REJUVENATION OF THE AGING FACE

Cô-chaîrs:
Vito C. Quatela, MD
David W. Kim, MD
Mary Lynn Moran, MD

January 19-23, 2011
U.S. Grant Hotel  San Diego, CA
ABOUT THE COURSE
Rejuvenation of the Aging Face
MD/MD: A Multi-Dimensional, Multi-Disciplinary Approach to the Aging Face

The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) presents this unique course which will showcase the knowledge and expertise of world-renowned surgeons from the specialties of facial plastic surgery, plastic surgery, ophthalmology, and dermatology. Trend setting techniques in eyelid surgery, brow, forehead, and face lifting, laser resurfacing, rhinoplasty, implants and fillers will be addressed. Edited surgical videos will be incorporated throughout the course. A live demonstration of different fillers and a cadaver lab will take place as well.

TARGET AUDIENCE
The course is offered for continuing medical education of medical students, residents, fellows, and practicing physicians (MDs and DOs) in the field of facial plastic and reconstructive surgery. The program is for physicians with all levels of experience and covers aesthetic, reconstructive, and congenital issues relevant to this specialty.

LEARNING OBJECTIVES
At the completion of this course, the participant should be able to:
- Describe the relevant factors involved in patient selection for facial rejuvenation surgery
- Discuss the various techniques available for facial rejuvenation
- Contrast traditional lifting and contemporary filling methods for rejuvenating the brow, eyelids, midcheek, face and neck
- Differentiate between the various injectable filler and neurolytic materials and their applications
- Discuss complication avoidance and treatment related to facial rejuvenation surgery
- Delineate a deeper understanding of the dynamic volumetric nature of the aging face

ACCREDITATION AND CREDIT DESIGNATION
The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. The AAFPRS Foundation designates this continuing medical education activity for up to 44.25 credits in Category 1 of the Physician’s Recognition Award of the American Medical Association.

MESSAGE FROM THE CHAIRS
Join us in San Diego—an idyllic city of perfect weather, gorgeous beaches, and a wealth of attractions for visitors—as we host the Rejuvenation of the Aging Face. We encourage you to enjoy the surroundings and the newly renovated THE US GRANT hotel which is a historical gem and first class facility. Our program this year features some of the leading gems of our own rich history as an Academy, as well as the best and brightest from complementary organizations and specialties. We hope that the wisdom of the masters and the enthusiasm of our future masters will provide an unparalleled learning experience. The specific focus of this gathering is the dynamic volumetric nature of the aging face. Our goal is to enhance and deepen attendees understanding of the three-dimensional approach to facial rejuvenation. Hopefully you will leave with some new tools, a fresh outlook, and some happy memories of your stay in lovely San Diego.

FUNDAMENTALS LEARNING
We are pleased to offer two sessions focusing on the fundamentals of the aging face presented by some of the most respected and experienced surgeons in the field. Whether you are just starting to incorporate aging face surgery into your practice and want to learn from the masters or whether you are a 20 year veteran surgeon who wants to reinforce the solid foundation of your knowledge base, these sessions are for you. We have master facial plastic surgeons speaking about Basic Concepts on Day 1. On Day 2, we highlight surgeons whose names are synonymous with the procedures that they are demonstrating. Some of the prosections will highlight the nuances of techniques you may already use. Other demonstrations will be techniques that you have always wanted to try but needed to see it live from the source. These courses will round out and deepen your understanding of the aging face in ways that make the remainder of the course more meaningful. Spanish translation will be provided for both of these sessions.
DISTINGUISHED FACULTY

Peter A. Adamson, MD, Toronto, ON, Canada
Min S. Ahn, MD, Westborough, MA
Jose Juan Montes Brachchini, MD, Mexico City, Mexico
Shan R. Baker, MD, Ann Arbor, MI
Benjamin Bassichis, MD, Dallas, TX
William J. Binder, MD, Los Angeles, CA
Patrick J. Byrne, MD, Baltimore, MD
Paul J. Carniol, MD, Summit, NJ
Ross A. Clevens, MD, Melbourne, FL
Bruce M. Connell, MD, Santa Ana, CA
Steven H. Dayan, MD, Chicago, IL
J. Kevin Duplechain, MD, Lafayette, LA
Rebecca Fitzgerald, MD, Los Angeles, CA
Richard Fitzpatrick, MD, La Jolla, CA
John L. Frodel, Jr., MD, Danville, PA
Richard D. Gentile, MD, MBA, Youngstown, OH
Mark J. Glasgold, MD, Highland Park, NJ
Robert A. Goldberg, MD, Los Angeles, CA
Neil A. Gordon, MD, Wilton, CT
Monte O. Harris, MD, Chevy Chase, MD
Peter A. Hilger, MD, Edina, MN
J. David Holcomb, MD, Sarasota, FL
Andrew J. Jacono, MD, New York, NY
Michael E. Jasin, MD, Tampa, FL
Glenn Jelks, MD, New York, NY
Calvin M. Johnson, Jr., MD, New Orleans, LA
John H. Joseph, MD, Beverly Hills, CA
Frank M. Kamer, MD, Beverly Hills, CA
Michael Kane, MD, New York, NY
Gregory S. Keller, MD, New York, NY
Monte O. Harris, MD, Chevy Chase, MD
Peter A. Hilger, MD, Edina, MN
J. David Holcomb, MD, Sarasota, FL
Andrew J. Jacono, MD, New York, NY
Michael E. Jasin, MD, Tampa, FL
Glenn Jelks, MD, New York, NY
Calvin M. Johnson, Jr., MD, New Orleans, LA
John H. Joseph, MD, Beverly Hills, CA
Frank M. Kamer, MD, Beverly Hills, CA
Michael Kane, MD, New York, NY
Gregory S. Keller, MD, New York, NY
Don O. Kikkawa, MD, La Jolla, CA
David W. Kim, MD, San Francisco, CA
Keith A. LaFerriere, MD, Springfield, MO
Samuel M. Lam, MD, Plano, TX
Val Lambros, MD, Newport Beach, FL
Wayne F. Larrabee, Jr., MD, Seattle, WA
Gary Lask, MD, Los Angeles, CA
Corey S. Maas, MD, San Francisco, CA
Devinder S. Mangat, MD, Cincinnati, OH
E. Gaylon McCollough, MD, Gulf Shores, AL
Harry Mittelman, MD, Los Altos, CA
Kris Moe, MD, Seattle, WA
Amir Moradi, MD, Vista, CA
Mary Lynn Moran, MD, Woodside, CA
Sam P. Most, MD, Stanford, CA
Paul S. Nassif, MD, Beverly Hills, CA
Ira D. Päpel, MD, Baltimore, MD
Norman J. Pastorek, MD, New York, NY
Fernando Pedroza, MD, Bogota, Colombia
Stephen W. Perkins, MD, Indianapolis, IN
Vito C. Quatela, MD, Rochester, NY
Thomas Romo, MD, New York, NY
E. Victor Ross, MD, San Diego, CA
Daniel E. Routso, MD, Birmingham, AL
Renato Saltz, MD, Salt Lake City, UT
Anthony P. Sclafani, MD, New York, NY
William E. Silver, MD, Atlanta, GA
Jonathan M. Symes, MD, Sacramento, CA
Edward Terino, MD, Westlake Village, CA
J. Regan Thomas, MD, Chicago, IL
Patrick Tonnard, MD, Gent, Belgium
William H. Truswell, MD, Northampton, MA
Thomas L. Tzikas, MD, Delray Beach, FL
Tom D. Wang, MD, MD, Portland, OR

