

THE FACE OF PLASTIC SURGERY

IS GETTING YOUNGER



64%

of **facial plastic surgeon members** saw an increase in cosmetic surgery or injectable treatments in patients under 30 due to **social media and selfies**.

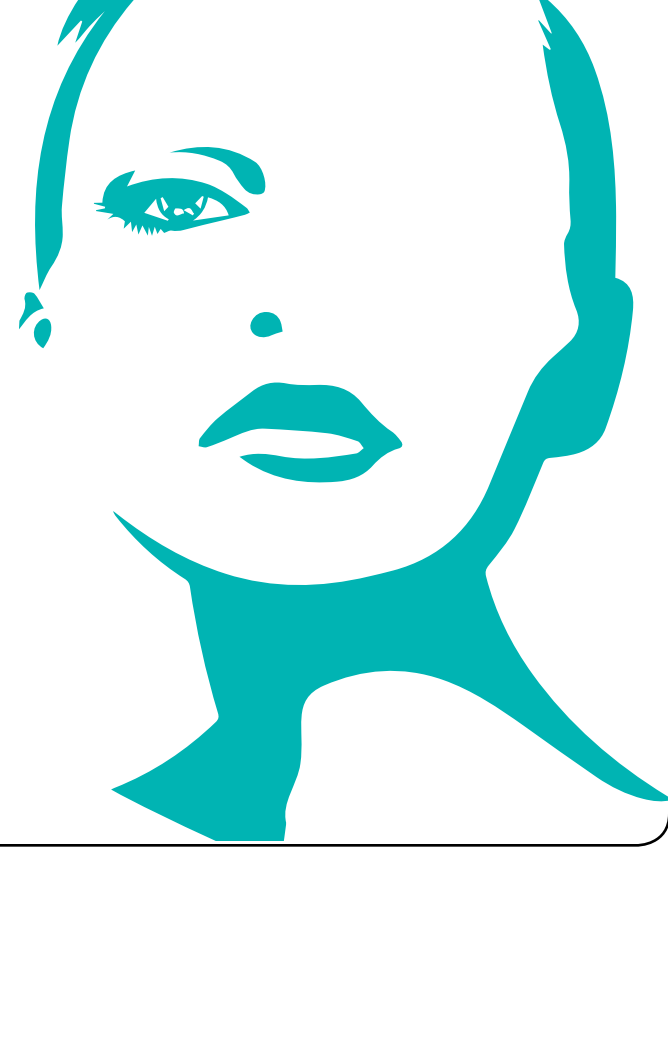


82%

reported that **celebs** are a major influence in patients' decision to have cosmetic procedures.

56%

saw a rise in patients asking to get their **cheekbones** back.



51%

noted more people turning to **cosmetic procedures** to remain competitive in the workforce.

