6:45pm – 9:15pm

**Moderator:** Min S. Ahn, MD

6:45pm Social Networking 101  
Sam M. Lam, MD

7:00pm Flash Sale Marketing (Groupon, Gilt, Rue La La)-Should You/or Shouldnt You?  
Min S. Ahn, MD

7:15pm Internet: Build or Destroy Your Practice  
Paul S. Nassif, MD

7:30pm Updates on Using the Internet to Your Best Marketing Advantage  
Min S. Ahn, MD

7:45pm The Virtual Consult  
E. Gaylon McCollough, MD

8:00pm Dealing with the Difficult Patient in the Digital Age  
Donn R. Chatham, MD

8:15pm The Ipad Practice-Using Technology to Educate Patients  
Sam M. Lam, MD

8:30pm Growing Your Practice in a Bear Market  
Edwin F. Williams, III, MD

8:45pm Navigating the Medical/Spa Marriage  
Renato Saltz, MD

9:00pm Q & A



**DAY 3 – DIDACTIC SESSION**  
**FRIDAY, JANUARY 20, 2012**

7:00am - 8:00pm  
xx Category 1 CME Credits

**Morning Session: Brow and Upper Lids**

**Moderator:** Tom D. Wang, MD

- 7:00am My Approach to Brow lifting: Combined Endoscopic/Coronal Lift  
Neil A. Gordon, MD
- 7:15am A Direct Brow Lift – Still a Procedure to Know  
Peter A. Adamson, MD
- 7:30am Biomechanics of Facial Expression: Why Surface Area Matters  
Z. Paul Lorenc, MD
- 7:45am Alternative Fixation Method for the Endoscopic Eyebrow Lifting  
Jose Juan Montes-Branchini, MD
- 8:00am Refinements in Endoscopic Browlifting  
Tom D. Wang, MD
- 8:15am Biplane Forehead Lifting, An Alternative to the Trichophytic Open Forehead Lift  
Shan R. Baker, MD
- 8:30am Who Needs an Endoscope: Non-endoscopic Small Incision Foreheadplasty Technique  
Timothy J. Marten, MD
- 9:00am-9:45am **PANEL**  
**The Eyes – Or is it the Brows? – Have it**  
**Moderator:** Peter A. Adamson, MD  
**Panelists:** Don Kikkawa, MD; Z. Paul Lorenc, MD; Timothy J. Marten, MD; Jose Juan Montes-Branchini, MD; and Norman J. Pastorek, MD
- 9:45am-10:15am Break in the Exhibit Hall
- 10:15am Add Tissue or Remove Tissue? Customized Diagnosis And Decision Making in Periorbital Rejuvenation  
Robert A. Goldberg, MD
- 10:30am Refinements in Upper Lid Blepharoplasty  
Norman J. Pastorek, MD
- 10:45am Asian Blepharoplasty: Preserving the Almond-Shaped Eye  
Don Kikkawa, MD
- 11:00am Endoscopic Browlift/Upper Blepharoplasty - Avoiding Lagophthalmos  
Z. Paul Lorenc, MD
- 11:15am Brow Rejuvenation: Is the Endo the End All?  
Donn R. Chatham, MD
- 11:30am Does Eyebrow Height Matter? Redefining our Goals for Age-Appropriate Rejuvenation of the Forehead and Brow  
Timothy J. Marten, MD
- 12:00pm- 1:00pm Lunch in the Exhibit Hall