Practice Management Faculty

Robert Baxter, Miami Beach, FL
Robin Bogner-Ntoh, Atlanta, GA
Tracy Drumm, Chicago, IL
Launa Hankins, Los Angeles, CA
Melissa Kelz, Chicago, IL
Wendy Lewis, New York, NY
Catherine Maley, MBA, Sausalito, CA
Ariel Perets, MD, Van Nuys, CA
Tom Seery, Seattle, WA

Disclaimer
Registrants for this course understand that medical and scientific knowledge is constantly evolving and that the views and techniques of the instructors are their own and may reflect innovations and opinions not universally shared. The views and techniques of the instructors are not necessarily those of the Academy or its Foundation but are presented in this forum to advance scientific and medical education. Registrants waive any claim against the Academy or its Foundation arising out of information presented in this course. Registrants also understand that operating rooms and health-care facilities present inherent dangers. Registrants waive any claim against the Academy or Foundation for injury or other damage resulting in any way from course participation. This educational program is not designed for certification purposes. Neither the AAFPRS nor its Foundation provides certification of proficiency for those attending.
HOTEL AND MEETING SITE

Guest room accommodations will be at THE U.S. GRANT hotel. Be sure to indicate that you are part of the American Academy of Facial Plastic and Reconstructive Surgery meeting to get the special room rates. You may secure your hotel reservation by contacting the hotel directly at (866) 837-4270.

A San Diego icon since 1910, the palatial US GRANT is situated in the lively, historic downtown Gaslamp quarter, just steps from top shopping, dining, and entertainment destinations, and a short drive from beaches, museums, and family attractions.

The Grand Lobby’s sparkling crystal chandeliers, silk carpets, and modern artwork reveal timeless elegance. Meanwhile, the Art Deco-style Grant Grill and Grant Grill Lounge offer sophistication, urban energy, and contemporary Californian cuisine.

Each of our 270 guest rooms, including 47 suites, blends contemporary touches—like a custom Yves Clement drip-painting headboard and flat screen television—with classic Empire-style furnishings and premier service for a truly refined ambiance.

Voted the best gallery in San Diego, THE US GRANT’s Celebration Fine Art houses approximately $11 million of museum-quality fine art and antiques, available for browsing and purchase. Comprising paintings, sculpture, glass, ceramics, and jewelry with work by French and Native American artists, the Celebration Fine Art gallery offers guests an exceptional cultural experience. The gallery is open Monday to Saturday 12noon-7:00pm, and complimentary tours are offered during these hours.

Evidenced by its ranking as one of the United States’ top three tourist and convention destinations, San Diego is a year-round paradise. Located in sunny Southern California, it boasts an average temperature of 72 degrees, promoting a lifestyle of sports and leisure. From sailing on the San Diego Bay to golfing on a world-famous course to wine tasting in nearby Temecula Valley, the city offers endless options to escape, energize, and discover.

Surrounding THE US GRANT, the historic, vivacious Gaslamp quarter entices with a dazzling array of dining, shopping, nightlife, and entertainment venues for all ages, including the renowned Westfield Horton Plaza Shopping and Entertainment complex, which features Nordstrom, Macy’s, Louis Vuitton, and Coach along with 130 specialty stores. Nearby, the San Diego Convention Center, Seaport Village, Embarcadero, Little Italy, Santa Fe Train Depot, and San Diego Cruise Ship Terminal offer endless adventure. Even the Padres’ Petco Ballpark is within walking distance.

Guests in search of culture visit the enchanting Balboa Park (home to the world-famous San Diego Zoo and over 14 museums) or the San Diego Civic Auditorium, which features the San Diego Opera and top Broadway shows. Just a short drive away in the azure bay is the unique opportunity to experience an “America’s Cup” sailing adventure aboard one of three genuine America’s Cup yachts: America, Stars & Stripes, or Abracadabra. Also within 30 minutes of THE US GRANT are long stretches of pristine beaches with crashing waves, Sea World, Lego Land, the San Diego Wild Animal Park, and over 90 golf courses, including that of the Sycuan Resort and Casino: one of region’s finest gaming and entertainment facilities. Additionally, guests looking for a jaunt across the border can visit Mexico, just 17 miles away.