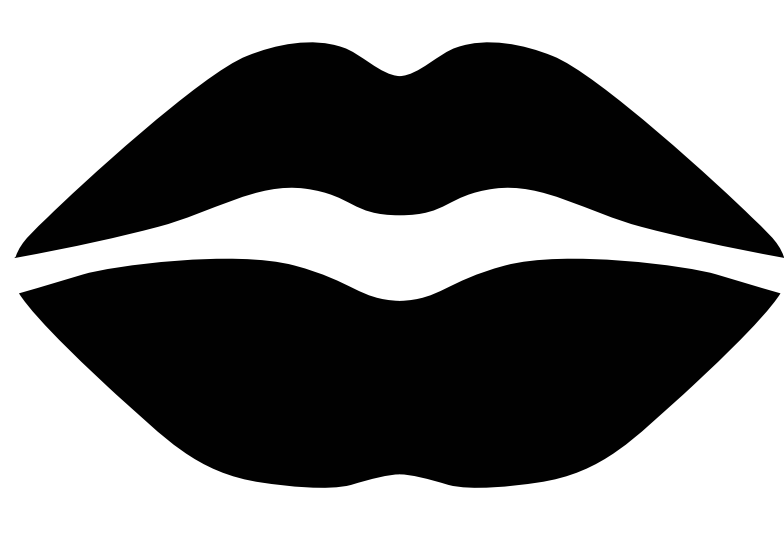


WHAT'S TRENDING NOW



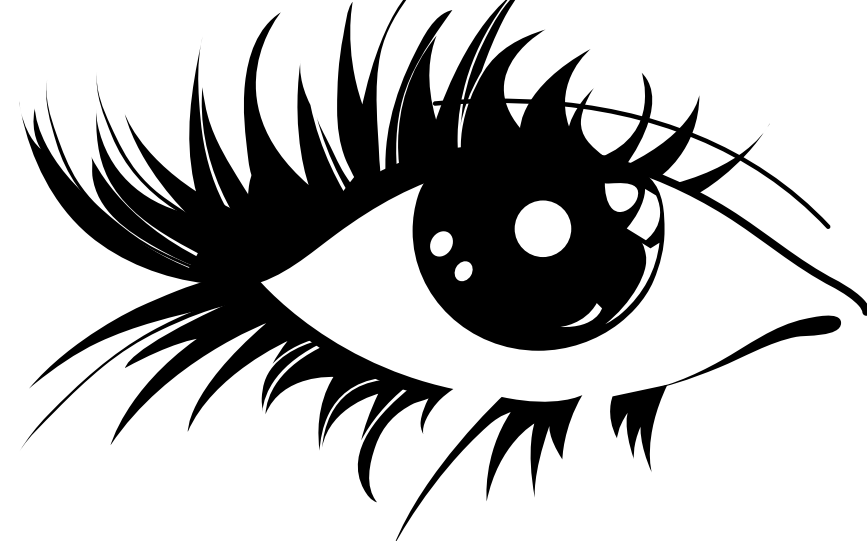
Natural looking noses

without telltale signs of surgery like the ski slope bridge or pinched tip.



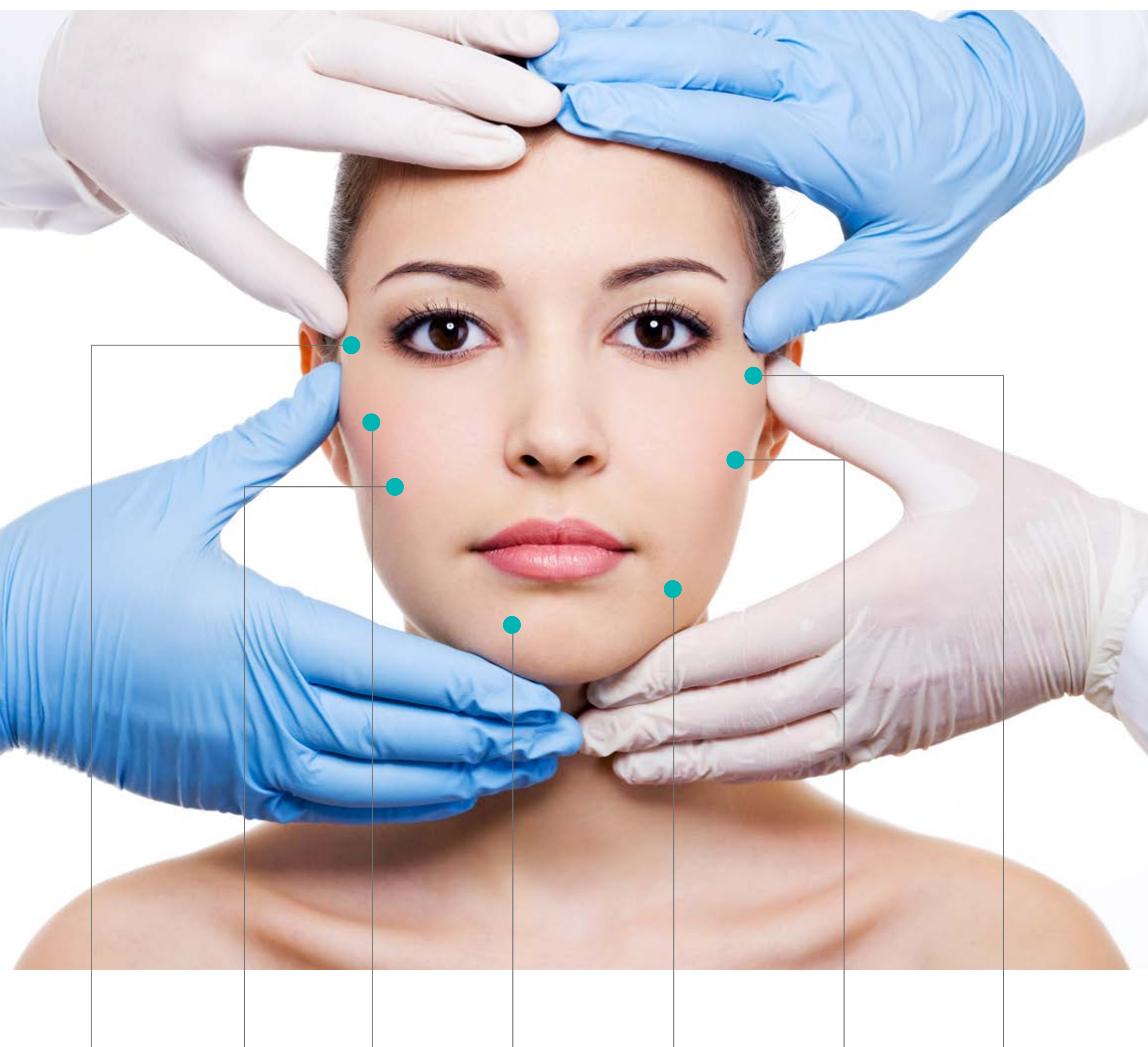
Luscious lips

that look fuller and shapely but not fake.