**Afternoon Session: Lower Lids and Midface**

**Moderator:** Edward H. Farrior, MD

- 1:00pm 40-Year Experience with Skin-Muscle Flap  
Norman J. Pastorek, MD
- 1:15pm Combining Transconjunctival Blepharoplasty With a Chemical Peel for Better Outcome  
Devinder S. Mangat, MD
- 1:30pm Mastering the Orbit-Malar Junction  
Richard D. Gentile, MD, MBA
- 1:45pm The Disharmonious Lid/Cheek Junction  
Z. Paul Lorenc, MD
- 2:00pm Fat Repositioning in Lower Lid Blepharoplasty - How, When and Why  
Keith A. Laferriere, MD
- 2:15pm Treatment of Malar Bags/Festoons  
Mark J. Glasgold, MD
- 2:30pm Complication Avoidance in the Lower Lids  
Robert A. Goldberg, MD
- 2:30pm-3:30pm **PANEL**  
**Lower Blepharoplasty/Midface**  
**Moderator:** Devinder S. Mangat, MD  
**Panelists:** Richard D. Gentile, MD, MBA; Robert A. Goldberg, MD; Don Kikkawa, MD; Keith A. LaFerriere, MD; and Z. Paul Lorenc, MD
- 3:30pm-4:00pm Break in the Exhibit Hall
- 4:00pm Lower Eyelid Rejuvenation: More than One Way to Skin a Cat  
Edward H. Farrior, MD
- 4:15pm Volumizing the Upper Lid and Resuspending the Lower: A New Approach to Eye Rejuvenation  
Mark Izzard, MBBS
- 4:30pm Light-Guided Procedures  
Gregory Mueller, MD
- 4:45pm My Volumetric Approach to the Midface  
Renato Saltz, MD
- 5:00pm Vertical Midface Lift--The Multi-Level Approach  
William J. Binder, MD
- 5:15pm Lower Lid Transcutaneous Blepharoplasty with Muscle Suspension: 25-Year Experience  
Fernando C. Pedroza, MD
- 5:30pm-6:00pm **PANEL**  
**Risk/Complications (Brows/upper lids/ lower lids/midface)**  
**Moderator:** Robert A. Goldberg, MD  
**Panelists:** William J. Binder, MD; Don Kikkawa, MD; Renato Saltz, MD; and Jonathan M. Sykes, MD
- 6:00pm-6:30pm Refreshments

continued ...

## DAY 3 – DIDACTIC SESSION

FRIDAY, JANUARY 20, 2012

Continued ...

### **EVENING SESSION - Marketing Panel**

#### **Tips from Mavericks and Masters: Family Feud Style**

6:30pm - 8:00pm

*How to Have a Fuel Injected Practice for the Long Run  
Masters and Mavericks – Tips from the Marathon Man  
and the Quick Start Young Guys*

**Moderators:** Peter A. Adamson, MD (Chief Master) and  
Steven H. Dayan, MD (Head Maverick)

#### **How I Shot Out of the Gate Running**

**Mavericks:** Edward D. Buckingham, MD; Andrew C.  
Campbell, MD; Neil A. Gordan, MD; Andrew A. Jacono,  
MD; Sam M. Lam, MD; Paul S. Nassif, MD; Renato Saltz,  
MD; and Michael Zacharia, MD

#### **How To Run A Great Marathon**

**Masters:** Gregory S. Keller, MD; Theda C. Kontis, MD; Z.  
Paul Lorenc, MD; E. Gaylon McCollough, MD; Stephen  
W. Perkins, MD; Jerome Potozkin, MD; Vito C. Quatela,  
MD; and Daniel E. Rouso, MD

## DAY 4 – DIDACTIC SESSION

SATURDAY, JANUARY 21, 2012

7:00am - 8:00pm

xx Category 1 CME Credits

### **Morning Session: Midface and Lower Face**

**Moderator:** Sam P. Most, MD

- 7:00am Transblepharoplasty Subperiosteal Midface Lift:  
The Best Result but Not for Everyone  
Keith A. Laferriere, MD
- 7:15am My Approach to the Midface  
Andrew A. Jacono, MD
- 7:30am Enhancing Facelift Results with Midface  
Volumization and the Use of Permanent  
Submalar Implants  
Stephen W. Perkins, MD
- 7:45am Treating the Difficult Neck  
E. Gaylon McCollough, MD
- 8:00am Aging Faces and Volume Loss  
David M. Kahn, MD
- 8:15pm The Progressive Facelift – Covering All your  
Bases  
Peter A. Adamson, MD
- 8:30am Harmony in Facial Rejuvenation: The  
Composite Facelift  
Sam T. Hamra, MD

9:00am-9:45am **PANEL**

#### **Midface and Lower Face**

**Moderator:** Vito C. Quatela, MD

**Panelists:** Andrew A. Jacono, MD; David M.  
Kahn, MD; Stephen W. Perkins, MD; and  
Edwin F. Williams, III, MD

9:45am-10:15am Break in the Exhibit Hall

- 10:15am PLLA Volumization of the Face for Optimal  
Rejuvenation  
Rebecca Fitzgerald, MD
- 10:30am Midface Rejuvenation: My Approach  
Edwin F. Williams, III, MD
- 10:45am Correcting the Unfortunate Results Following  
Facelift Surgery  
Sam T. Hamra, MD
- 11:15am My Composite Facelift  
Edward H. Farrior, MD
- 11:30am Endoscopic Midface Lifts  
Vito C. Quatela, MD
- 11:45am Combining Volumization and Rhytidectomy  
Mark J. Glasgold, MD