The U.S. Grant Hotel sits alongside the vibrant Gaslamp Quarter.
DAY 1 - FUNDAMENTALS LEARNING PART 1
WEDNESDAY, JANUARY 19, 2011
Basic Principles of Aging Face from the Masters

8:00am - 6:00pm
8 Category 1 CME Credits

Moderators: Peter A. Adamson, MD and Stephen W. Perkins, MD
Faculty: Shan R. Baker, MD; William J. Binder, MD; Wayne F. Larrabee, Jr., MD; Devinder S. Mangat, MD; E. Gaylon McCollough, MD; Ira D. Papel, MD; Norman J. Pastorek, MD; Vito C. Quatela, MD; Jonathan M. Sykes, MD; Tom D. Wang, MD; and Edwin F. Williams, III, MD

This is an all-day course reviewing the most critical fundamentals of analysis and management of the most common components of the aging face. These lectures will be taught only by experienced master surgeons with at least two decades of experience who will share their knowledge and perspective in reviewing only the most essential information for each area of facial rejuvenation.

7:50am Introduction
Peter A. Adamson, MD and Stephen W. Perkins, MD

Upper Face Rejuvenation
8:00am Anatomical Considerations for Blepharoplasty
Shan R. Baker, MD
8:20am Upper Lid Blepharoplasty
Norman J. Pastorek, MD
8:40am Secure Lower Lid Blepharoplasty
Tom D. Wang, MD
9:00am Adjunctive Procedures for Assuring Functional and Aesthetic Improvements in Blepharoplasty
Stephen W. Perkins, MD
9:20am Applied Anatomy and Biomechanics of the Forehead/Brow Lifting
Jonathan M. Sykes, MD
9:40am Concepts and Fundamentals of Forehead/Brow Lifting
Peter A. Adamson, MD

10:00am-10:40am Break

10:40am Endoscopic Forehead Lifting
Stephen W. Perkins, MD

11:00am-12:15pm PANEL
Issues in Upper Face Rejuvenation
Moderator: Peter A. Adamson, MD
Panelists: Shan R. Baker, MD; Norman J. Pastorek, MD; Stephen W. Perkins, MD; Jonathan M. Sykes, MD; and Tom D. Wang, MD

12:15pm - 1:30pm Lunch

Lower Face Rejuvenation
1:30pm Anatomical Considerations for Face Lifting
Wayne F. Larrabee, Jr., MD
1:50pm Standard SMAS Rhytidectomy
Devinder S. Mangat, MD
2:10pm Limited Rhytidectomy
Ira D. Papel, MD
2:50pm A New Classification for Face Lifting or Long Term Experience in Face Lifting Techniques: What Does and Does Not Last
E. Gaylon McCollough, MD
3:10pm Concepts and Techniques for Midface Lifting
Vito C. Quatela, MD
3:30pm Combining Facelift with Midface Lifting
Edwin F. Williams, III, MD

3:50pm - 4:30pm Break

4:30pm Facial Implants and Facial Rejuvenation
William J. Binder, MD

4:50pm - 6:00pm PANEL
Issues in Lower Face Rejuvenation
Moderator: Stephen W. Perkins, MD
Panelists: William J. Binder, MD; Wayne F. Larrabee, Jr., MD; Devinder S. Mangat, MD; E. Gaylon McCollough, MD; Ira D. Papel, MD; Vito C. Quatela, MD; and Edwin F. Williams, III, MD

6:30pm - 8:00pm Welcome Reception

WELCOME RECEPTION
All registered physicians and guests are invited to the Welcome Reception on Wednesday, January 19, 2011, 6:30pm-8:00pm in the Exhibit Hall. Those guests not registered may purchase a ticket to attend the Welcome Reception. See registration form.
DAY 1 - WORKSHOP
WEDNESDAY, JANUARY 19, 2011
Laser, Light Therapy and Resurfacing
8:00am - 6:00pm
7.5 Category 1 CME Credits

Moderators: Paul J. Carniol, MD and Richard D. Gentile, MD, MBA
Faculty: Steven H. Dayan, MD, J. Kevin Duplechain, MD; Richard Fitzpatrick, MD; John L. Frodel, Jr., MD; Lisa Grunebaum, MD; J. David Holcomb, MD; Gary Lask, MD; Devinder S. Mangat, MD; E. Gaylon McCollough, MD; Harry Mittelman, MD; Stephen W. Perkins, MD; E. Victor Ross, MD; Daniel E. Rousso, MD; and William H. Truswell, MD

This is an all-day educational seminar highlighting modern skin resurfacing, light-based therapy, and skin care. Novel technologies, differentiation between effective and "fad" therapies, and nuances of treatment will be reviewed in-depth.

8:00am Welcome Remarks
   - Paul J. Carniol, MD and Richard D. Gentile, MD, MBA
8:15am TCA Peels
   - Stephen W. Perkins, MD
8:30am Hetter Peel
   - Devinder S. Mangat, MD
8:45am Phenol Peels
   - E. Gaylon McCollough, MD
9:00am The Role of Dermabrasion 2011
   - E. Gaylon McCollough, MD
9:15am Peels, Lasers, Dermabrasion - Which, When, for What
   - Daniel E. Rousso, MD
9:30am Nutritional Supplements for Wrinkles
   - Steven H. Dayan, MD
9:45am Intense Pulsed Light for the Aging Face
   - John L. Frodel, Jr., MD
10:00am Comparison of Fractionated Laser Technologies
   - Victor Ross, MD

EXHIBITION
The Exhibit Hall will be open on Wednesday for the Welcome Reception. The regular hours will begin on Thursday, January 20, 2011 and end on Saturday, January 22, 2011 at 4:00pm. The exhibition will feature over 50 companies displaying their latest products and services. Breaks, lunches, and the Welcome Reception will be held in the Exhibit Hall.

