

#RESTING RICH FACE

MILLENNIALS ARE MAKING FACIAL PLASTIC SURGERY MAINSTREAM



24%
INCREASE IN COSMETIC SURGERY
OR INJECTABLES IN PATIENTS
UNDER AGE 30
IN THE PAST FIVE YEARS.

x2
AVERAGE NUMBER OF
SURGICAL PROCEDURES
AMONG ALL PATIENTS HAS
ALMOST DOUBLED
SINCE 2013 (47%), WITH A 22% INCREASE
IN BOTOX® INJECTIONS

FOUR-FIFTHS OF THE TREATMENTS
PERFORMED BY FACIAL PLASTIC
SURGEONS IN 2018 WERE

COSMETIC

NON-SURGICAL PROCEDURES

\$ COST

IS ONLY A TOP CONCERN
FOR 10% OF
PATIENTS

SURGICAL TRENDS:



RHINOPLASTY LEADS THE WAY
YEAR AFTER YEAR (PERFORMED
BY 96% OF SURGEONS IN 2018)



FOLLOWED BY
REVISION SURGERY
(94%) & EYE LIFTS (93%)



BOTOX® IS THE MOST POPULAR PROCEDURE OVERALL,
RANKED FIRST FOR BOTH GENDERS, FOLLOWED BY FILLER.



The American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) Survey
was conducted by SSRS from December 12 – 31, 2018 among their membership of
Facial Plastic Surgeons. Read the full release at www.aafprs.org.

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