12:00pm-1:00pm Lunch in the Exhibit Hall

### **Afternoon Session: Lower Face and Neck**

**Moderator:** Jonathan M. Sykes, MD

- 1:00pm MADE Lift  
Andrew A. Jacono, MD
- 1:15pm Simultaneous Facelift and Fat Grafting –  
Combined Lifting and Filling in Rejuvenation  
of the Aging Face  
Timothy J. Marten, MD
- 1:45 My Approach to the Facelift  
Vito C. Quatela, MD
- 2:00pm My Approach to the Midface During  
Rhytidectomy  
Wayne F. Larrabee, Jr., MD
- 2:15pm A Critical Reappraisal of Shortening Facelift  
Scars: Is a Short Scar Really Shorter and in the  
Best Interest of all Patients?  
Timothy J. Marten, MD
- 2:30pm-3:30pm **PANEL**
- Face Lifting**  
**Moderator:** Andrew A. Jacono, MD  
**Panelists:** Wayne F. Larrabee, MD; Keith A.  
Laferriere, MD; Timothy J. Marten, MD;  
and Vito C. Quatela, MD

3:30pm-4:00pm Break in the Exhibit Hall

- 4:00pm Current Modifications In SMAS Plication  
Facelift  
Tom D. Wang, MD
- 4:15pm Achieving an Excellent and Lasting Neck-Line  
in Face Lifting  
Stephen W. Perkins, MD
- 4:30pm More Vertical SMAS Lifting In Rhytidectomy  
Fernando C. Pedroza. MD
- 4:45pm The Extended Purse-String Facelift: Can Less be  
More?  
John L. Frodel, Jr., MD
- 5:00pm Anatomical Basis for My Approach to  
Rhytidectomy  
Wayne F. Larrabee, Jr., MD
- 5:15pm The Simplicity Lift and What's Really  
Important in Face Lifting  
Michael E. Jasin. MD
- 5:30pm-6:00pm **PANEL**  
**Risk/Complications**  
**Moderator:** Jonathan M. Sykes, MD  
**Panelists:** John L. Frodel, Jr., MD; E. Gaylon  
McCullough, MD; Stephen W. Perkins, MD;  
and Tom D. Wang, MD
- 6:00pm-6:30pm Refreshments

**EVENING SESSION - Making the Most of Your  
Talents and Time to Create the Career and Life of  
Your Dreams**

6:30pm-8:00pm

**Moderator:** Peter A. Adamson, MD  
**Strategic Coach:** Ross Slater  
**Panelists:** Keith A. LaFerriere, MD; Vito C Quatela, MD;  
and Edwin F. Williams, III, MD

**DAY 5 – DIDACTIC SESSION**  
**SUNDAY, JANUARY 22, 2012**  
**Lasers/New Horizons**

7:00am - 12:00pm  
xx Category 1 CME Credits

**Moderator:** Mary Lynn Moran, MD

- 7:00am Customizing Jawlines: The Wave of the Future  
Edward M. Terino, MD
- 7:15am Fry It, Freeze It, Suck It or Melt It  
Richard D. Gentile, MD, MBA
- 7:30am Treating Skin Pigment- Prescriptions,  
Cosmeceuticals, Lasers and Devices- When,  
Why, and How  
Vic A. Narurkar, MD
- 7:45am The Role of Growth Factors in Facial Skin  
Rejuvenation  
Michael E. Jasin, MD
- 8:00am ATX-101  
Steven H. Dayan, MD
- 8:15pm Trampoline Platysmaplasty  
Gregory Mueller, MD
- 8:30pm BBL-Profractional  
Andrew C. Campbell, MD
- 8:45pm Emerging Technologies in Injectables, Devices  
and Beyond  
Vic A. Narurkar, MD

9:00am-10:00am **PANEL**  
**New Technologies**

**Moderator:** Steven H. Dayan, MD  
**Panelists:** Paul J. Carniol, MD; Richard D.  
Gentile, MD, MBA; Gregory S. Keller, MD;  
and Gregory Mueller, MD