Younger looking eyes

to look less tired and more refreshed.



WRINKLE RELAXING INJECTIONS

FAT REDUCTION

FACIAL FILLERS

SKIN TIGHTENING

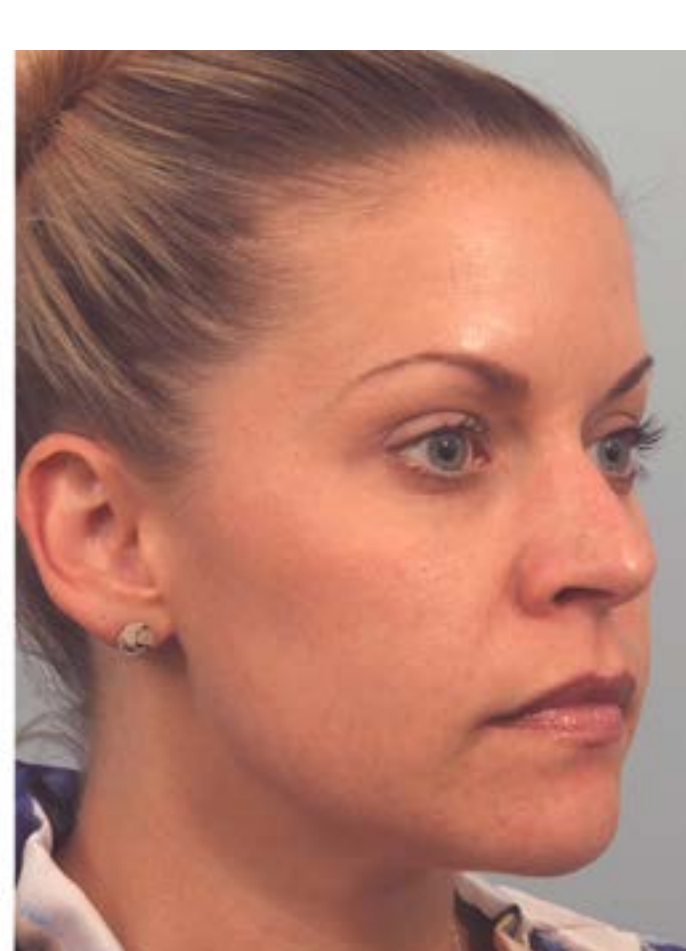
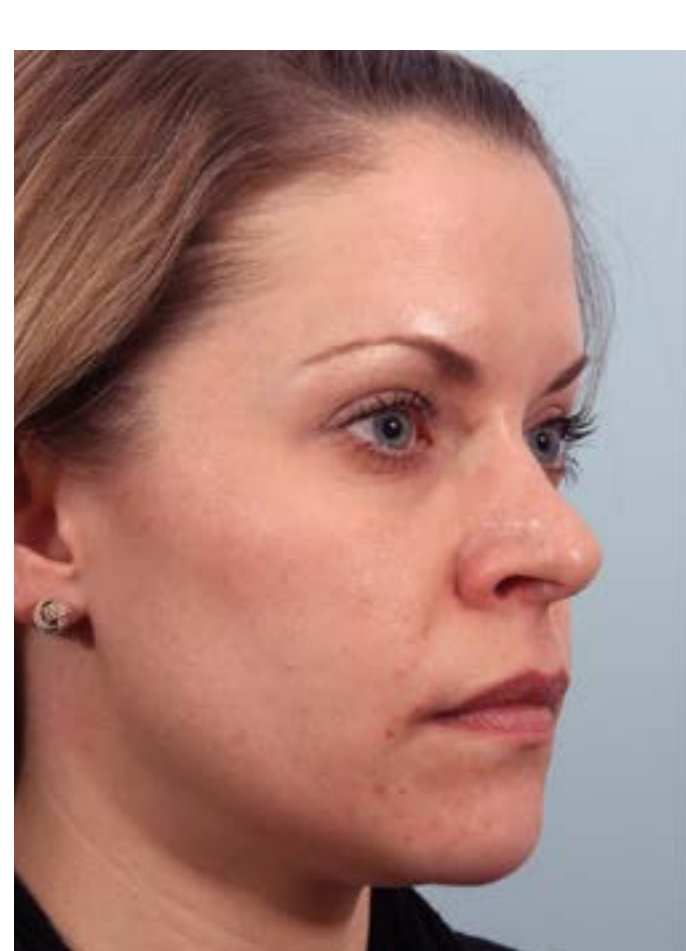
SKIN RESURFACING