10:15am - 10:45am Break
10:45am Fractional CO2 Lasers and the Economics of New Technology Acquisition
   - Paul J. Carniol, MD
11:00am Expectations and Complications with Fractional and Traditional Skin Resurfacing Lasers
   - J. David Holcomb, MD
11:15am Treatment of Vascular Lesions
   - Gary Lask, MD
11:30am Laser Lower Eyelid Blepharoplasty
   - William H. Truswell, MD
11:45am Combining Fractional CO2 and Erbium Laser Treatments for Treatment of Rhytids
   - Harry Mittelman, MD

12:00pm - 1:30pm Lunch
1:30pm Combining Fractionated and Resurfacing Lasers
   - Richard Fitzpatrick, MD
1:45pm Selective Photothermolysis and Thermodynamics of Laser Lipolysis
   - Richard D. Gentile, MD, MBA
2:00pm Cervical Laser Lipolysis
   - Steven H. Dayan, MD
2:15pm Laser Treatment of Scars
   - Lisa Grunebaum, MD and Paul J. Carniol, MD
2:30pm Combining Laser Resurfacing with Facelift Surgery Technique
   - Stephen W. Perkins, MD
2:45pm Avoidance and Management of Laser Complications
   - Lisa Grunebaum, MD
3:00pm Combined Subincision, Fat Grafting and CO2 for Acne Scars
   - J. Kevin Duplechain, MD
3:15pm Untrasonic Skin Tightening
   - Wayne F. Larrabee, Jr., MD
3:30pm Cryo-Fat Reduction
   - Richard Fitzpatrick, MD
3:45pm - 4:00pm Break

4:00pm Laser Demonstrations

6:30pm - 8:00pm Welcome Reception
DAY 2 - FUNDAMENTALS LEARNING PART 2
THURSDAY, JANUARY 20, 2011
Contemporary Techniques in Aging Face Surgery (additional fee applies)

7:15am - 5:00pm
8 Category 1 CME Credits

Moderators: Shan R. Baker, MD and Sam P. Most, MD
Faculty: Peter A. Adamson, MD; Min S. Ahn, MD; William J. Binder, MD; Ross A. Cleveens, MD; John L. Frodel, Jr., MD; Robert A. Goldberg, MD; Peter A. Hilger, MD; Calvin M. Johnson, Jr., MD; Michael Kane, MD; Don O. Kikkawa, MD; David W. Kim, MD; Wayne F. Larrabee, Jr., MD; Keith A. LaFerriere, MD; Mary Lynn Moran, MD; Vito C. Quatela, MD; Anthony P. Sclafani, MD; Jonathan M. Sykes, MD; and Patrick Tonnard, MD

This unique cadaver dissection lab will offer participants the opportunity to practice techniques which cover the range of facial rejuvenation for the aging face. Individual instruction will be provided by expert faculty. In addition, throughout the entirety of the lab, prosections will be running concurrently, performed by masters in the field. These demonstrations will be video recorded and projected in real time onto monitors in the dissection lab. The videos of the prosections will be available for viewing in the exhibit hall later during the course.

7:15am - Opening Remarks/Lab Rules

Blepharoplasty
7:30am - 9:30am
- Upper Blepharoplasty
- Ptosis Repair
- Retinacular Suspension
- Lower Lid Transcutaneous Blepharoplasty
- Transconjunctival Blepharoplasty
- Canthal Strip Canthoplasty

9:30am - 10:00am Break in the Exhibit Hall

Brow and Forehead Rejuvenation
10:00am - 11:00am
- Coronal Browlift
- Trichophytic Browlift
- Trans-blepharoplasty Browlift

Neck Rejuvenation
11:00am - 12:00pm
- Liposuction/Submentoplasty
- Platysmaplasty

12:00pm - 1:00pm Lunch in the Exhibit Hall

Facelift
1:00pm - 3:00pm
- Deep Plane Facelift
- SMAS Plication Facelift or MACS Lift

3:00pm - 3:30pm Break in the Exhibit Hall

Midface Rejuvenation
3:30pm - 5:00pm
- SOOF Lift
- Midface Lift
- Facial Implants

6:00pm - 9:00pm Dinner/Presentation and Live Injectable Demonstrations (see page 9)

Faculty Prosection Schedule
7:45am - 8:15am Refinements in Upper Lid Blepharoplasty and Ptosis Repair
Don O. Kikkawa, MD

8:30am - 9:15am Tried and True Approach to Upper and Lower Blepharoplasty
Norman J. Pastorek, MD

9:30am - 10:30am Break in the Exhibit Hall

10:00am - 10:30am Advanced Techniques in Lower Blepharoplasty and Trans-blepharoplasty Browlift
Robert A. Goldberg, MD

10:30am - 11:00am Endoscopic Browlift
Jonathan M. Sykes, MD

11:15am - 12:00pm Endoscopic Midface Lift
Vito C. Quatela, MD

12:00pm - 1:00pm Lunch in the Exhibit Hall

1:00pm - 2:00pm Deep Plane Facelift
Calvin M. Johnson, Jr., MD

2:15pm - 3:00pm Triplane Facelift
Shan R. Baker, MD

3:00pm - 3:30pm Break in the Exhibit Hall

3:30pm - 4:15pm MACS Lift
Patrick Tonnard, MD

4:30pm - 5:00pm Facial Implants
William J. Binder, MD
DAY 2 - WORKSHOP
THURSDAY, JANUARY 20, 2011
Facial Volumization: Multi-disciplinary, Multi-modal
8:00am - 9:00pm
11 Category 1 CME Credits