10:00am-10:30am Break

- 10:30am The Latest in Hair Transplant Techniques  
Sam M. Lam, MD
- 10:45am Evidence Based Approaches to Optimizing  
Neuromodulator Outcomes  
Vic A. Narurkar, MD
- 11:00am The New New Thing  
Gregory S. Keller, MD
- 11:15pm 3-Year Followup on GFX, The Botulinum Toxin  
Alternative  
James Newman, MD
- 11:30pm What I've Learned about Fat: The Good, The  
Bad, and The Ugly  
Mark J. Glasgold, MD
- 11:45pm Thread Lifts-Fabulous or Farce?  
Michael Zacharia, MD

12:00pm ADJOURN

## REGISTRATION

The registration form and payment must be received in the AAFPRS Foundation office by Friday, December 23, 2011 in order to qualify for the pre-registration fee. After Friday, December 23, 2011, you will be charged the on-site fee. Registration fees for physicians, OFPSA members, allied health professionals, and spouses and guests include a badge; on-site program; attendance to all the sessions (unless noted as optional); entrance to the Exhibit Hall; lunches, morning and afternoon breaks; and the Welcome Reception. Spouses/guests who do not register for the meeting but wish to attend the Welcome Reception, may purchase a ticket for \$75. The spouse/guest fee carries no acknowledgement of course attendance.

## ON-SITE REGISTRATION

On-site registration will begin on Tuesday, January 17, 2012, 3:00pm-6:30pm. From Wednesday through Saturday, registration hours are 6:30am-6:00pm; and Sunday, 7:00am-12:00pm.

## CANCELLATION POLICY

Full refunds less a \$75 cancellation fee will be honored before Friday, December 23, 2011. After this date, no refunds will be granted. No shows are considered to be an on-site cancellation and therefore will not be eligible for any refunds. A cancellation requires written notification.

For questions about any of the information contained in this brochure, please contact:

AAFPRS Foundation  
310 S. Henry Street  
Alexandria, VA 22314  
Phone: (703) 299-9291  
Fax: (703) 299-8898  
E-mail: [info@aafprs.org](mailto:info@aafprs.org)  
Web site: [www.aafprs.org](http://www.aafprs.org)

Visit the AAFPRS Web site frequently for program updates: [www.aafprs.org/Education-meetings.html](http://www.aafprs.org/Education-meetings.html).

## REGISTRATION CATEGORIES

### Physicians

Physicians (MDs and DOs) who wish to receive CME credits must register as physicians in the appropriate registration category and designate their medical degree.

**AAFPRS members:** Members who meet all membership requirements and have paid their 2010 dues. Physicians who are members of the societies that comprise the International Federation of Facial Plastic Surgery Societies (IFFPSS) fall under this category. (See registration form for list of societies.)

**Non-members:** Physicians who are not currently members of the AAFPRS or any society affiliated with the IFFPSS. (See registration form for list of societies.)

**Residents:** Member and non-member residents in an ACGME-accredited residency program. Verification of residency from program director must be submitted at time of registration.

**Fellowship Participants:** Fellows participating in an AAFPRS Foundation fellowship program between July 1, 2011 and June 30, 2012.

### Non-physicians

**Spouses and Guests:** A spouse, guest, relative or an individual accompanying a registered physician for social and food functions only. Spouses or guests who wish to attend the scientific sessions and courses, should register under the Allied Health Professionals category.

**OFPSA Members:** Facial plastic surgery assistants who are members of the Organization of Facial Plastic Surgery Assistants (OFPSA) should register under this category.

**Allied Health Professionals:** Non-MDs and non-DOs such as medical assistants, office personnel, nurses, aestheticians, and physician assistants, must register under this category to receive a letter of attendance.

**You may register on-line at:  
[www.aafprs.org/Education-meetings.html](http://www.aafprs.org/Education-meetings.html)**

**REGISTRATION FORM -- Rejuvenation of the Aging Face 2012**

See adjacent page for description of registration categories.