FAT GRAFTING

SCAR REVISION

COMBINATION SURGICAL & NON-SURGICAL PROCEDURES ARE IN HIGH DEMAND - ACCORDING TO 72% OF AAFPRS MEMBERS

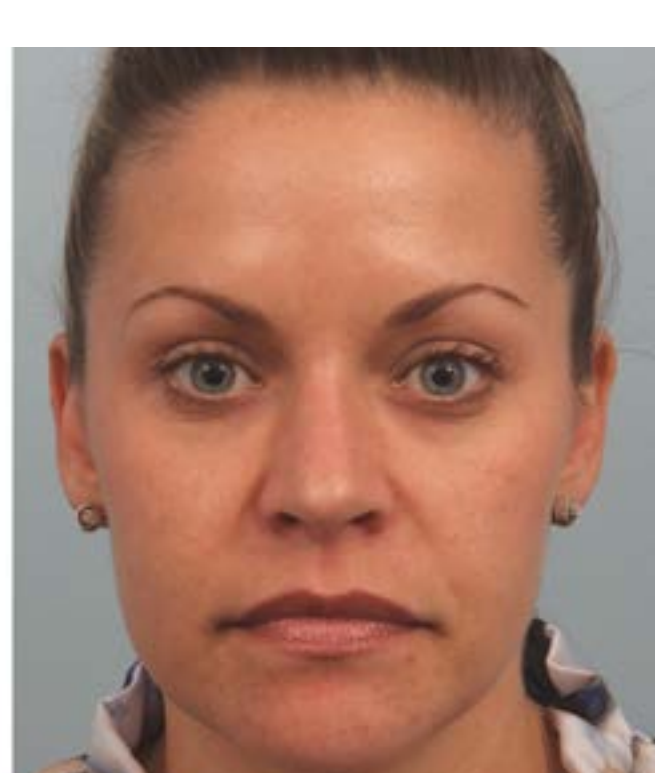
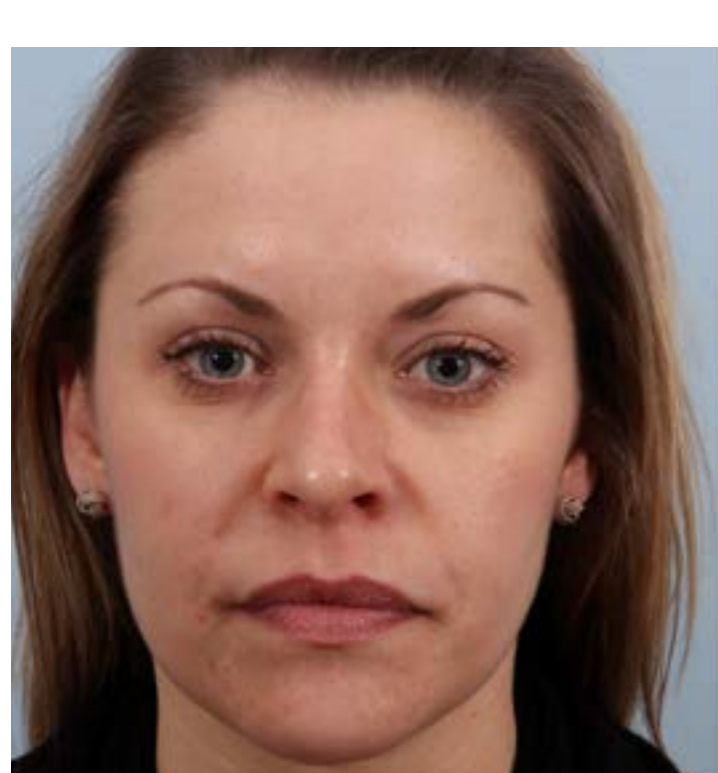
TRUST YOUR FACE TO A FACIAL PLASTIC SURGEON



Before & After Rhinoplasty

Before & After Rhinoplasty

Photo Caption Credit: Edwin F. Williams, III, MD, facial plastic surgeon



Before & After Rhinoplasty

The AAFPRS is the world's largest specialty association of facial plastic surgeons with over 2,500 members. All of our members are board certified surgeons whose focus is on plastic surgery of the face, head, and neck. The AAFPRS promotes surgical excellence and superior patient care.

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