Moderators: Corey S. Maas, MD; Steven H. Dayan, MD; and Benjamin Bassichis, MD
Faculty: Patrick J. Byrne, MD; Ross A. Clevens, MD; Steven H. Dayan, MD; Rebecca Fitzgerald, MD; Mark J. Glasgold, MD; John H. Joseph, MD; David W. Kim, MD; Samuel M. Lam, MD; Val Lambros, MD; Corey S. Maas, MD; Amir Moradi, MD; Mary Lynn Moran, MD; Paul S. Nassif, MD; Ira D. Papel, MD; Fernando Pedroza, MD; Renato Saltz, MD; Anthony P. Sclafani, MD; Edward Terino, MD; Patrick Tonnard, MD; and Thomas L. Tzikas, MD

Concepts: Why Volume is Important
Moderator: David W. Kim, MD
8:00am Volume Changes with Facial Aging
David W. Kim, MD
8:15am 3D Considerations in Facial Aging
Val Lambros, MD
8:30am Approach to Facial Augmentation Using Fillers
Where, Why, How Much?
Rebecca Fitzgerald, MD
8:45am Volume Restoration of the Face: Patient and Product Selection
Thomas L. Tzikas, MD
9:00am 3D Facial Rejuvenation Using Implants
Edward Terino, MD
9:15am 3D Imaging
Monte O. Harris, MD
9:30am - 10:00am Break in the Exhibit Hall

Autologous Volumization
10:00am Facial Remodeling with Fat
Samuel M. Lam, MD
10:20am Long Term Results Midface Fat Grafting
Fernando Pedroza, MD
10:35am Fat Grafting Video
Patrick Tonnard, MD
10:55am Fat Grafting Techniques
Mark J. Glasgold, MD
11:10am 100 Cases of Nasolabial Fold SMAS Grafting
Paul S. Nassif, MD
11:25am Autologous Volumization of the MidFace
Renato Saltz, MD
11:45am Platelet-Rich Fibrin Matrix, The Future?
Anthony P. Sclafani, MD
12:00pm -1:00pm Lunch in the Exhibit Hall

What Fillers Should be on Your Shelf
Moderators: Amir Moradi, MD and Benjamin Bassichis, MD
1:00pm Injectable Fillers: Proper Role versus Hype
Ira D. Papel, MD
1:15pm PLLA Pearls and Pitfalls
Rebecca Fitzgerald, MD
1:45pm Rejuvenating the Mouth and Lower Face with Fillers
Mary Lynn Moran, MD
2:00pm Getting Predictable and Reliable Results with HA
Benjamin Bassichis, MD
2:15pm Geniomialbular Augmentation Using Fillers
Ross A. Clevens, MD
2:30pm Augmentation of Tear Troughs and Midface Using Fillers
Patrick J. Byrne, MD
2:45pm Incorporating Fillers into the Nose, Wise or Foolish?
Steven H. Dayan, MD
3:00pm - 3:30pm Break in the Exhibit Hall
3:30pm Treating Temples and Other Unusual Places with Fillers
Amir Moradi, MD
3:45pm Using Permanent Fillers, Why Not?
John H. Joseph, MD
4:00pm CaHA
Michael E. Jasin, MD
4:15pm Complications and Biofilms Protocols to Know
Steven H. Dayan, MD
4:30pm Complications and Treatment of Facial Fillers
Thomas L. Tzikas, MD

What is the Future of Fillers
4:45pm Assessing Patient-Based Outcomes for Facial ST Fillers
Anthony P. Sclafani, MD
5:00pm The Fillers in Your Future
Corey S. Maas, MD
5:15pm Investigator Initiated Trials, Getting Your Idea Funded
Steven H. Dayan, MD
6:00pm - 7:30pm Dinner/Presentation
Creating the Multidimensional Face of Hollywood
7:30pm - 9:00pm Live Injectable Demonstrations
Faculty: Steven H. Dayan, MD; Rebecca Fitzgerald, MD; John H. Joseph, MD; David W. Kim, MD; Samuel M. Lam, MD; Corey S. Maas, MD; Mary Lynn Moran, MD; and Paul S. Nassif, MD
DAY 3 - DIDACTIC SESSION
FRIDAY, JANUARY 21, 2011
Forehead, Periorbital and Midface
7:00am - 6:30pm
10.5 Category 1 CME Credits

Upper Lids and Forehead
Moderator: Jonathan M. Sykes, MD
7:00am Evaluation of the Aging Brow and Forehead
Sam P. Most, MD
7:15am Refinements in Endoscopic Brow Lifting
Tom D. Wang, MD
7:30am Endoscopic Brow Lifting with Skin Excision
Fernando Pedroza, MD
7:45am Biplane Forehead Lift: An Alternative to the
Open Approach
Shan R. Baker, MD
8:00am Temporal Galeapexy Brow Lifting
Patrick Tonnard, MD
8:15am Customized Evaluation and Planning for
Periorbital Surgery
Robert A. Goldberg, MD
8:30am Refinements in Upper Lid Blepharoplasty
Norman J. Pastorek, MD
8:45am Particulars of Ptosis Repair
Wayne F. Larrabee, Jr., MD
9:00am Asian Blepharoplasty: Preserving the
Almond-Shaped Eye
Don O. Kikkawa, MD
9:15am Complications of Brow Lifting and Upper Lid
Blepharoplasty
Glenn Jelks, MD
9:30am - 9:55am Break in the Exhibit Hall