General Registration	Pre-registration	On-site
	Before 12/23/2011	After 12/23/2011
<input type="checkbox"/> AAFPRS Member	\$995	\$1145
<input type="checkbox"/> Non-Member Physician	\$1,395	\$1,445
<input type="checkbox"/> Resident (U.S. ACGME Program)*	\$595	\$645
<input type="checkbox"/> OFPSA Member	\$545	\$595
<input type="checkbox"/> Allied Health Professionals	\$595	\$645
<input type="checkbox"/> Member in 2011-2012 AAFPRS Fellowship*		n/c
<input type="checkbox"/> Spouse/Guest	\$250	\$350
<input type="checkbox"/> Welcome Reception # ____ tickets (only if not registered as a spouse/guest)	\$75	\$75

Optional Dissection Lab (Day 2)	Pre-registration only/no-on-site
	Deadline 12/23/11
<input type="checkbox"/> AAFPRS Member	\$1,195
<input type="checkbox"/> Non-Member Physician	\$1,495
<input type="checkbox"/> Residents and Fellows* (U.S. ACGME Program Only)	\$895

\*Registration must include written verification from program director.

Payment Method: Full payment must be made in U.S. funds and must accompany registration. Check must be payable to the AAFPRS Foundation and mailed to: AAFPRS, P.O. Box 759033, Baltimore, MD 21275-9033. Credit card payments may be faxed to (703) 299-8898 or mailed to: AAFPRS Foundation, 310 S. Henry Street, Alexandria, VA 22314.

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To register at the AAFPRS member rate, you must be a member of at least one of IFFPSS societies listed below. Please check your membership:

- American Academy of Facial Plastic and Reconstructive Surgery
- The Asean Academy of Facial Plastic and Reconstructive Surgery
- The Australasian Academy of Facial Plastic and Reconstructive Surgery
- Brazilian Society of Rhinology Facial Plastic Surgery
- Canadian Academy of Facial Plastic and Reconstructive Surgery
- Colombian Society of Facial Plastic Surgery and Rhinology
- The European Academy of Facial Plastic Surgery
- Mexican Society of Rhinology and Facial Surgery
- Taiwan Academy of Facial Plastic and Reconstructive Surgery
- Venezuela Society of Rhinology and Facial Plastic Surgery

I am not an AAFPRS member and want to receive a member application.

How did you hear about this meeting?

- Journal AD
- Brochure Mailing
- Internet
- Repeat Registrant

Special Services

Check here if you have special requirements and the AAFPRS will contact you.

**TYPE OR PRINT CLEARLY**

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Last/Family Name First Name MI Degree

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Business Mailing Address

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Business Phone Facsimile E-mail

\_\_\_\_\_  
Last Name of Spouse/Guest (if registering as such) First Name MI

## ABOUT THE AAFPRS

### ITS HISTORY

The American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) was founded in 1964 and represents more than 3,000 facial plastic and reconstructive surgeons throughout the world. The AAFPRS is a National Medical Specialty Society of the American Medical Association (AMA). The AAFPRS holds an official seat in the AMA House of Delegates and on the American College of Surgeons board of governors.

### ITS MEMBERS

The majority of AAFPRS members and fellows are certified by the American Board of Otolaryngology-Head and Neck Surgery, which includes examination in facial plastic and reconstructive surgery procedures, and the American Board of Facial Plastic and Reconstructive Surgery. Other AAFPRS members are surgeons certified in ophthalmology, plastic surgery, and dermatology.

### ITS PURPOSE

The AAFPRS was founded in 1964 as an autonomous professional society representing the specialty of facial plastic surgery. The mission of the AAFPRS is:

- To promote the highest quality facial plastic surgery through education, dissemination of professional information, and the establishment of professional standards;
- To achieve understanding and recognition of the specialty of facial plastic surgery by the medical profession, hospitals, and other medical care entities, legislative and regulatory bodies, and the public at large;
- To define facial plastic surgery as a specialty that requires intensive training and competence, embodies high ethical standards, artistic ideals, commitment to humanitarian service, and a desire to enhance the quality of human life;
- To serve as the public's information source on facial plastic surgery; and
- To assist members in the practice of facial plastic and reconstructive surgery, guiding them in the delivery of high quality, cost-effective medicine and surgery.

With over 3,000 members, the Academy is the world's largest international association of facial plastic surgeons and the only organization dedicated solely to the advancement of facial plastic and reconstructive surgery.

## ABOUT THE AAFPRS FOUNDATION

In 1974, the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) was created to address the medical and scientific issues and challenges which confront facial plastic surgeons.