Lower Lids and Infraorbital Volume
Moderator: Stephen W. Perkins, MD
9:55am No Touch Blepharoplasty
Glenn Jelks, MD
10:00am My 10 Pearls for Lower Lid Blepharoplasty
Don O. Kikkawa, MD
10:25am Periorbital Rejuvenation with Injectibles
Michael Kane, MD
10:45am Periorbital Fat and Fillers: Volumetric Analysis
Val Lambros, MD
11:00am 40 Years Skin Muscle Flap
Norman J. Pastorek, MD
11:15am Mastering the Orbito Malar Junction: Contour
Lower Lid Blepharoplasty
Richard D. Gentile, MD, MBA
11:30am Medial and Lateral Canthal Dystopias
Kris Moe, MD
11:45am Treatment of Malar Bags
Mark J. Glasgold, MD
12:00pm Complication Avoidance in the Lower Lid: My
Personal Approach
Robert A. Goldberg, MD
12:15pm Lower Lid Fat Transposition
Keith A. LaFerriere, MD
12:30pm - 1:30pm Lunch in the Exhibit Hall
1:30pm - 2:30pm PANEL
Orbital Volume Optimization: Multi-Modal,
Multi-disciplinary Approaches
Moderator: Stephen W. Perkins, MD
Panelists: Robert A. Goldberg, MD; Glenn
Jelks, MD; Michael Kane, MD; Don O.
Kikkawa, MD; Keith A. LaFerriere, MD; and
Val Lambros, MD

Midface
Moderator: Tom D. Wang, MD
2:30pm Extended Lower Lid Skin-Muscle
Blepharoplasty - More than a Bleph, Less than
a Midface Lift
Daniel E. Roussos, MD
2:45pm 3D Volumetric analysis of Facial Aging
Val Lambros, MD
3:00pm Endoscopic Midface Lifting
Thomas Romo, MD
3:15pm Transpalpebral Midface Lifting
Anthony P. Sclafani, MD
3:30pm My Personal Approach to the Midface
Renato Saltz, MD
3:45pm Vertical Midface Lift
William J. Binder, MD
4:00pm - 4:30pm Break in the Exhibit Hall
4:30pm MACS Effects on Midfacial Rejuvenation and
Volumization
Patrick Tonnard, MD
4:45pm Midface Lifting: Avoiding the Pitfalls
Shan R. Baker, MD
5:00pm Endoscopic Brow Lifting: Personal Approach
Juan Jose Montes Bracchini, MD
5:15pm Temporal Brow Lifting
Wayne F. Larrabee, Jr., MD
5:30pm - 6:30pm PANEL
Advances in Midfacial Rejuvenation
Moderator: Tom D. Wang, MD
Panelists: Shan R. Baker, MD; Rebecca
Fitzgerald, MD; Val Lambros, MD; Thomas
Romo, MD; Renato Saltz, MD; Edward Terino,
MD; and Patrick Tonnard, MD
6:30pm - 7:00pm Refreshments
7:00pm - 9:00pm Practice Management Session
DAY 4 - DIDACTIC SESSION
SATURDAY, JANUARY 22, 2011
Face and Neck Rejuvenation and Volumization
7:00am - 6:30pm
9.75 Category 1 CME Credits

Moderator: Vito C. Quatela, MD
7:00am Analysis and Anatomy of the Aging Face and Neck
Ira D. Papel, MD
7:15am A New Facelift Classification: The Right Technique for the Right Patient
E. Gaylon McCollough, MD
7:30am Multivector SMAS Face Lifting
Harry Mittelman, MD
7:45am Surgical Management of Heavy Neck
Juan Jose Montes Bracchini, MD
8:00am Graduating from the Short Flap to Modified Deep Plane Facelift
Peter A. Adamson, MD
8:15am Feldman Corset Platysmaplasty: Why I Switched
Keith A. LaFerriere, MD
8:30am The Art of the Facelift
Calvin M. Johnson, Jr., MD
9:15am - 9:40am Break in the Exhibit Hall
9:40am MACS Lift: Limited Incision Rhytidectomy
Patrick Tonnard, MD
10:10am What's New, What's Old, What Works and What Doesn't
Gregory S. Keller, MD
10:25am Minimal Access Deep Plane Vertical Volumizing Facelift
Andrew J. Jacono, MD
10:40am Extended Purse-String Facelift
John L. Frodel, Jr., MD
10:55am Midface Volumization Using the Deep Plane Lift
Jonathan M. Sykes, MD
11:10am Rejuvenation of the Male Neck with Direct Excision
Michael Kane, MD
11:25am Multi-Level Approach to Midface Rejuvenation
William J. Binder, MD
11:40am - 12:30pm PANEL
The Difficult Face and Neck: Treatment, Revisions and Complications
Moderator: Shan R. Baker, MD
Panelists: Bruce M. Connell, MD; Calvin M. Johnson, Jr., MD; Michael Kane, MD; Keith A. LaFerriere, MD; Jonathan M. Sykes, MD; and Patrick Tonnard, MD
12:30pm - 1:30pm Lunch in the Exhibit Hall
1:30pm 40 Years of Finess in Face Lifting
Bruce M. Connell, MD
3:30pm - 3:55pm Break in the Exhibit Hall
3:55pm The "Blink" Aesthetic in Facial Aging and Volume Assessment
Mark J. Glasgold, MD
4:10pm Contemporary Facial Volumization
Val Lambros, MD
4:25pm PLLA Volumization of the Face: A New Paradigm
Rebecca Fitzgerald, MD
4:55pm Facial Implants 2011
Edward Terrino, MD
5:10pm Autologous Volumization of the Face
Renato Saltz, MD
5:25pm Combination Fractional CO2 Laser Resurfacing and Volume Restoration of the Face
Thomas L. Tzikas, MD
5:40pm - 6:30pm PANEL
Multi-Modal, Multi-Disciplinary Volumization of the Face
Moderator: Mark J. Glasgold, MD
Panelists: William J. Binder, MD; Val Lambros, MD; Rebecca Fitzgerald, MD; Edward Terrino, MD; Renato Saltz, MD; and Thomas L. Tzikas, MD
6:30pm - 7:00pm Refreshments
7:00pm - 9:00pm Practice Management Session
DAY 5 - DIDACTIC SESSION
SUNDAY, JANUARY 23, 2011
The Rest of the Story: Miscellaneous Topics in Facial Rejuvenation
7:00am - 12:00pm
9.75 Category 1 CME Credits

Moderator: Mary Lynn Moran, MD
7:00am  Mandibular Augmentation for the Aging Face and Neck
         Harry Mittelman, MD
7:15am  Treatment of the Aging Nose
         William E. Silver, MD
7:30am  Treatment of Actinic Changes with the Modified Hetter Chemical Peel
         Devinder S. Mangat, MD
7:45am  Hair Transplantation 2011
         Daniel E. Rousso, MD
8:00am  Peri-oral Rejuvenation Including Lip Lift and Advancement Procedures
         Stephen W. Perkins, MD
8:15am  The Difficult Patient
         Ira D. Papel, MD
8:30am  Setting Expectations and Dealing with Disappointment
         Jonathan M. Sykes, MD
8:45am  The Virtual Consultation
         E. Gaylon McCollough, MD

9:00am - 10:00am PANEL
         Practical Tools for a Successful Practice: Advice of Five Expert Consultants
         Moderator: Min S. Ahn, MD
         Panelists: Robert Baxter; Robin Bogner-Ntoh; Tracy Drumm; Launa Hankins; and Catherine Maley, MBA

10:00am Ten Tools to be a Successful Surgeon
       Peter A. Adamson, MD
10:30am Lessons from a 40-Year Practice
       Frank M. Kamer, MD

11:00am - 12:00pm PANEL
         Secrets to a Successful Life Practice: Perspective of 8 Master Surgeons
         Moderator: Peter A. Adamson, MD
         Panelists: Shan R. Baker, MD; Calvin M. Johnson, Jr., MD; Frank M. Kamer, MD; Patrick Tonnard, MD; Bruce M. Connell, MD; Renato Saltz, MD; Val Lambros, MD; and Glenn Jelks, MD

PRACTICE MANAGEMENT EVENING SESSIONS
FRIDAY, JANUARY 21, 2011
What Works and Why
(non-CME activity)
7:00pm - 9:00pm

Moderator: Tracy Drumm
7:00pm  Financial Management for the Cosmetic Surgeon
         Min S. Ahn, MD
7:15pm  Marketing Pearls
         Neil A. Gordon, MD
7:30pm  Unmarketing--How to Promote Without Selling
         Tracy Drumm
7:45pm  Treating Your Practice Like a Business
         Launa Hankins
8:00pm  Going from ENT to Facial Plastic Surgery
         Andrew C. Campbell, MD
8:15pm  Marketing in Difficult Times
         William H. Truswell, MD
8:30pm  The Perfect Seminar
         Robin Bogner-Ntoh
8:45pm  Turn Phone Calls into Profits--The Exceptional Receptionist
         Catherine Maley; MBA

SATURDAY, JANUARY 22, 2011
The New Generation: eNetworking: What You Don’t Know but Should
(non-CME activity)
7:00pm - 9:00pm

Moderator: Samuel M. Lam, MD
7:00pm  Building Your Reputation: Public Relations
         Melissa Kelz
7:15pm  Reputation Management
         Wendy Lewis
7:30pm  Why You Need to be Internet Savvy
         Shervin Naderi, MD
7:45pm  RealSelf.com
         Tom Seery
8:00pm  Make Me Heal
         Ariel Perets, MD
8:15pm  Working the Internet
         Samuel M. Lam, MD
8:30pm  Successful Web site Basics
         Robert Baxter
REGISTRATION
The registration form and payment must be received in the AAFPRS Foundation office by Monday, December 20, 2010 in order to qualify for the pre-registration fee. After Monday, December 20, 2010, you will be charged the on-site fee. Registration fees for physicians, OFPSA members, allied health professionals, and spouses and guests include a badge; on-site program; attendance to all the sessions (unless noted as optional); entrance to the Exhibit Hall; lunches, morning and afternoon breaks; and the Welcome Reception. Spouses/guests who do not register for the meeting but wish to attend the Welcome Reception, may purchase a ticket for $75. The spouse/guest ticket carries no acknowledgement of course attendance.

ON-SITE REGISTRATION
On-site registration will begin on Tuesday, January 18, 2011, 3:00pm-6:30pm. From Wednesday through Saturday, registration hours are 6:30am-6:00pm; and Sunday, 6:30am-12:00pm.

CANCELLATION POLICY
Full refunds less a $75 cancellation fee will be honored before Monday, December 20, 2010. After this date, no refunds will be granted. No shows are considered to be an on-site cancellation and therefore will not be eligible for any refunds. A cancellation requires written notification.

REGISTRATION CATEGORIES
Physicians
Physicians (MDs and DOs) who wish to receive CME credits must register as physicians in the appropriate registration category and designate their medical degree.

AAFPRS members: Members who meet all membership requirements and have paid their 2010 dues. Physicians who are members of the societies that comprise the International Federation of Facial Plastic Surgery Societies (IFFPSS) fall under this category. (See registration form for list of societies.)

Non-members: Physicians who are not currently members of the AAFPRS or any society affiliated with the IFFPSS. (See registration form for list of societies.)

Residents: Member and non-member residents in an ACGME-accredited residency program. Verification of residency from program director must be submitted at time of registration.

Fellowship Participants: Fellows participating in an AAFPRS Foundation fellowship program between July 1, 2010 and June 30, 2011.