The AAFPRS Foundation established a proactive research program and educational resources for leaders in facial plastic surgery. Through courses, workshops, and other scientific presentations, as well as a highly respected fellowship training program, the AAFPRS Foundation has consistently provided quality educational programs for the dissemination of knowledge and information among facial plastic surgeons.

In the early 1990s, FACE TO FACE humanitarian programs were established so that AAFPRS members could use their skills and share their talent in helping the less fortunate individuals here and abroad.

FACE TO FACE: International brings AAFPRS members to third world countries where they treat children with facial birth defects and anomalies.

FACE TO FACE: The National Domestic Violence Project allows AAFPRS members to perform surgeries on survivors of domestic abuse here in the United States, who have received injuries to their faces.

The newest member to FACE TO FACE is Faces of Honor. This program offers free surgical care for soldiers who have been injured in the line of duty in Iraq and/or Afghanistan.

[www.aafprs.org](http://www.aafprs.org)

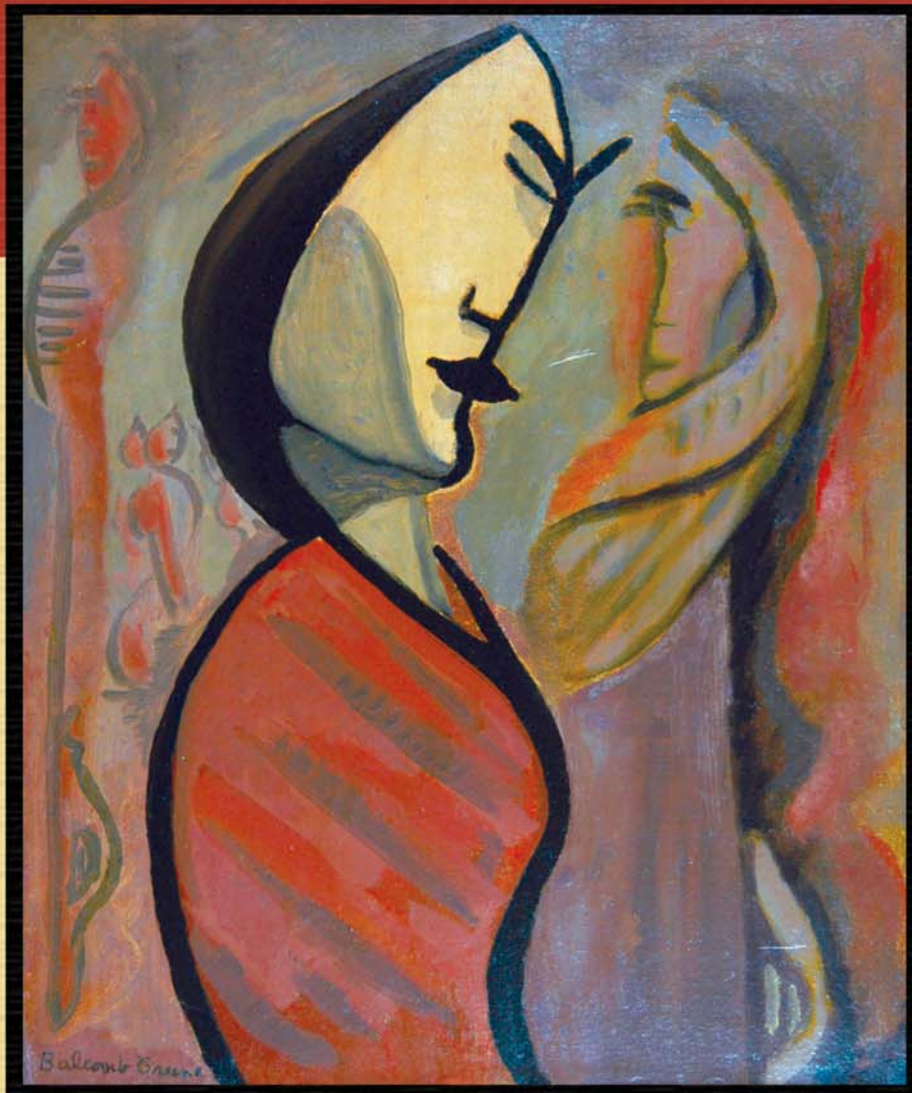


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## Rejuvenation of the Aging Face



**January 18-22, 2012 ❖ San Diego, CA**