Non-physicians
Spouses and Guests: A spouse, guest, relative or an individual accompanying a registered physician for social and food functions only. Spouses or guests who wish to attend the scientific sessions and courses, should register under the Allied Health Professionals category.

OFPSA Members: Facial plastic surgery assistants who are members of the Organization of Facial Plastic Surgery Assistants (OFPSA) should register under this category.

Allied Health Professionals: Non-MDs and non-DOs such as medical assistants, office personnel, nurses, aestheticians, and physician assistants, must register under this category to receive a letter of attendance.

For questions about any of the information contained in this brochure, please contact:
AAFPRS Foundation
310 S. Henry Street
Alexandria, VA 22314
Phone: (703) 299-9291
Fax: (703) 299-8898
E-mail: info@aafprs.org
Web site: www.aafprs.org
Visit the AAFPRS Web site frequently for program updates: www.aafprs.org/Education-meetings.html.
REGISTRATION FORM -- Rejuvenation of the Aging Face 2011

See adjacent page for description of registration categories.

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Pre-registration only/no-onsite

Optional Cadaver Lab (Thursday) Deadline 12/20/10

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<td>Non-Member Physician</td>
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<tr>
<td>Residents and Fellows* (U.S. ACGME Program Only)</td>
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*Registration must include written verification from program director.

Payment Method: Full payment must be made in U.S. funds and must accompany registration. Check must be payable to the AAFPRS Foundation and mailed to: AAFPRS, P.O. Box 759033, Baltimore, MD 21275-9033. Credit card payments may be faxed to (703) 299-8898 or mailed to: AAFPRS Foundation, 310 S. Henry Street, Alexandria, VA 22314.

[] Check [ ] American Express [ ] Visa [ ] MasterCard

Card Number ___________________________ Security Code ___________________________
Exp. Date ___________________________ Print Name on Card ___________________________

Signature of Authorized Card User ___________________________ Billing Zip Code ___________________________

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Business Phone ___________________________ Facsimile ___________________________ E-mail ___________________________

Last Name of Spouse/Guest (if registering as such) ___________________________ First Name ___________________________ MI ___________________________

To register at the AAFPRS member rate, you must be a member of at least one of IFPSS societies listed below. Please check your membership:

- American Academy of Facial Plastic and Reconstructive Surgery
- The Asean Academy of Facial Plastic and Reconstructive Surgery
- The Australasian Academy of Facial Plastic and Reconstructive Surgery
- Brasilian Society of Rhinology Facial Plastic Surgery
- Canadian Academy of Facial Plastic and Reconstructive Surgery
- Colombian Society of Facial Plastic Surgery and Rhinology
- The European Academy of Facial Plastic Surgery
- Mexican Society of Rhinology and Facial Surgery
- Taiwan Academy of Facial Plastic and Reconstructive Surgery

[] I am not an AAFPRS member and want to receive a member application.

How did you hear about this meeting?

- Journal AD
- Brochure Mailing
- Internet
- Repeat Registrant

Special Services

[] Check here if you have special requirements and the AAFPRS will contact you.
ABOUT THE AAFPRS

ITS HISTORY
The American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) was founded in 1964 and represents more than 3,000 facial plastic and reconstructive surgeons throughout the world. The AAFPRS is a National Medical Specialty Society of the American Medical Association (AMA). The AAFPRS holds an official seat in the AMA House of Delegates and on the American College of Surgeons board of governors.

ITS MEMBERS
The majority of AAFPRS members and fellows are certified by the American Board of Otolaryngology-Head and Neck Surgery, which includes examination in facial plastic and reconstructive surgery procedures, and the American Board of Facial Plastic and Reconstructive Surgery. Other AAFPRS members are surgeons certified in ophthalmology, plastic surgery, and dermatology.

ITS PURPOSE
The AAFPRS was founded in 1964 as an autonomous professional society representing the specialty of facial plastic surgery. The mission of the AAFPRS is:

• To promote the highest quality facial plastic surgery through education, dissemination of professional information, and the establishment of professional standards;
• To achieve understanding and recognition of the specialty of facial plastic surgery by the medical profession, hospitals, and other medical care entities, legislative and regulatory bodies, and the public at large;
• To define facial plastic surgery as a specialty that requires intensive training and competence, embodies high ethical standards, artistic ideals, commitment to humanitarian service, and a desire to enhance the quality of human life;
• To serve as the public’s information source on facial plastic surgery; and
• To assist members in the practice of facial plastic and reconstructive surgery, guiding them in the delivery of high quality, cost-effective medicine and surgery.

With over 3,000 members, the Academy is the world’s largest international association of facial plastic surgeons and the only organization dedicated solely to the advancement of facial plastic and reconstructive surgery.

ABOUT THE AAFPRS FOUNDATION

In 1974, the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) was created to address the medical and scientific issues and challenges which confront facial plastic surgeons.

The AAFPRS Foundation established a proactive research program and educational resources for leaders in facial plastic surgery. Through courses, workshops, and other scientific presentations, as well as a highly respected fellowship training program, the AAFPRS Foundation has consistently provided quality educational programs for the dissemination of knowledge and information among facial plastic surgeons.

In the early 1990s, FACE TO FACE humanitarian programs were established so that AAFPRS members could use their skills and share their talent in helping the less fortunate individuals here and abroad.

FACE TO FACE: International brings AAFPRS members to third world countries where they treat children with facial birth defects and anomalies.

FACE TO FACE: The National Domestic Violence Project allows AAFPRS members to perform surgeries on survivors of domestic abuse here in the United States, who have received injuries to their faces.

The newest member to FACE TO FACE is Faces of Honor. This program offers free surgical care for soldiers who have been injured in the line of duty in Iraq and/or Afghanistan.

www.aafprs.org
REJUVENATION OF THE AGING FACE

January 19-23, 2011
U.S. Grant Hotel San Diego, CA